Rep Order# 6831244 **Ver#** 7 **Status** Revised **Traffic Order#** **Printed:** 07/25/2012 12:54 PM
EC'd Yes **Last Received:** 07/25/2012 10:16 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1389
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1389
Flight Dates 07/03/2012 - 07/23/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: OBAMA FOR AMERICA SC=*

-- REMARKS --

VER 7 ISSUED TO CXL SPOTS N/A LN'S 37
& 86 DUE PRGM CHANGE W/MKGD LN'S 88-89
CONTRACT TOTAL REMAINS $155,500
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*37	M	10P-11P	GRIMM	:30	$1,200.00	07/09-07/16	1	2	2	$2,400.00	
							07/23-07/23	0	1	0		
		Buyline Comment: CXL SPOT N/A 7/23 DUE PRGM CHANGE										
		Sales Remark: V7 CXL SPOT N/A 7/23 DUE PRGM CHANGE										
		V7 More than 2 codes changed										
	*86	M	8P-10P	AMERICAN NINJA WARRIOR	:30	$800.00	07/23-07/23	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A DUE PRGM CHANGE										
		Sales Remark: V7 CXL DUE N/A DUE PRGM CHANGE										
		V7 More than 2 codes changed										
	*88	M	9P-11P	AMERICAN NINJA WARRIOR	:30	$1,200.00	07/23-07/23	1	1	1	$1,200.00	
		Buyline Comment: MKGD FROM LN 37										
		Sales Remark: V7 MKGD FROM LN 37										
		V7 Added										
	*89	M	8P-9P	FEAR FACTOR	:30	$800.00	07/23-07/23	1	1	1	$800.00	
		Buyline Comment: MKGD FROM LN 86										
		Sales Remark: V7 MKGD FROM LN 86										
		V7 Added										

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--REPORT TOTALS---

Report Totals: 4 / $4,400.00

--SALES MONTHLY TOTALS--

Jul 12: 278 / $155,500.00

Sales Totals: 278 / $155,500.00

Station Totals: 278 / $155,500.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$501,613	CATV	0%	WAVY	31%	WGNT	1%	WPXV	0%	WTKR	23%
		WTVZ	3%	WVBT	9%	WVEC	33%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE