Rep Order# 6860570 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 10/02/2012 2:41 PM
EC'd Yes **Last Received:** 10/02/2012 1:30 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RNC/ROMNEY FOR PRES
Product RNC/MITT ROMNEY
Estimate# 264
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //264
Flight Dates 10/03/2012 - 10/09/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUE ADD TO SKED LN 27
REVISED TOTAL 59,750
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*27	W	9P-11P		:30	$4,000.00	10/03-10/03	1	1	1	$4,000.00	

Buyline Comment: PRESIDENTIAL DEBATE
ADD TO SKED

Sales Remark: V3 ADD TO SKED

V3 Added

--REPORT TOTALS---

Report Totals: 1 / $4,000.00

--SALES MONTHLY TOTALS--

Oct 12: 76 / $59,750.00

Sales Totals: 76 / $59,750.00
Station Totals: 76 / $59,750.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$314,474	CATV	0%	WAVY	19%	WGNT	0%	WPXV	0%	WTKR	37%
		WTVZ	0%	WVBT	18%	WVEC	26%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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Books null
Demos RA35+

-- CREDIT RISK ---
CASH IN ADVANCE