Rep Order# 6829363 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 07/11/2012 11:51 AM
EC'd Yes **Last Received:** 07/07/2012 5:01 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1368
Buyer SHIRA LEVY
Phone#
Fax#

Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E /101/1368
Flight Dates 06/23/2012 - 07/02/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO CREDIT SPOTS MSD LN'S 39 & 52
REVISED CONTRACT TOTAL IS $38,000
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*39	SA	1130P-1A		:30	$350.00	06/30-06/30	0	0	0	$0.00	
			Buyline Comment: SNL CXL SPOT MSD DUE SPCL RPRT...$350 CREDIT									
		Sales Remark: V3 CXL SPOT MSD DUE SPCL RPRT										
		V3 More than 2 codes changed										
	*52	SA	8P-11P		:30	$600.00	06/30-06/30	0	0	0	$0.00	
			Buyline Comment: DRAMA ENCORES CXL SPOT MSD DUE SPCL RPRT...$600 CREDIT									
		Sales Remark: V3 CXL SPOT MSD DUE SPCL RPRT										
		V3 More than 2 codes changed										

--REPORT TOTALS---

Report Totals: 0 / $0.00

--SALES MONTHLY TOTALS--

Jun 12: 10 / $3,950.00 Jul 12: 98 / $34,050.00

Sales Totals: 108 / $38,000.00

Station Totals: 108 / $38,000.00

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Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$140,741	CATV	0%	WAVY	27%	WGNT	2%	WPXV	0%	WTKR	22%
		WTVZ	2%	WVBT	13%	WVEC	34%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	null
Demos	RA35+

-- CREDIT RISK ---

CASH IN ADVANCE