Rep Order# 6825096 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 06/16/2012 2:17 PM
EC'd Yes **Last Received:** 06/15/2012 2:47 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1326
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1326
Flight Dates 06/16/2012 - 06/25/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO CXL SPOT N/A LN 11 W/MKGD LN 14
CONTRACT TOTAL REMAINS $7000
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*11	SU	11P-1130P	WAVY NEWS 10 SUNDAY @ 11PM	:30	$800.00	06/17-06/17	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A DUE MSD LOGS										
		Sales Remark: V3 CXL DUE N/A DUE MSD LOGS										
		V3 More than 2 codes changed										
	*14	SU	11P-1130P	WAVY NEWS 10 SUNDAY @ 11PM	:30	$800.00	06/24-06/24	1	1	1	$800.00	
		Buyline Comment: MKGD FROM LN 11										
		Sales Remark: V3 MKGD FROM LN 11										
		V3 Added										

--REPORT TOTALS---

Report Totals: 1 / $800.00

--SALES MONTHLY TOTALS--

Jun 12: 9 / $6,600.00 Jul 12: 2 / $400.00
Sales Totals: 11 / $7,000.00
Station Totals: 11 / $7,000.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals $22,581 CATV 0% WAVY 31% WGNT 5% WPXV 0% WTKR 14%

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WTVZ 13% WVBT 9% WVEC 28%

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE