Rep Order# 6821808 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 10/15/2012 4:55 PM
EC'd Yes **Last Received:** 10/15/2012 3:21 PM
Showing Buylines: All Rep Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2640
Buyer Ben Angle
Phone#
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2640
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: SCOTT RIGELL FOR CONGRESS SC=*

-- REMARKS --

VER3 ISSUE CXL 1X IN LNS 2-15,90-94 AND 95
CXL LNS 16-27,30,33-37,39,41,45,49,54,57-60,73,77-78 AND 81
ADD TO SKED 1X IN LN 71
ADD TO SKED LN 96
REVISED TOTAL 41,675.00
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU	5A-6A	WAVY NEWS-5A	:30	$300.00	10/16-10/16	2	1	2	$600.00	
Rating: 5.1												
		Sales Remark: V3 .										
		V3 More than 2 codes changed										
	*2	W	5A-6A	WAVY NEWS-5A	:30	$300.00	10/17-10/17	1	1	1	$300.00	
Rating: 5.1												
		Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*3	TH	5A-6A	WAVY NEWS-5A	:30	$300.00	10/18-10/18	1	1	1	$300.00	
Rating: 5.1												
		Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*4	F	5A-6A	WAVY NEWS-5A	:30	$300.00	10/19-10/19	1	1	1	$300.00	

Rating: 5.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*5	M	5A-6A	WAVY NEWS-5A	:30	$300.00	10/22-10/22	1	1	1	$300.00	

Rating: 5.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*6	TU	6A-7A	WAVY NEWS-6A	:30	$700.00	10/16-10/16	1	1	1	$700.00	

Rating: 6.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*7	W	6A-7A	WAVY NEWS-6A	:30	$700.00	10/17-10/17	1	1	1	$700.00	

Rating: 6.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*8	TH	6A-7A	WAVY NEWS-6A	:30	$700.00	10/18-10/18	1	1	1	$700.00	

Rating: 6.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*9	F	6A-7A	WAVY NEWS-6A	:30	$700.00	10/19-10/19	1	1	1	$700.00	

Rating: 6.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*10	M	6A-7A	WAVY NEWS-6A	:30	$700.00	10/22-10/22	1	1	1	$700.00	

Rating: 6.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*11	TU	7A-9A	TODAY SHW	:30	$700.00	10/16-10/16	1	1	1	$700.00	

Rating: 6.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*12	W	7A-9A	TODAY SHW	:30	$700.00	10/17-10/17	1	1	1	$700.00	

Rating: 6.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*13	TH	7A-9A	TODAY SHW	:30	$700.00	10/18-10/18	1	1	1	$700.00	

Rating: 6.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*14	F	7A-9A	TODAY SHW	:30	$700.00	10/19-10/19	1	1	1	$700.00	

Rating: 6.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*15	M	7A-9A	TODAY SHW	:30	$700.00	10/22-10/22	1	1	1	$700.00	

Rating: 6.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*16	TU	430A-5A	WAVY NEWS-430A<	:30	$60.00	10/16-10/16	0	0	0	$0.00	

Rating: 1.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*17	W	430A-5A	WAVY NEWS-430A<	:30	$60.00	10/17-10/17	0	0	0	$0.00	

Rating: 1.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*18	TH	430A-5A	WAVY NEWS-430A<	:30	$60.00	10/18-10/18	0	0	0	$0.00	

Rating: 1.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*19	F	430A-5A	WAVY NEWS-430A<	:30	$60.00	10/19-10/19	0	0	0	$0.00	

Rating: 1.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*20	M	430A-5A	WAVY NEWS-430A<	:30	$60.00	10/22-10/22	0	0	0	$0.00	

Rating: 1.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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	*21	SA	6A-7A	WAVY NWS SAT6A	:30	$100.00	10/20-10/20	0	0	0	$0.00	

Rating: 3.1

Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*22	SA	7A-8A	WAVY NWS SAT7A	:30	$250.00	10/20-10/20	0	0	0	$0.00	

Rating: 5.6

Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*23	SA	8A-10A	SATURDAY TODAY	:30	$300.00	10/20-10/20	0	0	0	$0.00	

Rating: 4.2

Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*24	SU	6A-7A	WAVY NWS SUN6A	:30	$100.00	10/21-10/21	0	0	0	$0.00	

Rating: 3.7

Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*25	SU	7A-8A	WAVY NWS SUN7A	:30	$200.00	10/21-10/21	0	0	0	$0.00	

Rating: 5.8

Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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	*26	SU	8A-9A	SUN TODAY-NBC	:30	$275.00	10/21-10/21	0	0	0	$0.00	
Rating: 7.0												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*27	SU	9A-10A	MEET PRESS-SUN	:30	$800.00	10/21-10/21	0	0	0	$0.00	
Rating: 3.9												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*30	TH	12P-1P	WAVY NEWS10-NN<	:30	$200.00	10/18-10/18	0	0	0	$0.00	
Rating: 1.4												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*33	TU	4P-5P	ANDERSON<	:30	$175.00	10/16-10/16	0	0	0	$0.00	
Rating: 1.6												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*34	W	4P-5P	ANDERSON<	:30	$175.00	10/17-10/17	0	0	0	$0.00	
Rating: 1.6												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*35	TH	4P-5P	ANDERSON<	:30	$175.00	10/18-10/18	0	0	0	$0.00	
Rating: 1.6												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*36	F	4P-5P	ANDERSON<	:30	$175.00	10/19-10/19	0	0	0	$0.00	

Rating: 1.6
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*37	M	4P-5P	ANDERSON<	:30	$175.00	10/22-10/22	0	0	0	$0.00	

Rating: 1.6
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*39	W	5P-530P	WAVY NEWS10-5<	:30	$700.00	10/17-10/17	0	0	0	$0.00	

Rating: 3.8
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*41	F	5P-530P	WAVY NEWS10-5<	:30	$700.00	10/19-10/19	0	0	0	$0.00	

Rating: 3.8
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*43	TU	530P-6P	WAVY10NWS-5.30<	:30	$700.00	10/16-10/16	1	1	1	$700.00	

Rating: 4.7
Sales Remark: V3 .
V3 More than 2 codes changed

	*45	TH	530P-6P	WAVY10NWS-5.30<	:30	$700.00	10/18-10/18	0	0	0	$0.00	

Rating: 4.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*49	W	6P-630P	WAVY NEWS10-6<	:30	$800.00	10/17-10/17	0	0	0	$0.00	

Rating: 6.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*54	W	630P-7P	NBC NITELY NWS<	:30	$1,500.00	10/17-10/17	0	0	0	$0.00	

Rating: 6.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*55	TH	630P-7P	NBC NITELY NWS<	:30	$1,500.00	10/18-10/18	1	1	1	$1,500.00	

Rating: 6.7
Sales Remark: V3 .
V3 More than 2 codes changed

	*57	M	630P-7P	NBC NITELY NWS<	:30	$1,500.00	10/22-10/22	0	0	0	$0.00	

Rating: 6.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*58	SA	6P-630P	WAVY NWS 6P	:30	$150.00	10/20-10/20	0	0	0	$0.00	

Rating: 3.1
Buyline Comment: CXL DUE TO NA DUE TO SPORTS
Sales Remark: V3 CXL DUE TO NA DUE TO SPORTS
V3 More than 2 codes changed

	*59	SA	630P-7P	NBC-NWS SAT	:30	$900.00	10/20-10/20	0	0	0	$0.00	

Rating: 6.1
Buyline Comment: CXL DUE TO NA DUE TO SPORTS
Sales Remark: V3 CXL DUE TO NA DUE TO SPORTS
V3 More than 2 codes changed

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	*60	SU	6P-7P	WAVY NW10 SUN1	:30	$150.00	10/21-10/21	0	0	0	$0.00	
Rating: 2.5												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*71	SA	7P-8P	ENT TONITE60 W	:30	$175.00	10/20-10/20	2	1	2	$350.00	
Rating: 1.5												
				Buyline Comment: ADD 1X TO SKED								
				Sales Remark: V3 ADD 1X TO SKED								
				V3 More than 2 codes changed								
	*73	TU	8P-9P	THE VOICE	:30	$1,200.00	10/16-10/16	0	0	0	$0.00	
Rating: 8.0												
				Buyline Comment: CXL DUE TO NA DUE PRGM CHANGE								
				Sales Remark: V3 CXL DUE TO NA DUE PRGM CHANGE								
				V3 More than 2 codes changed								
	*74	W	10P-11P	CHICAGO FIRE	:30	$1,000.00	10/17-10/17	1	1	1	$1,000.00	
Rating: 4.7												
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*77	SA	8P-9P	HARRYS-SAT-NBC	:30	$300.00	10/20-10/20	0	0	0	$0.00	
Rating: 1.6												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*78	SA	9P-10P	PRIME-SAT-NBC	:30	$300.00	10/20-10/20	0	0	0	$0.00	
Rating: 3.1												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								

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	*81	SU	810P-11P	NBC SUN-FTBL<	:30	$2,500.00	10/21-10/21	0	0	0	$0.00	

Rating: 12.8

Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*90	TU	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/16-10/16	1	1	1	$300.00	

Rating: 1.7

Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*91	W	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/17-10/17	1	1	1	$300.00	

Rating: 1.7

Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*92	TH	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/18-10/18	1	1	1	$300.00	

Rating: 1.7

Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*93	F	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/19-10/19	1	1	1	$300.00	

Rating: 1.7

Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*94	M	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/22-10/22	1	1	1	$300.00	

Rating: 1.7

Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*95	SA	1130P-1A	SAT NITE LIVE	:30	$600.00	10/20-10/20	1	1	1	$600.00	

Rating: 3.8

Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*96	M	135A-205A		:30	$25.00	10/22-10/22	1	1	1	$25.00	

Buyline Comment: CARSON DAILY
ADD TO SKED
Sales Remark: V3 ADD TO SKED
V3 Added

---REPORT TOTALS---

Report Totals: 28 / $14,475.00

---SALES MONTHLY TOTALS---

Oct 12: 67 / $41,675.00
Sales Totals: 67 / $41,675.00
Station Totals: 67 / $41,675.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$101,646	CATV	0%	WAVY	41%	WGNT	1%	WPXV	0%	WTKR	21%
		WTVZ	2%	WVBT	11%	WVEC	24%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2640
Buyer Ben Angle
Phone#
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2640
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Books FEB12, MAY11, NOV11, ENOV12
Demos RA3564

-- CREDIT RISK ---
CASH IN ADVANCE