Rep Order# 6819498 **Ver#** 5 **Status** Revised **Traffic Order#** **Printed:** 06/01/2012 4:51 PM
EC'd Yes **Last Received:** 06/01/2012 11:27 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .ROMNEY 4 PRESIDENT
Product MITT ROMNEY
Estimate# 20
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //20
Flight Dates 05/30/2012 - 06/05/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 5 ISSUED TO CXL 1X ADDED IN ERROR LN 3
AND REINSTATE 1X CXL'D IN ERROR LN 4 PER V4
CONTRACT TOTAL REMAINS $50,575
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*3	M-TU	7A-9A		:30	$1,000.00	06/04-06/05	2	1	2	$2,000.00	
		Buyline Comment: TODAY SHOW CXL 1X ADDED IN ERROR										
		Sales Remark: V5 CXL 1X ADDED IN ERROR										
		V5 More than 2 codes changed										
	*4	W-F	7A-9A		:30	$1,000.00	05/30-06/01	4	1	4	$4,000.00	
		Buyline Comment: TODAY SHOW REINSTATE 1X CXL'D IN ERROR										
		Sales Remark: V5 REINSTATE 1X CXL'D IN ERROR										
		V5 More than 2 codes changed										

--REPORT TOTALS---

Report Totals: 6 / $6,000.00

--SALES MONTHLY TOTALS--

Jun 12: 97 / $50,575.00
Sales Totals: 97 / $50,575.00

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Station Totals: 97 / $50,575.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$133,092	CATV	0%	WAVY	38%	WGNT	0%	WPXV	0%	WTKR	28%
		WTVZ	0%	WVBT	5%	WVEC	29%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	null
Demos	RA35+

-- CREDIT RISK ---

CASH IN ADVANCE