Rep Order# 6825382 **Ver#** 5 **Status** Revised **Traffic Order#** **Printed:** 07/24/2012 1:27 PM
EC'd Yes **Last Received:** 07/20/2012 1:33 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .ROMNEY 4 PRESIDENT
Product MITT ROMNEY
Estimate# 46
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //46
Flight Dates 06/20/2012 - 06/26/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: ROMNEY FOR PRESIDENT, INC. SC=*

-- REMARKS --

VER 5 ISSUE IN LINE 14 CXL 2X MSD 6/25 DUE SPCI RPRT.$900 CR
IN LINE 16 CXL 1X MSD 6/25 DUE SPCI RPRT...$650 CREDIT
REVISED TOTAL 47,700
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*14	M-TU	530P-6P		:30	$450.00	06/25-06/26	2	1	2	$900.00	
		Buyline Comment: 530P NEWS CXL 2X MSD 6/25 DUE SPCI RPRT...$900 CREDIT										
		Sales Remark: V5 CXL 2X MSD 6/25 DUE SPCI RPRT...$900 CREDIT										
		V5 More than 2 codes changed										
	*16	M-TU	6P-630P		:30	$650.00	06/25-06/26	1	1	1	$650.00	
		Buyline Comment: 6P NEWS CXL 1X MSD 6/25 DUE SPCI RPRT...$650 CREDIT										
		Sales Remark: V5 CXL 1X MSD 6/25 DUE SPCI RPRT...$650 CREDIT										
		V5 More than 2 codes changed										

--REPORT TOTALS---

Report Totals: 3 / $1,550.00

--SALES MONTHLY TOTALS--

Jun 12: 57 / $35,400.00 Jul 12: 30 / $12,300.00

Sales Totals: 87 / $47,700.00

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Salesperson FAX# 215-567-5938

Station Totals: 87 / $47,700.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$144,545	CATV	0%	WAVY	33%	WGNT	0%	WPXV	0%	WTKR	23%
		WTVZ	0%	WVBT	4%	WVEC	40%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books FEB12, MAY11, EMAY12
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE