Rep Order# 6817600 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 05/22/2012 10:21 AM
EC'd Yes **Last Received:** 05/22/2012 9:25 AM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1241
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1241
Flight Dates 05/22/2012 - 05/28/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW CONTRACT
TOTAL 11,175.00
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	11A-12P	THE HAMPTON ROADS SHOW	:30	$100.00	05/22-05/25	4	1	4	$400.00	
	2	TU-F	2P-3P	THE DOCTORS	:30	$100.00	05/22-05/25	4	1	4	$400.00	
	3	TU-F	430A-459A	WAVY NEWS 10 EARLY MORNING	:30	$75.00	05/22-05/25	4	1	4	$300.00	
	4	SA	11P-1130P	WAVY NEWS 10 SATURDAY @ 11PM	:30	$500.00	05/26-05/26	1	1	1	$500.00	
	5	TU-F	7P-730P	ENTERTAINMENT TONIGHT	:30	$600.00	05/22-05/25	4	1	4	$2,400.00	
	6	TU-F	730P-8P	THE INSIDER	:30	$500.00	05/22-05/25	4	1	4	$2,000.00	
	7	TU	9P-10P	AMERICA'S GOT TALENT	:30	$2,000.00	05/22-05/22	1	1	1	$2,000.00	
	8	W	9P-10P	LAW & ORDER:SVU	:30	$1,000.00	05/23-05/23	1	1	1	$1,000.00	
	9	TH	8P-9P	COMMUNITY/30 ROCK	:30	$800.00	05/24-05/24	1	1	1	$800.00	
	10	M	11A-12P	THE HAMPTON ROADS SHOW	:30	$100.00	05/28-05/28	1	1	1	$100.00	
	11	M	2P-3P	THE DOCTORS	:30	$100.00	05/28-05/28	1	1	1	$100.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	M	430A-459A	WAVY NEWS 10 EARLY MORNING	:30	$75.00	05/28-05/28	1	1	1	$75.00	
	13	M	7P-730P	ENTERTAINMENT TONIGHT	:30	$600.00	05/28-05/28	1	1	1	$600.00	
	14	M	730P-8P	THE INSIDER	:30	$500.00	05/28-05/28	1	1	1	$500.00	

---REPORT TOTALS---

Report Totals: 29 / $11,175.00

---SALES MONTHLY TOTALS---

May 12: 24 / $9,800.00 Jun 12: 5 / $1,375.00

Sales Totals: 29 / $11,175.00

Station Totals: 29 / $11,175.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$65,735	CATV	0%	WAVY	17%	WGNT	4%	WPXV	0%	WTKR	17%		
		WTVZ	4%	WVBT	29%	WVEC	29%						

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE