Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .ROMNEY 4 PRESIDENT
Product MITT ROMNEY
Estimate# 215
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //215
Flight Dates 09/26/2012 - 10/02/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUE CXL LNS 2-3,5,7,9,11,14-15,18,20-21,23,25,28-29
31,33, AND 35-49
CXL 1X IN LNS 1,4,6,8,10,12-13,16-17,19,24 AND 26-27
CXL 2X IN LNS 30 AND 32
ADD TO SKED LNS 50-76
REVISED TOTAL 69,600
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	W-F	6A-7A		:30	$700.00	09/26-09/28	2	1	2	$1,400.00	
		Buyline Comment: WAVY NEWS CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*2	M-TU	6A-7A		:30	$1,500.00	10/01-10/02	0	0	0	$0.00	
		Buyline Comment: WAVY NEWS CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*3	M-TU	7A-9A		:30	$1,500.00	10/01-10/02	0	0	0	$0.00	
		Buyline Comment: TODAY SHOW CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										

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---	---	---	---	---	---	---	---	---	---	---	---	---
	*4	W-F	7A-9A		:30	$700.00	09/26-09/28	2	1	2	$1,400.00	
				Buyline Comment: TODAY SHOW CXL 1X PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*5	M-TU	9A-10A		:30	$500.00	10/01-10/02	0	0	0	$0.00	
				Buyline Comment: TODAY SHOW 2 CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*6	W-F	9A-10A		:30	$300.00	09/26-09/28	2	1	2	$600.00	
				Buyline Comment: TODAY SHOW 2 CXL 1X PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*7	M-TU	10A-11A		:30	$400.00	10/01-10/02	0	0	0	$0.00	
				Buyline Comment: TODAY SHOW 3 CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*8	W-F	10A-11A		:30	$250.00	09/26-09/28	2	1	2	$500.00	
				Buyline Comment: TODAY SHOW 3 CXL 1X PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*9	M-TU	12P-1P		:30	$300.00	10/01-10/02	0	0	0	$0.00	
				Buyline Comment: WAVY NEWS AT NOON CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								

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	*10	W-F	12P-1P		:30	$300.00	09/26-09/28	2	1	2	$600.00	
		Buyline Comment: WAVY NEWS AT NOON CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*11	M-TU	1P-2P		:30	$500.00	10/01-10/02	0	0	0	$0.00	
		Buyline Comment: DAYS OF OUR LIVES CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*12	W-F	1P-2P		:30	$300.00	09/26-09/28	2	1	2	$600.00	
		Buyline Comment: DAYS OF OUR LIVES CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*13	W-F	4P-5P		:30	$300.00	09/26-09/28	2	1	2	$600.00	
		Buyline Comment: ANDERSON COOPER CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*14	M-TU	4P-5P		:30	$500.00	10/01-10/02	0	0	0	$0.00	
		Buyline Comment: ANDERSON COOPER CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*15	M-TU	5P-530P		:30	$1,500.00	10/01-10/02	0	0	0	$0.00	
		Buyline Comment: 5P NEWS CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*16	W-F	5P-530P		:30	$700.00	09/26-09/28	2	1	2	$1,400.00	
		Buyline Comment: 5P NEWS CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*17	W-F	530P-6P		:30	$700.00	09/26-09/28	2	1	2	$1,400.00	
		Buyline Comment: 530P NEWS CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*18	M-TU	530P-6P		:30	$1,500.00	10/01-10/02	0	0	0	$0.00	
		Buyline Comment: 530P NEWS CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*19	W-F	6P-603P		:30	$800.00	09/26-09/28	2	1	2	$1,600.00	
		Buyline Comment: 6P NEWS CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*20	M-TU	6P-603P		:30	$1,800.00	10/01-10/02	0	0	0	$0.00	
		Buyline Comment: 6P NEWS CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*21	M-TU	630P-7P		:30	$2,500.00	10/01-10/02	0	0	0	$0.00	
		Buyline Comment: NBC NITELY NEWS CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										

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	*23	M-TU	7P-730P		:30	$600.00	10/01-10/02	0	0	0	$0.00	
		Buyline Comment: ENT TONIGHT 30 CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*24	W-F	7P-730P		:30	$600.00	09/26-09/28	2	1	2	$1,200.00	
		Buyline Comment: ENT TONIGHT 30 CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*25	M-TU	730P-8P		:30	$600.00	10/01-10/02	0	0	0	$0.00	
		Buyline Comment: INSIDER CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*26	W-F	730P-8P		:30	$600.00	09/26-09/28	2	1	2	$1,200.00	
		Buyline Comment: INSIDER CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*27	W-F	11P-1130P		:30	$800.00	09/26-09/28	2	1	2	$1,600.00	
		Buyline Comment: 11P NEWS CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*28	M-TU	11P-1130P		:30	$1,800.00	10/01-10/02	0	0	0	$0.00	
		Buyline Comment: 11P NEWS CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*29	M-TU	1130P-1230A		:30	$300.00	10/01-10/02	0	0	0	$0.00	
		Buyline Comment: TONITE SHOW CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*30	W-F	1130P-1230A		:30	$300.00	09/26-09/28	4	1	4	$1,200.00	
		Buyline Comment: TONITE SHOW CXL 2X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 2X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*31	M-TU	5A-6A		:30	$500.00	10/01-10/02	0	0	0	$0.00	
		Buyline Comment: NEWS CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*32	W-F	5A-6A		:30	$300.00	09/26-09/28	4	1	4	$1,200.00	
		Buyline Comment: NEWS CXL 2X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 2X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*33	TU	10P-11P		:30	$1,100.00	10/02-10/02	0	0	0	$0.00	
		Buyline Comment: PARENTHOOD CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*35	F	10P-11P		:30	$900.00	09/28-09/28	0	0	0	$0.00	
		Buyline Comment: DATELINE CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										

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---	---	---	---	---	---	---	---	---	---	---	---	---
	*36	SA	6A-7A		:30	$200.00	09/29-09/29	0	0	0	$0.00	
			Buyline Comment: 6A NEWS CXL PER AGY/CLIENT REQUEST									
		Sales Remark:	V3 CXL PER AGY/CLIENT REQUEST									
		V3 More than 2 codes changed										
	*37	SA	7A-8A		:30	$400.00	09/29-09/29	0	0	0	$0.00	
			Buyline Comment: WAVY SAT MRN CXL PER AGY/CLIENT REQUEST									
		Sales Remark:	V3 CXL PER AGY/CLIENT REQUEST									
		V3 More than 2 codes changed										
	*38	SA	8A-10A		:30	$500.00	09/29-09/29	0	0	0	$0.00	
			Buyline Comment: SATURDAY TODAY CXL PER AGY/CLIENT REQUEST									
		Sales Remark:	V3 CXL PER AGY/CLIENT REQUEST									
		V3 More than 2 codes changed										
	*39	SA	6P-630P		:30	$500.00	09/29-09/29	0	0	0	$0.00	
			Buyline Comment: NEWS CXL PER AGY/CLIENT REQUEST									
		Sales Remark:	V3 CXL PER AGY/CLIENT REQUEST									
		V3 More than 2 codes changed										
	*40	SA	11P-1130P		:30	$800.00	09/29-09/29	0	0	0	$0.00	
			Buyline Comment: LATE NEWS CXL PER AGY/CLIENT REQUEST									
		Sales Remark:	V3 CXL PER AGY/CLIENT REQUEST									
		V3 More than 2 codes changed										
	*41	SA	1130P-1A		:30	$600.00	09/29-09/29	0	0	0	$0.00	
			Buyline Comment: SAT NITE LIVE CXL PER AGY/CLIENT REQUEST									
		Sales Remark:	V3 CXL PER AGY/CLIENT REQUEST									
		V3 More than 2 codes changed										

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---	---	---	---	---	---	---	---	---	---	---	---	---
	*42	SU	6A-7A		:30	$400.00	09/30-09/30	0	0	0	$0.00	
			Buyline Comment: NEWS CXL PER AGY/CLIENT REQUEST									
		Sales Remark:	V3 CXL PER AGY/CLIENT REQUEST									
		V3 More than 2 codes changed										
	*43	SU	7A-8A		:30	$800.00	09/30-09/30	0	0	0	$0.00	
			Buyline Comment: NEWS CXL PER AGY/CLIENT REQUEST									
		Sales Remark:	V3 CXL PER AGY/CLIENT REQUEST									
		V3 More than 2 codes changed										
	*44	SU	8A-9A		:30	$1,200.00	09/30-09/30	0	0	0	$0.00	
			Buyline Comment: SUNDAY TODAY CXL PER AGY/CLIENT REQUEST									
		Sales Remark:	V3 CXL PER AGY/CLIENT REQUEST									
		V3 More than 2 codes changed										
	*45	SU	9A-10A		:30	$1,200.00	09/30-09/30	0	0	0	$0.00	
			Buyline Comment: MEET THE PRESS CXL PER AGY/CLIENT REQUEST									
		Sales Remark:	V3 CXL PER AGY/CLIENT REQUEST									
		V3 More than 2 codes changed										
	*46	SU	6P-7P		:30	$500.00	09/30-09/30	0	0	0	$0.00	
			Buyline Comment: WAVY NW10 SUN1 CXL PER AGY/CLIENT REQUEST									
		Sales Remark:	V3 CXL PER AGY/CLIENT REQUEST									
		V3 More than 2 codes changed										
	*47	SU	7P-11P		:30	$1,200.00	09/30-09/30	0	0	0	$0.00	
			Buyline Comment: FOOTBALL NIGHT IN AMERICA CXL PER AGY/CLIENT REQUEST									
		Sales Remark:	V3 CXL PER AGY/CLIENT REQUEST									
		V3 More than 2 codes changed										

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	*48	SU	815P-1130P		:30	$6,000.00	09/30-09/30	0	0	0	$0.00	
		Buyline Comment: SUNDAY NIGHT FOOTBALL CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*49	SU	11P-1130P		:30	$1,800.00	09/30-09/30	0	0	0	$0.00	
		Buyline Comment: NEWS CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*50	M-TU	6A-7A		:60	$1,400.00	10/01-10/02	2	1	2	$2,800.00	
		Buyline Comment: WAVY NEWS 10 TDY ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*51	F	6A-7A		:60	$1,400.00	09/28-09/28	1	1	1	$1,400.00	
		Buyline Comment: WAVY NEWS 10 TDY ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*52	F	7A-9A		:60	$1,400.00	09/28-09/28	1	1	1	$1,400.00	
		Buyline Comment: TODAY SHOW ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*53	M-TU	7A-9A		:60	$1,400.00	10/01-10/02	2	1	2	$2,800.00	
		Buyline Comment: TODAY SHOW ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

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	*54	M-TU	12P-1P		:60	$600.00	10/01-10/02	2	1	2	$1,200.00	
		Buyline Comment: NEWS AT NOON ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*55	F	5P-530P		:60	$1,400.00	09/28-09/28	1	1	1	$1,400.00	
		Buyline Comment: 5P NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*56	TU	5P-530P		:60	$1,400.00	10/02-10/02	1	1	1	$1,400.00	
		Buyline Comment: 5P NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*57	F	530P-6P		:60	$1,400.00	09/28-09/28	1	1	1	$1,400.00	
		Buyline Comment: 530P NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*58	M	530P-6P		:60	$1,400.00	10/01-10/01	1	1	1	$1,400.00	
		Buyline Comment: 530P NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*59	M-TU	6P-630P		:60	$1,600.00	10/01-10/02	2	1	2	$3,200.00	
		Buyline Comment: 6P NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .ROMNEY 4 PRESIDENT
Product MITT ROMNEY
Estimate# 215
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //215
Flight Dates 09/26/2012 - 10/02/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*60	F	6P-630P		:60	$1,600.00	09/28-09/28	1	1	1	$1,600.00	
		Buyline Comment: 6P NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*61	M-TU	7P-730P		:60	$1,200.00	10/01-10/02	2	1	2	$2,400.00	
		Buyline Comment: ENT TONIGHT 30 ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*62	F	7P-730P		:60	$1,200.00	09/28-09/28	1	1	1	$1,200.00	
		Buyline Comment: ENT TONIGHT 30 ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*63	M-TU	730P-8P		:60	$1,200.00	10/01-10/02	2	1	2	$2,400.00	
		Buyline Comment: INSIDER ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*64	F	730P-8P		:60	$1,200.00	09/28-09/28	1	1	1	$1,200.00	
		Buyline Comment: INSIDER ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*65	M-TU	11P-1130P		:60	$1,600.00	10/01-10/02	2	1	2	$3,200.00	
		Buyline Comment: 11P NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

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Hiatus Weeks

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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*66	F	11P-1130P		:60	$1,600.00	09/28-09/28	1	1	1	$1,600.00	
		Buyline Comment: 11P NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*67	SA	6A-7A		:60	$400.00	09/29-09/29	1	1	1	$400.00	
		Buyline Comment: WAVY10 SAT AT 6A ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*68	SA	7A-8A		:60	$800.00	09/29-09/29	1	1	1	$800.00	
		Buyline Comment: WAVY10 SAT MRN ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*69	SA	8A-10A		:60	$1,000.00	09/29-09/29	1	1	1	$1,000.00	
		Buyline Comment: SATURDAY TODAY ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*70	SA	11P-1130P		:60	$1,600.00	09/29-09/29	1	1	1	$1,600.00	
		Buyline Comment: 11P NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*71	SU	6A-7A		:60	$800.00	09/30-09/30	1	1	1	$800.00	
		Buyline Comment: WAVY10 SUN AT 6A ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

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Rep Firm
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Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*72	SU	7A-8A		:60	$1,600.00	09/30-09/30	1	1	1	$1,600.00	
				Buyline Comment: WAVY10 SUN MRN ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*73	SU	8A-9A		:60	$2,400.00	09/30-09/30	1	1	1	$2,400.00	
				Buyline Comment: SUN TODAY ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*74	SU	9A-10A		:60	$2,400.00	09/30-09/30	1	1	1	$2,400.00	
				Buyline Comment: MEET THE PRESS ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*75	SU	7P-815P		:60	$2,400.00	09/30-09/30	1	1	1	$2,400.00	
				Buyline Comment: FOOTBALL NIGHT IN AMERICA ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*76	SU	11P-1130P		:60	$3,600.00	09/30-09/30	1	1	1	$3,600.00	
				Buyline Comment: 11P NEWS ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								

--REPORT TOTALS---

Report Totals: 68 / $65,500.00

--SALES MONTHLY TOTALS--

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .ROMNEY 4 PRESIDENT
Product MITT ROMNEY
Estimate# 215
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Rep Firm
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Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Sep 12: 55 / $48,800.00 Oct 12: 16 / $20,800.00

Sales Totals: 71 / $69,600.00

Station Totals: 71 / $69,600.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$224,516	CATV	0%	WAVY	31%	WGNT	0%	WPXV	0%	WTKR	29%
		WTVZ	0%	WVBT	15%	WVEC	25%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE