Rep Order# 6825096 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 06/15/2012 12:52 PM
EC'd Yes **Last Received:** 06/15/2012 12:34 PM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1326
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1326
Flight Dates 06/16/2012 - 06/25/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	7A-9A	TODAY SHOW	:30	$1,000.00	06/18-06/22	1	1	1	$1,000.00	
	2	M-F	530P-6P	WAVY NEWS 10 @ 530PM	:30	$800.00	06/18-06/22	1	1	1	$800.00	
	3	M-F	6P-630P	WAVY NEWS 10 @ 6PM	:30	$1,200.00	06/18-06/22	1	1	1	$1,200.00	
	6	M-F	1135P-1235A	THE TONIGHT SHOW	:30	$300.00	06/18-06/22	1	1	1	$300.00	
	7	M	1135P-1235A	THE TONIGHT SHOW	:30	$300.00	06/25-06/25	1	1	1	$300.00	
	8	M-F	1235A-135A	JIMMY FALLON	:30	$100.00	06/18-06/22	1	1	1	$100.00	
	9	M	1235A-135A	JIMMY FALLON	:30	$100.00	06/25-06/25	1	1	1	$100.00	
	10	M-F	11P-1135P	WAVY NEWS 10 @ 11PM	:30	$800.00	06/18-06/22	1	1	1	$800.00	
	11	SU	11P-1130P	WAVY NEWS 10 SUNDAY @ 11PM	:30	$800.00	06/17-06/17	1	1	1	$800.00	
	12	M-F	7P-730P	ENTERTAINMENT TONIGHT	:30	$600.00	06/18-06/22	1	1	1	$600.00	
	13	M-F	6A-7A		:30	$1,000.00	06/18-06/22	1	1	1	$1,000.00	

Buyline Comment: NEWS

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--REPORT TOTALS---

Report Totals: 11 / $7,000.00

--SALES MONTHLY TOTALS--

Jun 12: 9 / $6,600.00 Jul 12: 2 / $400.00

Sales Totals: 11 / $7,000.00

Station Totals: 11 / $7,000.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$22,581	CATV	0%	WAVY	31%	WGNT	5%	WPXV	0%	WTKR	14%
		WTVZ	13%	WVBT	9%	WVEC	28%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE