Rep Order# 6827708 **Ver#** 5 **Status** Revised **Traffic Order#** **Printed:** 07/11/2012 5:01 PM
EC'd Yes **Last Received:** 07/09/2012 8:28 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA-C
Estimate# 1346
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1346
Flight Dates 06/25/2012 - 07/02/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 5 ISSUED TO CXL SPOT N/A LN 18 W/MKGD LN 35
CONTRACT TOTAL REMAINS $26,480
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*18	SU	9P-11P	2012 OLYMPIC TRIALS	:30	$700.00	07/01-07/01	1	1	1	$700.00	
		Buyline Comment: CXL 1X DUE N/A										
		Sales Remark: V5 CXL 1X DUE N/A										
		V5 More than 2 codes changed										
	*35	SU	8P-9P	2012 OLYMPIC TRIALS	:30	$700.00	07/01-07/01	1	1	1	$700.00	
		Buyline Comment: MKGD FROM LN 18										
		Sales Remark: V5 MKGD FROM LN 18										
		V5 Added										

--REPORT TOTALS---

Report Totals: 2 / $1,400.00

--SALES MONTHLY TOTALS--

Jul 12: 116 / $26,480.00
Sales Totals: 116 / $26,480.00
Station Totals: 116 / $26,480.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals $105,920 CATV 0% WAVY 25% WGNT 8% WPXV 0% WTKR 20%

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WTVZ 7% WVBT 6% WVEC 34%

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	NOV10, MAY11, ENOV11
Demos	RA35+

-- CREDIT RISK ---

CASH IN ADVANCE