Rep Order# 6836283 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 07/26/2012 2:30 PM
EC'd Yes **Last Received:** 07/26/2012 1:05 PM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1507
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1507
Flight Dates 07/25/2012 - 08/02/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: OBAMA FOR AMERICA SC=*

-- REMARKS --

VER3 ISSUE CXL LNS 4,8,10,12,14,16,20-23 AND 30-31
IN LN 29 REVISE DAYS/DATES
ADD TO SKED LNS 32-34
TOTAL REMAINS 31,350
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	9A-10A	TODAY SHOW 2	:30	$350.00	07/26-07/27	2	1	2	$700.00	
	2	M-TH	9A-10A	TODAY SHOW 2	:30	$350.00	07/30-08/02	3	1	3	$1,050.00	
	3	TH-F	10A-11A	TODAY SHOW 3	:30	$300.00	07/26-07/27	2	1	2	$600.00	
	*4	M-TH	10A-11A	TODAY SHOW 3	:30	$300.00	07/30-08/02	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A DUE OLYMPICS										
		Sales Remark: V3 CXL DUE N/A DUE OLYMPICS										
		V3 More than 2 codes changed										
	5	TH-F	11A-12P	THE HAMPTON ROADS SHOW	:30	$125.00	07/26-07/27	2	1	2	$250.00	
	*6	M-TH	11A-12P	THE HAMPTON ROADS SHOW	:30	$125.00	07/30-08/02	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A DUE OLYMPICS										
		Sales Remark: V3 CXL DUE N/A DUE OLYMPICS										
		V3 More than 2 codes changed										
	7	TH-F	12P-1P	WAVY NEWS 10 @ NOON	:30	$150.00	07/26-07/27	2	1	2	$300.00	

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	*8	M-TH	12P-1P	WAVY NEWS 10 @ NOON	:30	$150.00	07/30-08/02	0	0	0	$0.00	
				Buyline Comment: CXL DUE N/A DUE OLYMPICS								
				Sales Remark: V3 CXL DUE N/A DUE OLYMPICS								
				V3 More than 2 codes changed								
	9	TH-F	1P-2P	DAYS OF OUR LIVES	:30	$250.00	07/26-07/27	2	1	2	$500.00	
	*10	M-TH	1P-2P	DAYS OF OUR LIVES	:30	$250.00	07/30-08/02	0	0	0	$0.00	
				Buyline Comment: CXL DUE N/A DUE OLYMPICS								
				Sales Remark: V3 CXL DUE N/A DUE OLYMPICS								
				V3 More than 2 codes changed								
	11	TH-F	2P-3P	THE DOCTORS	:30	$125.00	07/26-07/27	2	1	2	$250.00	
	*12	M-TH	2P-3P	THE DOCTORS	:30	$125.00	07/30-08/02	0	0	0	$0.00	
				Buyline Comment: CXL DUE N/A DUE OLYMPICS								
				Sales Remark: V3 CXL DUE N/A DUE OLYMPICS								
				V3 More than 2 codes changed								
	13	TH-F	3P-4P	MAURY POVICH	:30	$250.00	07/26-07/27	2	1	2	$500.00	
	*14	M-TH	3P-4P	MAURY POVICH	:30	$250.00	07/30-08/02	0	0	0	$0.00	
				Buyline Comment: CXL DUE N/A DUE OLYMPICS								
				Sales Remark: V3 CXL DUE N/A DUE OLYMPICS								
				V3 More than 2 codes changed								
	15	TH-F	4P-5P	ANDERSON COOPER	:30	$250.00	07/26-07/27	2	1	2	$500.00	
	*16	M-TH	4P-5P	ANDERSON COOPER	:30	$250.00	07/30-08/02	0	0	0	$0.00	
				Buyline Comment: CXL DUE N/A DUE OLYMPICS								
				Sales Remark: V3 CXL DUE N/A DUE OLYMPICS								
				V3 More than 2 codes changed								
	17	TH-F	5A-6A	WAVY NEWS 10 @ SUNRISE	:30	$500.00	07/26-07/27	2	1	2	$1,000.00	

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	18	M-TH	5A-6A	WAVY NEWS 10 @ SUNRISE	:30	$500.00	07/30-08/02	2	1	2	$1,000.00	
	19	TH-F	7A-9A	TODAY SHOW	:30	$1,500.00	07/26-07/27	2	1	2	$3,000.00	
	*20	M-TH	7A-9A	TODAY SHOW	:30	$1,500.00	07/30-08/02	0	0	0	$0.00	
				Buyline Comment: CXL DUE N/A DUE OLYMPICS								
				Sales Remark: V3 CXL DUE N/A DUE OLYMPICS								
				V3 More than 2 codes changed								
	*21	SA	7A-8A	WAVY NEWS 10 SATURDAY MORNING	:30	$400.00	07/28-07/28	0	0	0	$0.00	
				Buyline Comment: CXL DUE N/A DUE OLYMPICS								
				Sales Remark: V3 CXL DUE N/A DUE OLYMPICS								
				V3 More than 2 codes changed								
	*22	SU	8A-9A	SUNDAY TODAY SHOW	:30	$650.00	07/29-07/29	0	0	0	$0.00	
				Buyline Comment: CXL DUE N/A DUE OLYMPICS								
				Sales Remark: V3 CXL DUE N/A DUE OLYMPICS								
				V3 More than 2 codes changed								
	*23	SU	9A-10A	MEET THE PRESS	:30	$800.00	07/29-07/29	0	0	0	$0.00	
				Buyline Comment: CXL DUE N/A DUE OLYMPICS								
				Sales Remark: V3 CXL DUE N/A DUE OLYMPICS								
				V3 More than 2 codes changed								
	*24	TH-F	530P-6P	WAVY NEWS 10 @ 530PM	:30	$900.00	07/26-07/27	1	1	1	$900.00	
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	25	TH-F	6P-630P	WAVY NEWS 10 @ 6PM	:30	$1,200.00	07/26-07/27	2	1	2	$2,400.00	
	26	TH-F	630P-7P	NBC NIGHTLY NEWS	:30	$2,500.00	07/26-07/27	2	1	2	$5,000.00	
	27	SA	6P-630P	WAVY NEWS 10 SATURDAY @ 6PM	:30	$400.00	07/28-07/28	1	1	1	$400.00	

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	28	SU	6P-7P	WAVY NEWS 10 SUNDAY @ 6PM	:30	$400.00	07/29-07/29	1	1	1	$400.00	
	*29	TH	11P-1135P	WAVY NEWS 10 @ 11PM	:30	$1,200.00	07/26-07/26	1	1	1	$1,200.00	
				Buyline Comment: REVISE DAYS/DATES								
				Sales Remark: V3 REVISE DAYS/DATES								
				V3 More than 2 codes changed								
	*30	M-TH	12A-1235A	2012 OLYMPICS LATE NEWS	:30	$1,000.00	07/30-08/02	0	0	0	$0.00	
				Buyline Comment: CXL DUE N/A								
				Sales Remark: V3 CXL DUE N/A								
				V3 More than 2 codes changed								
	*31	SU	12A-1235A	2012 OLYMPICS LATE NEWS	:30	$1,200.00	07/29-07/29	0	0	0	$0.00	
				Buyline Comment: CXL DUE N/A								
				Sales Remark: V3 CXL DUE N/A								
				V3 More than 2 codes changed								
	*32	F	730P-12A	OLYMPICS OPENING CEROMONIES	:30	$4,000.00	07/27-07/27	2	1	2	$8,000.00	
				Buyline Comment: ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*33	SA	5A-6P	OLYMPICS	:30	$800.00	07/28-07/28	4	1	4	$3,200.00	
				Buyline Comment: ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*34	M-TH	430A-459A	EARLY TODAY	:30	$100.00	07/30-08/02	2	1	2	$200.00	
				Buyline Comment: ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								

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--REPORT TOTALS---

Report Totals: 41 / $31,350.00

--SALES MONTHLY TOTALS--

Jul 12: 34 / $29,100.00 Aug 12: 7 / $2,250.00

Sales Totals: 41 / $31,350.00

Station Totals: 41 / $31,350.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$130,625	CATV	0%	WAVY	24%	WGNT	7%	WPXV	0%	WTKR	15%
		WTVZ	6%	WVBT	8%	WVEC	40%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE