Rep Order# 6846801 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 08/27/2012 9:32 AM
EC'd No **Last Received:** 08/24/2012 3:52 PM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1671
Buyer Dan Nagelberg
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1671
Flight Dates 08/25/2012 - 08/30/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW CONTRACT
TOTAL 14,650
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TH	9A-10A	TODAY SHOW 2	:30	$350.00	08/27-08/30	10	1	10	$3,500.00	
	2	M-TH	4P-5P	ANDERSON COOPER	:30	$250.00	08/27-08/30	10	1	10	$2,500.00	
	3	M-TH	7A-9A	TODAY SHOW	:30	$1,500.00	08/27-08/30	4	1	4	$6,000.00	
	4	SA	6P-630P	WAVY NEWS 10 SATURDAY @ 6PM	:30	$500.00	08/25-08/25	1	1	1	$500.00	
	5	SU	6P-7P	WAVY NEWS 10 SUNDAY @ 6PM	:30	$500.00	08/26-08/26	2	1	2	$1,000.00	
	6	M-TH	1235A-135A	JIMMY FALLON	:30	$150.00	08/27-08/30	5	1	5	$750.00	
	7	SA	7P-8P	ENTERTAINMENT THIS WEEK	:30	$200.00	08/25-08/25	2	1	2	$400.00	

--REPORT TOTALS---

Report Totals: 34 / $14,650.00

--SALES MONTHLY TOTALS--

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Salesperson FAX# 215-567-5938

Aug 12: 5 / $1,900.00 Sep 12: 29 / $12,750.00

Sales Totals: 34 / $14,650.00

Station Totals: 34 / $14,650.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$47,258	CATV	0%	WAVY	31%	WGNT	0%	WPXV	0%	WTKR	20%
		WTVZ	8%	WVBT	9%	WVEC	32%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE