Rep Order# 6827708 **Ver#** 3 **Status** Revised **Traffic Order#**
EC'd Yes

Printed: 06/24/2012 2:31 PM
Last Received: 06/21/2012 2:41 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA-C
Estimate# 1346
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1346
Flight Dates 06/25/2012 - 07/02/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO REVISE PRGM LN 18
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*18	SU	9P-11P	2012 OLYMPIC TRIALS	:30	$700.00	07/01-07/01	2	1	2	$1,400.00	

Buyline Comment: REVISE PRGM
Sales Remark: V3 REVISE PRGM
V3 Program Name Change, Comment Changed

--REPORT TOTALS---

Report Totals: 2 / $1,400.00

--SALES MONTHLY TOTALS--

Jul 12: 116 / $26,480.00
Sales Totals: 116 / $26,480.00
Station Totals: 116 / $26,480.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$105,920	CATV	0%	WAVY	25%	WGNT	8%	WPXV	0%	WTKR	20%
		WTVZ	7%	WVBT	6%	WVEC	34%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

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--- CREDIT RISK ---

CASH IN ADVANCE