Rep Order# 6817600 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 10/07/2012 12:11 PM
EC'd Yes **Last Received:** 08/01/2012 8:13 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1241
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1241
Flight Dates 05/22/2012 - 05/28/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO CXL SPOTS 5/23-5/25 DUE NO SPOT IN-HOUSE
REVISED CONTRACT TOTAL IS $4450
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F	11A-12P	THE HAMPTON ROADS SHOW	:30	$100.00	05/22-05/25	2	1	2	$200.00	
		Buyline Comment: CXL 2X 5/23-5/25 DUE NO SPOT IN-HOUSE...$200 CREDIT										
		Sales Remark: V3 CXL 2X 5/23-5/25 DUE NO SPOT IN-HOUSE										
		V3 More than 2 codes changed										
	*2	TU-F	2P-3P	THE DOCTORS	:30	$100.00	05/22-05/25	1	1	1	$100.00	
		Buyline Comment: CXL 3X 5/23-5/25 DUE NO SPOT IN-HOUSE...$300 CREDIT										
		Sales Remark: V3 CXL 3X 5/23-5/25 DUE NO SPOT IN-HOUSE										
		V3 More than 2 codes changed										
	*3	TU-F	430A-459A	WAVY NEWS 10 EARLY MORNING	:30	$75.00	05/22-05/25	2	1	2	$150.00	
		Buyline Comment: CXL 2X 5/23-5/25 DUE NO SPOT IN-HOUSE...$150 CREDIT										
		Sales Remark: V3 CXL 2X 5/23-5/25 DUE NO SPOT IN-HOUSE										
		V3 More than 2 codes changed										
	*4	SA	11P-1130P	WAVY NEWS 10 SATURDAY @ 11PM	:30	$500.00	05/26-05/26	0	0	0	$0.00	
		Buyline Comment: CXL DUE NO SPOT IN-HOUSE...$500 CREDIT										
		Sales Remark: V3 CXL DUE NO SPOT IN-HOUSE										
		V3 More than 2 codes changed										

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	*5	TU-F	7P-730P	ENTERTAINMENT TONIGHT	:30	$600.00	05/22-05/25	1	1	1	$600.00	
		Buyline Comment: CXL 3X 5/23-5/25 DUE NO SPOT IN-HOUSE...$1800 CREDIT										
		Sales Remark: V3 CXL 3X 5/23-5/25 DUE NO SPOT IN-HOUSE										
		V3 More than 2 codes changed										
	*6	TU-F	730P-8P	THE INSIDER	:30	$500.00	05/22-05/25	2	1	2	$1,000.00	
		Buyline Comment: CXL 2X 5/23-5/25 DUE NO SPOT IN-HOUSE...$1000 CREDIT										
		Sales Remark: V3 CXL 2X 5/23-5/25 DUE NO SPOT IN-HOUSE										
		V3 More than 2 codes changed										
	*7	TU	9P-10P	AMERICA'S GOT TALENT	:30	$2,000.00	05/22-05/22	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A										
		Sales Remark: V3 CXL DUE N/A										
		V3 More than 2 codes changed										
	*9	TH	8P-9P	COMMUNITY/30 ROCK	:30	$800.00	05/24-05/24	0	0	0	$0.00	
		Buyline Comment: CXL DUE NO SPOT IN-HOUSE...$800 CREDIT										
		Sales Remark: V3 CXL DUE NO SPOT IN-HOUSE										
		V3 More than 2 codes changed										
	*10	M	11A-12P	THE HAMPTON ROADS SHOW	:30	$100.00	05/28-05/28	0	0	0	$0.00	
		Buyline Comment: CXL DUE NO SPOT IN-HOUSE...$100 CREDIT										
		Sales Remark: V3 CXL DUE NO SPOT IN-HOUSE										
		V3 More than 2 codes changed										
	*11	M	2P-3P	THE DOCTORS	:30	$100.00	05/28-05/28	0	0	0	$0.00	
		Buyline Comment: CXL DUE NO SPOT IN-HOUSE...$100 CREDIT										
		Sales Remark: V3 CXL DUE NO SPOT IN-HOUSE										
		V3 More than 2 codes changed										
	*12	M	430A-459A	WAVY NEWS 10 EARLY MORNING	:30	$75.00	05/28-05/28	0	0	0	$0.00	
		Buyline Comment: CXL DUE NO SPOT IN-HOUSE...$75 CREDIT										
		Sales Remark: V3 CXL DUE NO SPOT IN-HOUSE										
		V3 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*13	M	7P-730P	ENTERTAINMENT TONIGHT	:30	$600.00	05/28-05/28	0	0	0	$0.00	
		Buyline Comment: CXL DUE NO SPOT IN-HOUSE...$600 CREDIT										
		Sales Remark: V3 CXL DUE NO SPOT IN-HOUSE										
		V3 More than 2 codes changed										
	*14	M	730P-8P	THE INSIDER	:30	$500.00	05/28-05/28	0	0	0	$0.00	
		Buyline Comment: CXL DUE NO SPOT IN-HOUSE...$500 CREDIT										
		Sales Remark: V3 CXL DUE NO SPOT IN-HOUSE										
		V3 More than 2 codes changed										
	*15	W	10P-11P	LAW & ORDER: SVU	:30	$1,400.00	05/23-05/23	1	1	1	$1,400.00	
		Buyline Comment: PTL MKGD FROM LN 7										
		Sales Remark: V3 PTL MKGD FROM LN 7										
		V3 Added										

---REPORT TOTALS---

Report Totals: 9 / $3,450.00

---SALES MONTHLY TOTALS---

May 12: 10 / $4,450.00 Jun 12: 0 / $0.00

Sales Totals: 10 / $4,450.00

Station Totals: 10 / $4,450.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$26,176	CATV	0%	WAVY	17%	WGNT	4%	WPXV	0%	WTKR	17%		
		WTVZ	4%	WVBT	29%	WVEC	29%						

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

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---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK ---
CASH IN ADVANCE