Rep Order# 6829363 **Ver#** 5 **Status** Revised **Traffic Order#**
EC'd Yes

Printed: 10/07/2012 12:00 PM
Last Received: 07/31/2012 9:24 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1368
Buyer SHIRA LEVY
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E /101/1368
Flight Dates 06/23/2012 - 07/02/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 5 ISSUED TO REVISE RATES TO CLEAR LN'S 1-4, 9, 17,
20-22, 26, 28-29, 34 & 45; CXL SPOTS N/A DUE MSD LOGS
LN'S 23-25, 32-33, 38, 43, 51, 53 & 55; CXL SPOTS N/A
LN'S 47, 49-50, 54 & 56; ADD MKGD'S TO SKED LN'S 57-58
CONTRACT TOTAL REMAINS $38,000
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	M-F	9A-10A		:30	$350.00	06/25-06/29	5	1	5	$1,750.00	
		Buyline Comment: TODAY SHOW 2 REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										
	*2	M	9A-10A		:30	$300.00	07/02-07/02	1	1	1	$300.00	
		Buyline Comment: TODAY SHOW2 REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										
	*3	M-F	10A-11A		:30	$200.00	06/25-06/29	5	1	5	$1,000.00	
		Buyline Comment: TODAY SHOW 3 REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										

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	*4	M	10A-11A		:30	$150.00	07/02-07/02	1	1	1	$150.00	
		Buyline Comment: TODAY SHOW3 REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										
	*9	M-F	1P-2P		:30	$200.00	06/25-06/29	5	1	5	$1,000.00	
		Buyline Comment: DAYS OF OUR LIVES REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										
	*17	M-F	5A-6A		:30	$350.00	06/25-06/29	5	1	5	$1,750.00	
		Buyline Comment: NEWS REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										
	*19	M-F	6A-7A		:30	$1,000.00	06/25-06/29	5	1	5	$5,000.00	
		Buyline Comment: NEWS REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										
	*20	M	6A-7A		:30	$550.00	07/02-07/02	1	1	1	$550.00	
		Buyline Comment: NEWS										
		Sales Remark: V5 .										
		V5 More than 2 codes changed										
	*21	M-F	7A-9A		:30	$1,000.00	06/25-06/29	2	1	2	$2,000.00	
		Buyline Comment: TODAY SHOW REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										

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	*22	M	7A-9A		:30	$700.00	07/02-07/02	2	1	2	$1,400.00	
		Buyline Comment: TODAY SHOW REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										
	*23	SA	7A-8A		:30	$300.00	06/23-06/23	0	0	0	$0.00	
		Buyline Comment: NEWS CXL DUE N/A DUE MSD LOGS										
		Sales Remark: V5 CXL DUE N/A DUE MSD LOGS										
		V5 More than 2 codes changed										
	*24	SU	8A-9A		:30	$600.00	06/24-06/24	0	0	0	$0.00	
		Buyline Comment: SUN TODAY CXL DUE N/A DUE MSD LOGS										
		Sales Remark: V5 CXL DUE N/A DUE MSD LOGS										
		V5 More than 2 codes changed										
	*25	SU	9A-10A		:30	$400.00	06/24-06/24	0	0	0	$0.00	
		Buyline Comment: MEET THE PRESS CXL DUE N/A DUE MSD LOGS										
		Sales Remark: V5 CXL DUE N/A DUE MSD LOGS										
		V5 More than 2 codes changed										
	*26	M-F	530P-6P		:30	$700.00	06/25-06/29	1	1	1	$700.00	
		Buyline Comment: NEWS REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										
	*28	M-F	6P-630P		:30	$850.00	06/25-06/29	2	1	2	$1,700.00	
		Buyline Comment: NEWS REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*29	M	6P-630P		:30	$800.00	07/02-07/02	1	1	1	$800.00	
		Buyline Comment: NEWS REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										
	*32	SA	6P-630P		:30	$225.00	06/23-06/23	0	0	0	$0.00	
		Buyline Comment: NEWS CXL DUE N/A DUE MSD LOGS										
		Sales Remark: V5 CXL DUE N/A DUE MSD LOGS										
		V5 More than 2 codes changed										
	*33	SU	6P-7P		:30	$225.00	06/24-06/24	0	0	0	$0.00	
		Buyline Comment: NEWS CXL DUE N/A DUE MSD LOGS										
		Sales Remark: V5 CXL DUE N/A DUE MSD LOGS										
		V5 More than 2 codes changed										
	*34	M-F	1135P- 1235A		:30	$300.00	06/25-06/29	5	1	5	$1,500.00	
		Buyline Comment: TONIGHT SHOW REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										
	*38	SA	1130P-1A		:30	$350.00	06/23-06/23	0	0	0	$0.00	
		Buyline Comment: SNL CXL DUE N/A DUE MSD LOGS										
		Sales Remark: V5 CXL DUE N/A DUE MSD LOGS										
		V5 More than 2 codes changed										
	*43	SA	7P-8P		:30	$150.00	06/23-06/23	0	0	0	$0.00	
		Buyline Comment: ENT THIS WEEK CXL DUE N/A DUE MSD LOGS										
		Sales Remark: V5 CXL DUE N/A DUE MSD LOGS										
		V5 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*45	TU	9P-10P		:30	$2,500.00	06/26-06/26	1	1	1	$2,500.00	
		Buyline Comment: AMERICA'S GOT TALENT REVISE RATE TO CLEAR; REVISE TIME PD										
		Sales Remark: V5 REVISE RATE TO CLEAR; REVISE TIME PD										
		V5 More than 2 codes changed										
	*47	W	8P-9P		:30	$800.00	06/27-06/27	0	0	0	$0.00	
		Buyline Comment: BETTY WHITES OFF THIER ROCKERS CXL DUE N/A DUE PRGM CHANGE										
		Sales Remark: V5 CXL DUE N/A										
		V5 More than 2 codes changed										
	*48	W	9P-11P		:30	$2,000.00	06/27-06/27	1	1	1	$2,000.00	
		Buyline Comment: AMERICA'S GOT TALENT REVISE TIME PD										
		Sales Remark: V5 REVISE TIME PD										
		V5 More than 2 codes changed										
	*49	F	8P-9P		:30	$400.00	06/29-06/29	0	0	0	$0.00	
		Buyline Comment: WHITNEY/COMMUNITY CXL DUE N/A DUE PRGM CHANGE										
		Sales Remark: V5 CXL DUE N/A DUE PRGM CHANGE										
		V5 More than 2 codes changed										
	*50	F	9P-11P		:30	$600.00	06/29-06/29	0	0	0	$0.00	
		Buyline Comment: DATELINE CXL DUE N/A DUE PRGM CHANGE										
		Sales Remark: V5 CXL DUE N/A DUE PRGM CHANGE										
		V5 More than 2 codes changed										
	*51	SA	8P-11P		:30	$600.00	06/23-06/23	0	0	0	$0.00	
		Buyline Comment: DRAMA ENCORES CXL DUE N/A DUE PRGM CHANGE										
		Sales Remark: V5 CXL DUE N/A DUE PRGM CHANGE										
		V5 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*53	SU	7P-9P		:30	$400.00	06/24-06/24	0	0	0	$0.00	
				Buyline Comment: DATELINE CXL DUE N/A DUE PRGM CHANGE								
				Sales Remark: V5 CXL DUE N/A DUE PRGM CHANGE								
				V5 More than 2 codes changed								
	*54	SU	7P-9P		:30	$400.00	07/01-07/01	0	0	0	$0.00	
				Buyline Comment: DATELINE CXL DUE N/A DUE PRGM CHANGE								
				Sales Remark: V5 CXL DUE N/A DUE PRGM CHANGE								
				V5 More than 2 codes changed								
	*55	SU	9P-11P		:30	$700.00	06/24-06/24	0	0	0	$0.00	
				Buyline Comment: AMERICAN'S GOT TALLENT/ENCORES CXL DUE N/A DUE MSD LOGS								
				Sales Remark: V5 CXL DUE N/A DUE MSD LOGS								
				V5 More than 2 codes changed								
	*56	SU	9P-11P		:30	$700.00	07/01-07/01	0	0	0	$0.00	
				Buyline Comment: AMERICAN'S GOT TALLENT/ENCORES CXL DUE N/A DUE PRGM CHANGE								
				Sales Remark: V5 CXL DUE N/A DUE PRGM CHANGE								
				V5 More than 2 codes changed								
	*57	SU	7P-11P		:30	$1,000.00	07/01-07/01	1	1	1	$1,000.00	
				Buyline Comment: 2012 OLYMPICS TRIALS MKGD FROM N/A'S & RATE REVISIONS								
				Sales Remark: V5 MKGD FROM N/A'S & RATE REVISIONS								
				V5 Added								
	*58	TU-TH	430A-459A		:30	$75.00	06/26-06/28	1	1	1	$75.00	
				Buyline Comment: EARLY TODAY MKGD FROM N/A'S & RATE REVISIONS								
				Sales Remark: V5 MKGD FROM N/A'S & RATE REVISIONS								
				V5 Added								

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---REPORT TOTALS---

Report Totals: 45 / $25,175.00

---SALES MONTHLY TOTALS---

Jun 12: 0 / $0.00 Jul 12: 93 / $38,000.00

Sales Totals: 93 / $38,000.00

Station Totals: 93 / $38,000.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$140,741	CATV	0%	WAVY	27%	WGNT	2%	WPXV	0%	WTKR	22%
		WTVZ	2%	WVBT	13%	WVEC	34%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	null
Demos	RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE