Rep Order# 6829644 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 07/16/2012 8:17 AM
EC'd Yes **Last Received:** 07/09/2012 8:09 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .ROMNEY 4 PRESIDENT
Product MITT ROMNEY
Estimate# 71
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //71
Flight Dates 06/27/2012 - 06/28/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO CREDIT SPOT MSD LN 5
REVISED CONTRACT TOTAL IS $26,050
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	----------	----	------	--------	------	----	----	--------	------
	*5	W-TH	12P-1P		:30	$150.00	06/27-06/28	3	1	3	$450.00	

Buyline Comment: NEWS AT NOON
CXL 1X MSD DUE SPCL RPRT 6/28...$150 CREDIT

Sales Remark: V3 CXL 1X MSD DUE SPCL RPRT 6/28

V3 More than 2 codes changed

--REPORT TOTALS---

Report Totals: 3 / $450.00

--SALES MONTHLY TOTALS--

Jul 12: 37 / $26,050.00

Sales Totals: 37 / $26,050.00
Station Totals: 37 / $26,050.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$52,100	CATV	0%	WAVY	50%	WGNT	0%	WPXV	0%	WTKR	28%
		WTVZ	0%	WVBT	4%	WVEC	18%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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Books null
Demos RA35+

-- CREDIT RISK ---
CASH IN ADVANCE