Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1368
Buyer SHIRA LEVY
Phone#
Fax#

Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E /101/1368
Flight Dates 06/23/2012 - 07/02/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW CONTRACT
TOTAL 38,950
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	9A-10A		:30	$250.00	06/25-06/29	5	1	5	$1,250.00	
				Buyline Comment: TODAY SHOW2								
	2	M	9A-10A		:30	$250.00	07/02-07/02	1	1	1	$250.00	
				Buyline Comment: TODAY SHOW2								
	3	M-F	10A-11A		:30	$125.00	06/25-06/29	5	1	5	$625.00	
				Buyline Comment: TODAY SHOW3								
	4	M	10A-11A		:30	$125.00	07/02-07/02	1	1	1	$125.00	
				Buyline Comment: TODAY SHOW3								
	5	M-F	11A-12P		:30	$75.00	06/25-06/29	5	1	5	$375.00	
				Buyline Comment: THE HAMPTON ROADS SHOW								
	6	M	11A-12P		:30	$75.00	07/02-07/02	1	1	1	$75.00	
				Buyline Comment: THE HAMPTON ROADS SHOW								
	7	M-F	12P-1P		:30	$100.00	06/25-06/29	5	1	5	$500.00	
				Buyline Comment: NEWS AT NOON								
	8	M	12P-1P		:30	$100.00	07/02-07/02	1	1	1	$100.00	
				Buyline Comment: NEWS AT NOON								

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	9	M-F	1P-2P	Buyline Comment: DAYS OF OUR LIVES	:30	$150.00	06/25-06/29	5	1	5	$750.00	
	10	M	1P-2P	Buyline Comment: DAYS OF OUR LIVES	:30	$150.00	07/02-07/02	1	1	1	$150.00	
	11	M-F	2P-3P	Buyline Comment: THE DOCTORS	:30	$75.00	06/25-06/29	5	1	5	$375.00	
	12	M	2P-3P	Buyline Comment: THE DOCTORS	:30	$75.00	07/02-07/02	1	1	1	$75.00	
	13	M-F	3P-4P	Buyline Comment: MAURY POVICH	:30	$150.00	06/25-06/29	5	1	5	$750.00	
	14	M	3P-4P	Buyline Comment: MAURY POVICH	:30	$150.00	07/02-07/02	1	1	1	$150.00	
	15	M-F	4P-5P	Buyline Comment: ANDERSON COOPER	:30	$150.00	06/25-06/29	5	1	5	$750.00	
	16	M	4P-5P	Buyline Comment: ANDERSON COOPER	:30	$150.00	07/02-07/02	1	1	1	$150.00	
	17	M-F	5A-6A	Buyline Comment: NEWS	:30	$300.00	06/25-06/29	5	1	5	$1,500.00	
	18	M	5A-6A	Buyline Comment: NEWS	:30	$300.00	07/02-07/02	1	1	1	$300.00	
	19	M-F	6A-7A	Buyline Comment: NEWS	:30	$550.00	06/25-06/29	5	1	5	$2,750.00	

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	20	M	6A-7A	Buyline Comment: NEWS	:30	$550.00	07/02-07/02	1	1	1	$550.00	
	21	M-F	7A-9A	Buyline Comment: TODAY SHOW	:30	$550.00	06/25-06/29	2	1	2	$1,100.00	
	22	M	7A-9A	Buyline Comment: TODAY SHOW	:30	$550.00	07/02-07/02	2	1	2	$1,100.00	
	23	SA	7A-8A	Buyline Comment: NEWS	:30	$300.00	06/23-06/23	1	1	1	$300.00	
	24	SU	8A-9A	Buyline Comment: SUN TODAY	:30	$600.00	06/24-06/24	1	1	1	$600.00	
	25	SU	9A-10A	Buyline Comment: MEET THE PRESS	:30	$400.00	06/24-06/24	1	1	1	$400.00	
	26	M-F	530P-6P	Buyline Comment: NEWS	:30	$450.00	06/25-06/29	1	1	1	$450.00	
	27	M	530P-6P	Buyline Comment: NEWS	:30	$450.00	07/02-07/02	1	1	1	$450.00	
	28	M-F	6P-630P	Buyline Comment: NEWS	:30	$650.00	06/25-06/29	2	1	2	$1,300.00	
	29	M	6P-630P	Buyline Comment: NEWS	:30	$650.00	07/02-07/02	1	1	1	$650.00	
	30	M-F	630P-7P	Buyline Comment: NIGHTLY NEWS	:30	$1,500.00	06/25-06/29	2	1	2	$3,000.00	

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	31	M	630P-7P		:30	$1,500.00	07/02-07/02	1	1	1	$1,500.00	
		Buyline Comment: NIGHTLY NEWS										
	32	SA	6P-630P		:30	$225.00	06/23-06/23	1	1	1	$225.00	
		Buyline Comment: NEWS										
	33	SU	6P-7P		:30	$225.00	06/24-06/24	1	1	1	$225.00	
		Buyline Comment: NEWS										
	34	M-F	1135P-1235A		:30	$225.00	06/25-06/29	5	1	5	$1,125.00	
		Buyline Comment: TONIGHT SHOW										
	35	M	1135P-1235A		:30	$225.00	07/02-07/02	1	1	1	$225.00	
		Buyline Comment: TONIGHT SHOW										
	36	M-F	1235A-135A		:30	$75.00	06/25-06/29	5	1	5	$375.00	
		Buyline Comment: J.FALLON										
	37	M	1235A-135A		:30	$75.00	07/02-07/02	1	1	1	$75.00	
		Buyline Comment: J.FALLON										
	38	SA	1130P-1A		:30	$350.00	06/23-06/23	1	1	1	$350.00	
		Buyline Comment: SNL										
	39	SA	1130P-1A		:30	$350.00	06/30-06/30	1	1	1	$350.00	
		Buyline Comment: SNL										
	40	M-F	11P-1135P		:30	$700.00	06/25-06/29	1	1	1	$700.00	
		Buyline Comment: NEWS										
	41	M	11P-1135P		:30	$700.00	07/02-07/02	1	1	1	$700.00	
		Buyline Comment: NEWS										

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	42	SU	11P-1130P		:30	$700.00	07/01-07/01	1	1	1	$700.00	
			Buyline Comment: NEWS									
	43	SA	7P-8P		:30	$150.00	06/23-06/23	1	1	1	$150.00	
			Buyline Comment: ENT THIS WEEK									
	44	SA	7P-8P		:30	$150.00	06/30-06/30	1	1	1	$150.00	
			Buyline Comment: ENT THIS WEEK									
	45	TU	8P-10P		:30	$1,800.00	06/26-06/26	1	1	1	$1,800.00	
			Buyline Comment: AMERICA'S GOT TALENT									
	46	TU	10P-11P		:30	$1,200.00	06/26-06/26	1	1	1	$1,200.00	
			Buyline Comment: LOVE IN THE WILD									
	47	W	8P-9P		:30	$800.00	06/27-06/27	1	1	1	$800.00	
			Buyline Comment: BETTY WHITES OFF THIER ROCKERS									
	48	W	9P-10P		:30	$2,000.00	06/27-06/27	1	1	1	$2,000.00	
			Buyline Comment: AMERICA'S GOT TALENT									
	49	F	8P-9P		:30	$400.00	06/29-06/29	2	1	2	$800.00	
			Buyline Comment: WHITNEY/COMMUNITY									
	50	F	9P-11P		:30	$600.00	06/29-06/29	2	1	2	$1,200.00	
			Buyline Comment: DATELINE									
	51	SA	8P-11P		:30	$600.00	06/23-06/23	1	1	1	$600.00	
			Buyline Comment: DRAMA ENCORES									
	52	SA	8P-11P		:30	$600.00	06/30-06/30	1	1	1	$600.00	
			Buyline Comment: DRAMA ENCORES									

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	53	SU	7P-9P		:30	$400.00	06/24-06/24	1	1	1	$400.00	
		Buyline Comment: DATELINE										
	54	SU	7P-9P		:30	$400.00	07/01-07/01	1	1	1	$400.00	
		Buyline Comment: DATELINE										
	55	SU	9P-11P		:30	$700.00	06/24-06/24	1	1	1	$700.00	
		Buyline Comment: AMERICAN'S GOT TALLENT/ENCORES										
	56	SU	9P-11P		:30	$700.00	07/01-07/01	1	1	1	$700.00	
		Buyline Comment: AMERICAN'S GOT TALLENT/ENCORES										

---REPORT TOTALS---

Report Totals: 110 / $38,950.00

---SALES MONTHLY TOTALS---

Jun 12: 10 / $3,950.00 Jul 12: 100 / $35,000.00

Sales Totals: 110 / $38,950.00
Station Totals: 110 / $38,950.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$144,259	CATV	0%	WAVY	27%	WGNT	2%	WPXV	0%	WTKR	22%
		WTVZ	2%	WVBT	13%	WVEC	34%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

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--- CREDIT RISK ---

CASH IN ADVANCE