Rep Order# 6823606 **Ver#** 5 **Status** Revised **Traffic Order#** **Printed:** 08/12/2012 4:10 PM
EC'd Yes **Last Received:** 08/01/2012 8:03 AM
Showing Buylines: All Rep Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1319
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1319
Flight Dates 06/12/2012 - 07/02/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 5 ISSUED TO CXL SPOTS N/A LN'S 4, 18-19 &
27-31 W/MKGD'S LN'S 49-59; REVISE TP LN'S 31-33
CONTRACT TOTAL REMAINS $122,250
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*4	TU-F	4P-5P	ANDERSON COOPER	:30	$250.00	06/12-06/15	1	1	1	$2,250.00	
							06/19-06/29	4	2	8		
				Buyline Comment: CXL 1X N/A W/O 6/12 DUE US OPEN 6/14								
				Sales Remark: V5 CXL 1X N/A W/O 6/12 DUE US OPEN 6/14								
				V5 More than 2 codes changed								
	*18	SA	6P-630P	WAVY NEWS 10 SATURDAY @ 6PM	:30	$500.00	06/16-06/16	0	1	0	$1,000.00	
							06/23-06/30	1	2	2		
				Buyline Comment: CXL SPOT N/A 6/16 DUE US OPEN								
				Sales Remark: V5 CXL SPOT N/A 6/16 DUE US OPEN								
				V5 More than 2 codes changed								
	*19	SU	6P-7P	WAVY NEWS 10 SUNDAY @ 6PM	:30	$500.00	06/17-06/17	0	1	0	$1,000.00	
							06/24-07/01	1	2	2		
				Buyline Comment: CXL SPOT N/A 6/17 DUE US OPEN								
				Sales Remark: V5 CXL SPOT N/A 6/17 DUE US OPEN								
				V5 More than 2 codes changed								
	*27	M	9P-10P	AMERICAN NINJA	:30	$700.00	06/25-07/02	0	0	0	$0.00	
				Buyline Comment: CXL DUE N/A DUE PRGM CHANGE								
				Sales Remark: V5 CXL DUE N/A DUE PRGM CHANGE								
				V5 More than 2 codes changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*28	TU	8P-9P	TALTN ENCORES	:30	$1,200.00	06/19-06/19	1	1	1	$1,200.00	
							06/26-06/26	0	1	0		
		Buyline Comment: CXL SPOT N/A 6/26 DUE PRGM CHANGE										
		Sales Remark: V5 CXL SPOT N/A 6/26 DUE PRGM CHANGE										
		V5 More than 2 codes changed										
	*29	SU	7P-8P	DATELINE	:30	$800.00	06/24-07/01	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A DUE PRGM CHANGE										
		Sales Remark: V5 CXL DUE N/A DUE PRGM CHANGE										
		V5 More than 2 codes changed										
	*30	SU	8P-11P	AMERICA'S GOT TALENT ENCORES	:30	$400.00	06/24-07/01	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A DUE PRGM CHANGE										
		Sales Remark: V5 CXL DUE N/A DUE PRGM CHANGE										
		V5 More than 2 codes changed										
	*31	SA	4P-6P	OLYMPIC TRIALS	:30	$250.00	06/23-06/24	4	1	4	$1,000.00	
		SU	3P-6P									
		Buyline Comment: REVISE TIME PD										
		Sales Remark: V5 REVISE TIME PD										
		V5 More than 2 codes changed										
	*32	SA-SU	4P-1030P	US OPEN GOLF	:30	$450.00	06/16-06/17	4	1	4	$1,800.00	
		Buyline Comment: REVISE TIME PD										
		Sales Remark: V5 REVISE TIME PD										
		V5 More than 2 codes changed										
	*33	SA	8P-9P	OLYMPIC TRIALS	:30	$700.00	06/23-06/24	4	1	4	$2,800.00	
		SU	7P-8P									
		Buyline Comment: REVISE TIME PD										
		Sales Remark: V5 REVISE TIME PD										
		V5 More than 2 codes changed										

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	*49	TH-F	3P-5P	2012 US OPEN CHAMPIONSHIP	:30	$250.00	06/14-06/15	1	1	1	$250.00	
		Buyline Comment: MKGD FROM LN 4										
		Sales Remark: V5 MKGD FROM LN 4										
		V5 Added										
	*50	TU-F	730P-8P	THE INSIDER	:30	$500.00	06/12-06/15	1	1	1	$500.00	
		Buyline Comment: MKGD FROM LN 18										
		Sales Remark: V5 MKGD FROM LN 18										
		V5 Added										
	*51	TU-F	730P-8P	THE INSIDER	:30	$500.00	06/12-06/15	1	1	1	$500.00	
		Buyline Comment: MKGD FROM LN 19										
		Sales Remark: V5 MKGD FROM LN 19										
		V5 Added										
	*52	M	10P-11P	AMERICAN NINJA	:30	$700.00	06/25-06/25	1	1	1	$700.00	
		Buyline Comment: MKGD FROM LN 27										
		Sales Remark: V5 MKGD FROM LN 27										
		V5 Added										
	*53	SU	7P-11P	2012 OLYMPICS TRIALS	:30	$700.00	07/01-07/01	1	1	1	$700.00	
		Buyline Comment: MKGD FROM LN 27										
		Sales Remark: V5 MKGD FROM LN 27										
		V5 Added										
	*54	TU	9P-11P	TALTN ENCORES	:30	$1,200.00	06/26-06/26	1	1	1	$1,200.00	
		Buyline Comment: MKGD FROM LN 28										
		Sales Remark: V5 MKGD FROM LN 28										
		V5 Added										
	*55	SU	8P-9P	DATELINE	:30	$800.00	06/24-06/24	1	1	1	$800.00	
		Buyline Comment: MKGD FROM LN 29										
		Sales Remark: V5 MKGD FROM LN 29										
		V5 Added										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*56	SU	7P-11P	2012 OLYMIPCS TRIALS	:30	$800.00	07/01-07/01	1	1	1	$800.00	
		Buyline Comment: MKGD FROM LN 29										
		Sales Remark: V5 MKGD FROM LN 29										
		V5 Added										
	*57	M-F	1135P-1235A	THE TONIGHT SHOW	:30	$300.00	06/25-06/29	1	1	1	$300.00	
		Buyline Comment: MKGD FROM LN 30										
		Sales Remark: V5 MKGD FROM LN 30										
		V5 Added										
	*58	M-F	1235A-135A	JIMMY FALLON	:30	$100.00	06/25-06/29	1	1	1	$100.00	
		Buyline Comment: MKGD FROM LN 30										
		Sales Remark: V5 MKGD FROM LN 30										
		V5 Added										
	*59	SA	10P-11P	THE FIRM	:30	$400.00	06/30-06/30	1	1	1	$400.00	
		Buyline Comment: MKGD FROM LN 30										
		Sales Remark: V5 MKGD FROM LN 30										
		V5 Added										

---REPORT TOTALS---

Report Totals: 37 / $17,300.00

---SALES MONTHLY TOTALS---

Jun 12: 102 / $61,650.00 Jul 12: 100 / $60,600.00

Sales Totals: 202 / $122,250.00

Station Totals: 202 / $122,250.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals $436,607 CATV 0% WAVY 28% WGNT 3% WPXV 0% WTKR 22%

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WTVZ 4% WVBT 7% WVEC 36%

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	NOV10, MAY11, ENOV11
Demos	RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK ---

CASH IN ADVANCE