Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .ROMNEY 4 PRESIDENT
Product MITT ROMNEY
Estimate# 33
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //33
Flight Dates 06/13/2012 - 06/19/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW CONTRACT
TOTAL 53,200
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	1	M	6A-7A		:30	$1,000.00	06/18-06/18	1	1	1	$1,000.00	
			Buyline Comment: NEWS									
	2	W	6A-7A		:30	$1,000.00	06/13-06/13	1	1	1	$1,000.00	
			Buyline Comment: NEWS									
	3	M	7A-9A		:30	$1,000.00	06/18-06/18	1	1	1	$1,000.00	
			Buyline Comment: TODAY SHOW									
	4	W	7A-9A		:30	$1,000.00	06/13-06/13	1	1	1	$1,000.00	
			Buyline Comment: TODAY SHOW									
	5	W-F	10A-11A		:30	$250.00	06/13-06/15	3	1	3	$750.00	
			Buyline Comment: TODAY SHOW3									
	6	M-TU	10A-11A		:30	$250.00	06/18-06/19	2	1	2	$500.00	
			Buyline Comment: TODAY SHOW3									
	7	W-F	12P-1P		:30	$150.00	06/13-06/15	6	1	6	$900.00	
			Buyline Comment: NEWS AT NOON									
	8	M-TU	12P-1P		:30	$150.00	06/18-06/19	4	1	4	$600.00	
			Buyline Comment: NEWS AT NOON									

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	9	W-F	1P-2P		:30	$250.00	06/13-06/15	3	1	3	$750.00	
		Buyline Comment: DAYS-OUR LIVES										
	10	M-TU	1P-2P		:30	$250.00	06/18-06/19	2	1	2	$500.00	
		Buyline Comment: DAYS-OUR LIVES										
	11	M-TU	4P-5P		:30	$250.00	06/18-06/19	2	1	2	$500.00	
		Buyline Comment: ANDERSON COOPER										
	12	W-F	4P-5P		:30	$250.00	06/13-06/15	3	1	3	$750.00	
		Buyline Comment: ANDERSON COOPER										
	13	W-F	5P-530P		:30	$800.00	06/13-06/15	6	1	6	$4,800.00	
		Buyline Comment: NEWS										
	14	M-TU	5P-530P		:30	$800.00	06/18-06/19	4	1	4	$3,200.00	
		Buyline Comment: NEWS										
	15	M-TU	530P-6P		:30	$800.00	06/18-06/19	4	1	4	$3,200.00	
		Buyline Comment: NEWS										
	16	W-F	530P-6P		:30	$800.00	06/13-06/15	6	1	6	$4,800.00	
		Buyline Comment: NEWS										
	17	W-F	6P-630P		:30	$1,200.00	06/13-06/15	3	1	3	$3,600.00	
		Buyline Comment: NEWS										
	18	M-TU	6P-630P		:30	$1,200.00	06/18-06/19	2	1	2	$2,400.00	
		Buyline Comment: NEWS										
	19	W	630P-7P		:30	$2,000.00	06/13-06/13	1	1	1	$2,000.00	
		Buyline Comment: NITELY NEWS										

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	20	M-TU	7P-730P		:30	$600.00	06/18-06/19	2	1	2	$1,200.00	
		Buyline Comment: ENT TONIGHT 30										
	21	W-F	7P-730P		:30	$600.00	06/13-06/15	3	1	3	$1,800.00	
		Buyline Comment: ENT TONIGHT 30										
	22	W-F	11P-1130P		:30	$800.00	06/13-06/15	3	1	3	$2,400.00	
		Buyline Comment: NEWS										
	23	M-TU	11P-1130P		:30	$800.00	06/18-06/19	4	1	4	$3,200.00	
		Buyline Comment: NEWS										
	24	W	5A-6A		:30	$350.00	06/13-06/13	1	1	1	$350.00	
		Buyline Comment: NEWS										
	25	M	5A-6A		:30	$350.00	06/18-06/18	1	1	1	$350.00	
		Buyline Comment: NEWS										
	26	SA	6A-7A		:30	$350.00	06/16-06/16	1	1	1	$350.00	
		Buyline Comment: WAVY 10 SAT										
	27	SA	7A-8A		:30	$400.00	06/16-06/16	2	1	2	$800.00	
		Buyline Comment: WAVY 10 SAT MRN										
	28	SA	8A-10A		:30	$600.00	06/16-06/16	2	1	2	$1,200.00	
		Buyline Comment: SAT TODAY										
	29	SA	5P-10P		:30	$600.00	06/16-06/16	1	1	1	$600.00	
		Buyline Comment: US OPEN THIRD ROUND										
	30	SA	11P-1130P		:30	$800.00	06/16-06/16	2	1	2	$1,600.00	
		Buyline Comment: NEWS										

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	31	SA	1130P-1A		:30	$600.00	06/16-06/16	2	1	2	$1,200.00	
			Buyline Comment: SNL									
	32	SU	6A-7A		:30	$350.00	06/17-06/17	2	1	2	$700.00	
			Buyline Comment: WAVY 10 SUN 6A									
	33	SU	7A-8A		:30	$400.00	06/17-06/17	2	1	2	$800.00	
			Buyline Comment: WAVY 10 SUN MRN									
	34	SU	8A-9A		:30	$600.00	06/17-06/17	2	1	2	$1,200.00	
			Buyline Comment: SUN TODAY									
	35	SU	9A-10A		:30	$800.00	06/17-06/17	1	1	1	$800.00	
			Buyline Comment: MEET THE PRESS									
	36	SU	5P-10P		:30	$600.00	06/17-06/17	1	1	1	$600.00	
			Buyline Comment: US OPEN FINAL ROUND									
	37	SU	11P-1130P		:30	$800.00	06/17-06/17	1	1	1	$800.00	
			Buyline Comment: NEWS									

--REPORT TOTALS---

Report Totals: 88 / $53,200.00

--SALES MONTHLY TOTALS--

Jun 12: 88 / $53,200.00

Sales Totals: 88 / $53,200.00

Station Totals: 88 / $53,200.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals $161,212 CATV 0% WAVY 33% WGNT 0% WPXV 0% WTKR 20%

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WTVZ 0% WVBT 4% WVEC 43%

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	null
Demos	RA35+

-- CREDIT RISK ---

CASH IN ADVANCE