Rep Order# 6827708 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 06/21/2012 11:52 AM
EC'd Yes **Last Received:** 06/20/2012 10:26 PM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA-C
Estimate# 1346
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1346
Flight Dates 06/25/2012 - 07/02/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW CONTRACT
TOTAL 26,480
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	9A-10A	TODAY SHW2-NBC	:30	$250.00	06/25-06/29	5	1	5	$1,250.00	
	2	M-F	10A-11A	TODAY SHW3-NBC	:30	$125.00	06/25-06/29	5	1	5	$625.00	
	3	M-F	12P-1P	WAVY NEWS10-NN	:30	$100.00	06/25-06/29	6	1	6	$600.00	
	4	M-F	1P-2P	DAYS-OUR LIVES	:30	$150.00	06/25-06/29	5	1	5	$750.00	
	5	M-F	2P-3P	DOCTORS	:30	$75.00	06/25-06/29	10	1	10	$750.00	
	6	M-F	3P-4P	MAURY POVICH	:30	$150.00	06/25-06/29	10	1	10	$1,500.00	
	7	M-F	4P-5P	ANDERSON	:30	$150.00	06/25-06/29	5	1	5	$750.00	
	8	M-F	5A-6A	WAVY NEWS-5A	:30	$300.00	06/25-06/29	10	1	10	$3,000.00	
	9	M-F	7A-9A	TODAY SHW	:30	$700.00	06/25-06/29	5	1	5	$3,500.00	
	10	M-F	430A-459A	WAVY NEWS-430A<	:30	$60.00	06/25-06/29	5	1	5	$300.00	
	11	SA	6A-7A	WAVY NWS SAT6A	:30	$200.00	06/30-06/30	2	1	2	$400.00	

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	12	SA	7A-8A	WAVY NWS SAT7A	:30	$300.00	06/30-06/30	2	1	2	$600.00	
	13	SU	6A-7A	WAVY NWS SUN6A	:30	$200.00	07/01-07/01	2	1	2	$400.00	
	14	SU	7A-8A	WAVY NWS SUN7A	:30	$300.00	07/01-07/01	2	1	2	$600.00	
	15	M-F	1135P-1235A	TONITE SHW-NBC<	:30	$225.00	06/25-06/29	5	1	5	$1,125.00	
	16	M-F	1235A-135A	J FALLON-NBC<	:30	$75.00	06/25-06/29	5	1	5	$375.00	
	17	SA	7P-8P	ENT TONITE60 W	:30	$150.00	06/30-06/30	1	1	1	$150.00	
	18	SU	9P-11P	AMERICA'S GOT TALENT	:30	$700.00	07/01-07/01	2	1	2	$1,400.00	
	19	M	9A-10A	TODAY SHW2-NBC	:30	$250.00	07/02-07/02	2	1	2	$500.00	
	20	M	10A-11A	TODAY SHW3-NBC	:30	$125.00	07/02-07/02	2	1	2	$250.00	
	21	M	12P-1P	WAVY NEWS10-NN	:30	$100.00	07/02-07/02	2	1	2	$200.00	
	22	M	1P-2P	DAYS-OUR LIVES	:30	$150.00	07/02-07/02	1	1	1	$150.00	
	23	M	2P-3P	DOCTORS	:30	$75.00	07/02-07/02	2	1	2	$150.00	
	24	M	3P-4P	MAURY POVICH	:30	$150.00	07/02-07/02	2	1	2	$300.00	
	25	M	4P-5P	ANDERSON	:30	$150.00	07/02-07/02	2	1	2	$300.00	
	26	M	5A-6A	WAVY NEWS-5A	:30	$300.00	07/02-07/02	2	1	2	$600.00	
	27	M	7A-9A	TODAY SHW	:30	$550.00	07/02-07/02	1	1	1	$550.00	

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	28	M	430A-459A	WAVY NEWS-430A<	:30	$60.00	07/02-07/02	1	1	1	$60.00	
	29	M	1135P-1235A	TONITE SHW-NBC<	:30	$225.00	07/02-07/02	1	1	1	$225.00	
	30	M	1235A-135A	J FALLON-NBC<	:30	$75.00	07/02-07/02	2	1	2	$150.00	
	31	M-F	11P-1135P	AMERICA'S GOT TALENT	:30	$700.00	06/25-06/29	5	1	5	$3,500.00	
			Buyline Comment: LATE NEWS									
	32	M	11P-1135P		:30	$700.00	07/02-07/02	1	1	1	$700.00	
			Buyline Comment: LATE NEWS									
	33	SU	11P-1130P		:30	$700.00	07/01-07/01	1	1	1	$700.00	
			Buyline Comment: LATE NEWS									
	34	SU	12A-1A		:30	$35.00	07/01-07/01	2	1	2	$70.00	
			Buyline Comment: BROTHERS AND SISTERS									

---REPORT TOTALS---

Report Totals: 116 / $26,480.00

---SALES MONTHLY TOTALS---

Jul 12: 116 / $26,480.00

Sales Totals: 116 / $26,480.00

Station Totals: 116 / $26,480.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals $105,920 CATV 0% WAVY 25% WGNT 8% WPXV 0% WTKR 20%

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WTVZ 7% WVBT 6% WVEC 34%

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE