Rep Order# 6813749 **Ver#** 5 **Status** Revised **Traffic Order#** **Printed:** 06/24/2012 2:34 PM
EC'd Yes **Last Received:** 06/18/2012 7:10 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1143
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1143
Flight Dates 05/08/2012 - 06/04/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 5 ISSUED TO CREDIT SPOT MSD 6/1 LN 10 DUE SEVERE WX
REVISED CONTRACT TOTAL IS $44,100
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*10	TU-F,M	530P-6P	WAVY NEWS 10 @ 530PM	:60	$900.00	05/08-05/21	2	2	4	$4,500.00	
							05/22-05/28	1	1	1		
							05/29-06/04	0	1	0		

Buyline Comment: CXL 1X MSD DUE SEVERE WX COVERAGE 6/1...$900 CREDIT
Sales Remark: V5 CXL 1X MSD DUE SEVERE WX COVERAGE 6/1
V5 More than 2 codes changed

--REPORT TOTALS---

Report Totals: 5 / $4,500.00

--SALES MONTHLY TOTALS--

May 12: 39 / $40,300.00 Jun 12: 4 / $3,800.00
Sales Totals: 43 / $44,100.00
Station Totals: 43 / $44,100.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$116,053	CATV	0%	WAVY	38%	WGNT	2%	WPXV	0%	WTKR	21%
		WTVZ	0%	WVBT	1%	WVEC	38%				

--COMPETITIVE COMMENTS---

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COMPETITIVE IS ESTIMATED

Books	NOV10, MAY11, ENOV11
Demos	RA35+

-- CREDIT RISK ---

CASH IN ADVANCE