Rep Order# 6831854 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 07/10/2012 10:19 AM
EC'd Yes **Last Received:** 07/08/2012 12:41 PM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA-SKED C
Estimate# 1394
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1394
Flight Dates 07/07/2012 - 07/20/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: OBAMA FOR AMERICA SC=*

-- REMARKS --

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS $46,000
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	9A-10A	TODAY SHOW 2	:30	$350.00	07/09-07/20	1	2	2	$700.00	
	2	M-F	10A-11A	TODAY SHOW 3	:30	$300.00	07/09-07/20	1	2	2	$600.00	
	3	M-F	11A-12P	HAMPTON ROADS SHOW	:30	$125.00	07/09-07/20	1	2	2	$250.00	
	4	M-F	12P-1P	NOON NEWS	:30	$150.00	07/09-07/20	1	2	2	$300.00	
	5	M-F	1P-2P	DAYS OF OUR LIVES	:30	$250.00	07/09-07/20	1	2	2	$500.00	
	6	M-F	2P-3P	THE DOCTORS	:30	$125.00	07/09-07/20	1	2	2	$250.00	
	7	M-F	3P-4P	MAURY POVICH	:30	$250.00	07/09-07/20	1	2	2	$500.00	
	8	M-F	4P-5P	ANDERSON COOPER	:30	$250.00	07/09-07/20	2	2	4	$1,000.00	
	9	M-F	5A-6A	EARLY AM NEWS	:30	$350.00	07/09-07/20	2	2	4	$1,400.00	
	10	M-F	6A-7A	AM NEWS	:30	$1,000.00	07/09-07/20	1	2	2	$2,000.00	
	11	M-F	7A-9A	TODAY SHOW	:30	$1,000.00	07/09-07/20	1	2	2	$2,000.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	SA	6A-7A	SATURDAY EARLY AM NEWS	:30	$300.00	07/14-07/14	1	1	1	$300.00	
	14	SA	7A-8A	SATURDAY AM NEWS	:30	$400.00	07/14-07/14	1	1	1	$400.00	
	15	SA	8A-10A	SATURDAY TODAY SHOW	:30	$650.00	07/14-07/14	1	1	1	$650.00	
	16	SU	6A-7A	SUNDAY EARLY AM NEWS	:30	$300.00	07/15-07/15	1	1	1	$300.00	
	17	SU	7A-8A	SUNDAY AM NEWS	:30	$400.00	07/15-07/15	1	1	1	$400.00	
	18	M-F	5P-530P	5PM NEWS	:30	$700.00	07/09-07/20	2	2	4	$2,800.00	
	19	M-F	530P-6P	530PM NEWS	:30	$700.00	07/09-07/20	2	2	4	$2,800.00	
	20	M-F	6P-630P	6PM NEWS	:30	$1,000.00	07/09-07/13	1	1	1	$3,000.00	
							07/16-07/20	2	1	2		
	22	SA	6P-630P	SATURDAY 6PM NEWS	:30	$350.00	07/14-07/14	1	1	1	$350.00	
	23	SU	6P-7P	SUNDAY 6PM NEWS	:30	$350.00	07/15-07/15	1	1	1	$350.00	
	24	M-F	1135P-1235A	THE TONIGHT SHOW	:30	$350.00	07/09-07/20	2	2	4	$1,400.00	
	25	M-F	1235A-135A	JIMMY FALLON	:30	$100.00	07/09-07/20	2	2	4	$400.00	
	27	SU	11P-1130P	SUNDAY LATE NEWS	:30	$800.00	07/15-07/15	1	1	1	$800.00	
	28	M-F	7P-730P	ENTERTAINMENT TONIGHT	:30	$900.00	07/09-07/20	2	2	4	$3,600.00	
	29	M-F	730P-8P	THE INSIDER	:30	$900.00	07/09-07/20	2	2	4	$3,600.00	
	30	SA	7P-8P	ENTERTAINMENT THIS WEEK	:30	$150.00	07/14-07/14	1	1	1	$150.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	M	8P-9P	FEAR FACTOR	:30	$800.00	07/16-07/16	1	1	1	$800.00	
	32	M	9P-10P	AMERICAN NINJA WARRIOR	:30	$800.00	07/16-07/16	1	1	1	$800.00	
	33	M	10P-11P	GRIMM	:30	$1,200.00	07/16-07/16	1	1	1	$1,200.00	
	34	TU	10P-11P	LOVE IN THE WILD	:30	$1,400.00	07/17-07/17	1	1	1	$1,400.00	
	35	W	8P-9P	BETTY WHITE	:30	$900.00	07/18-07/18	1	1	1	$900.00	
	36	W	9P-10P	AMERICA'S GOT TALENT	:30	$3,000.00	07/18-07/18	1	1	1	$3,000.00	
	37	W	10P-11P	LAW & ORDER: SVU	:30	$1,400.00	07/18-07/18	1	1	1	$1,400.00	
	38	TH	10P-11P	ROCK CENTER NEWS	:30	$900.00	07/19-07/19	1	1	1	$900.00	
	39	F	9P-11P	DATELINE	:30	$900.00	07/13-07/20	1	2	2	$1,800.00	
	40	SU	7P-9P	DATELINE	:30	$700.00	07/15-07/15	1	1	1	$700.00	
	41	SA-SU	3P-6P	2012 US SENIOR OPEN CHAMPIONSHIP	:30	$200.00	07/14-07/15	4	1	4	$800.00	
	42	TH	8P-9P	THE OFFICE/PARKS & RECREATION	:30	$700.00	07/12-07/12	1	1	1	$700.00	
	43	SA	11P-1130P	SATURDAY LATE NEWS	:30	$800.00	07/14-07/14	1	1	1	$800.00	

---REPORT TOTALS---

Report Totals: 79 / $46,000.00

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--SALES MONTHLY TOTALS--

Jul 12: 79 / $46,000.00
Sales Totals: 79 / $46,000.00
Station Totals: 79 / $46,000.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$131,429	CATV	0%	WAVY	35%	WGNT	5%	WPXV	0%	WTKR	20%
		WTVZ	4%	WVBT	12%	WVEC	24%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE