Rep Order# 6843377 **Ver#** 2 **Status** Returned **Traffic Order#** **Printed:** 08/17/2012 1:10 PM
EC'd Yes **Last Received:** 08/17/2012 11:28 AM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1621
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1621
Flight Dates 08/17/2012 - 08/23/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: OBAMA FOR AMERICA SC=*

-- REMARKS --

PLS SEE COMMENT/MGO ON LINE 18
THX
NIKIA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TH	9A-10A	TODAY SHOW 2	:30	$350.00	08/20-08/23	4	1	4	$1,400.00	
	2	M-TH	11A-12P	THE HAMPTON ROADS SHOW	:30	$150.00	08/20-08/23	4	1	4	$600.00	
	3	M-TH	12P-1P	WAVY NEWS 10 @ NOON	:30	$250.00	08/20-08/23	4	1	4	$1,000.00	
	4	M-TH	4P-5P	ANDERSON COOPER	:30	$250.00	08/20-08/23	4	1	4	$1,000.00	
	5	M-TH	5A-6A	WAVY NEWS 10 @ SUNRISE	:30	$500.00	08/20-08/23	4	1	4	$2,000.00	
	6	M-TH	7A-9A	TODAY SHOW	:30	$1,500.00	08/20-08/23	5	1	5	$7,500.00	
	7	SU	6A-7A	WAVY NEWS 10 SUNDAY EARLY MORNING	:30	$300.00	08/19-08/19	1	1	1	$300.00	
	8	SU	7A-8A	WAVY NEWS 10 SUNDAY MORNING	:30	$400.00	08/19-08/19	1	1	1	$400.00	
	9	SA	6P-630P	WAVY NEWS 10 SATURDAY @ 6PM	:30	$500.00	08/18-08/18	1	1	1	$500.00	
	10	SU	6P-7P	WAVY NEWS 10 SUNDAY @ 6PM	:30	$500.00	08/19-08/19	1	1	1	$500.00	
	11	M-TH	1135P-1235A	THE TONIGHT SHOW	:30	$350.00	08/20-08/23	4	1	4	$1,400.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	M-TH	1235A-135A	JIMMY FALLON	:30	$150.00	08/20-08/23	4	1	4	$600.00	
	13	M-TH	11P-1135P	WAVY NEWS 10 @ 11PM	:30	$1,200.00	08/20-08/23	3	1	3	$3,600.00	
	14	SA	7P-8P	ENTERTAINMENT THIS WEEK	:30	$200.00	08/18-08/18	1	1	1	$200.00	
	16	M-TH	10A-11A	TODAY SHOW 3	:30	$300.00	08/20-08/23	4	1	4	$1,200.00	
	17	M	10P-11P	GRIMM	:30	$1,400.00	08/20-08/20	1	1	1	$1,400.00	
	*18	SU	8P-11P	PRE-SEASON NFL	:30	$1,800.00	08/19-08/19	1	1	1	$1,800.00	
		Station Remark:		V2 NA 8/19. MGO: 8/22 8-9P@1100(AGT), 8/23 8-9P@700 (OFFICE/PARKS & REC)								
	19	M-W	430A-459A	EARLY TODAY	:30	$125.00	08/20-08/22	2	1	2	$250.00	
	20	W	10P-11P	LAW & ORDER: SVU	:30	$1,800.00	08/22-08/22	1	1	1	$1,800.00	
	21	M-TH	3P-4P	MAURY POVICH	:30	$250.00	08/20-08/23	2	1	2	$500.00	

---REPORT TOTALS---

Report Totals: 52 / $27,950.00

---SALES MONTHLY TOTALS---

Aug 12: 52 / $27,950.00

Sales Totals: 52 / $27,950.00

Station Totals: 52 / $27,950.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals $62,111 CATV 0% WAVY 45% WGNT 3% WPXV 0% WTKR 28%

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WTVZ 8% WVBT 9% WVEC 7%

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	JUL11, EJUL12
Demos	RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK ---

CASH IN ADVANCE