Rep Order# 6861332 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 10/05/2012 11:04 AM
EC'd Yes **Last Received:** 10/05/2012 10:18 AM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .ROMNEY 4 PRESIDENT
Product MITT ROMNEY
Estimate# 263
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //263
Flight Dates 10/06/2012 - 10/09/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW CONTRACT
TOTAL 30,500
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TU	6A-7A		:30	$1,500.00	10/08-10/09	1	1	1	$1,500.00	
		Buyline Comment: 6A NEWS										
	2	M-TU	7A-9A		:30	$1,500.00	10/08-10/09	2	1	2	$3,000.00	
		Buyline Comment: TODAY SHOW										
	3	M-TU	10A-11A		:30	$400.00	10/08-10/09	1	1	1	$400.00	
		Buyline Comment: TODAY SHOW 3										
	4	M-TU	12P-1P		:30	$300.00	10/08-10/09	1	1	1	$300.00	
		Buyline Comment: NEWS AT NOON										
	5	M-TU	1P-2P		:30	$500.00	10/08-10/09	1	1	1	$500.00	
		Buyline Comment: DAYS OF OUR LIVES										
	6	M-TU	4P-5P		:30	$500.00	10/08-10/09	1	1	1	$500.00	
		Buyline Comment: ANDERSON COOPER										
	7	M-TU	5P-530P		:30	$1,500.00	10/08-10/09	1	1	1	$1,500.00	
		Buyline Comment: 5P NEWS										
	8	M-TU	530P-6P		:30	$1,500.00	10/08-10/09	1	1	1	$1,500.00	
		Buyline Comment: 530P NEWS										

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	9	M-TU	6P-630P	Buyline Comment: 6P NEWS	:30	$1,800.00	10/08-10/09	2	1	2	$3,600.00	
	10	M-TU	630P-7P	Buyline Comment: NBC NITELY NEWS	:30	$2,500.00	10/08-10/09	2	1	2	$5,000.00	
	11	M-TU	7P-730P	Buyline Comment: ENT TONIGHT 30	:30	$600.00	10/08-10/09	2	1	2	$1,200.00	
	12	M-TU	730P-8P	Buyline Comment: INSIDER	:30	$600.00	10/08-10/09	2	1	2	$1,200.00	
	13	M-TU	11P-1130P	Buyline Comment: 11P NEWS	:30	$1,800.00	10/08-10/09	2	1	2	$3,600.00	
	14	M-TU	1130P-1230A	Buyline Comment: TONIGHT SHOW	:30	$300.00	10/08-10/09	2	1	2	$600.00	
	15	M-TU	5A-6A	Buyline Comment: NEWS	:30	$500.00	10/08-10/09	2	1	2	$1,000.00	
	16	TU	10P-11P	Buyline Comment: PARNTHOOD	:30	$1,100.00	10/09-10/09	2	1	2	$2,200.00	
	17	SA	7A-8A	Buyline Comment: WAVY10 SAT MRN	:30	$400.00	10/06-10/06	1	1	1	$400.00	
	18	SA	8A-10A	Buyline Comment: SATURDAY TODAY	:30	$500.00	10/06-10/06	1	1	1	$500.00	
	19	SU	7A-8A	Buyline Comment: NEWS	:30	$800.00	10/07-10/07	1	1	1	$800.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	20	SU	9A-10A		:30	$1,200.00	10/07-10/07	1	1	1	$1,200.00	

Buyline Comment: MEET THE PRESS

---REPORT TOTALS---

Report Totals: 29 / $30,500.00

---SALES MONTHLY TOTALS---

Oct 12: 29 / $30,500.00

Sales Totals: 29 / $30,500.00

Station Totals: 29 / $30,500.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$62,245	CATV	0%	WAVY	49%	WGNT	0%	WPXV	0%	WTKR	25%		
		WTVZ	0%	WVBT	6%	WVEC	20%						

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE