Rep Order# 6821810 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 10/22/2012 10:27 AM
EC'd Yes **Last Received:** 10/19/2012 10:33 AM
Showing Buylines: All Rep Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2641
Buyer Ben Angle
Phone#
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2641
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: SCOTT RIGELL FOR CONGRESS SC=*

-- REMARKS --

VER 3 ISSUE CXL LNS 16-27,33-37,53,57,59,74,77-78,81 AND
88-89
CXL 1X IN LNS 1-5 AND 90-95
ADD TO SKED LNS 96-100
REVISED TOTAL 54,725
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU	5A-6A	WAVY NEWS-5A	:30	$300.00	10/23-10/23	1	1	1	$300.00	

Rating: 5.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*2	W	5A-6A	WAVY NEWS-5A	:30	$300.00	10/24-10/24	1	1	1	$300.00	

Rating: 5.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*3	TH	5A-6A	WAVY NEWS-5A	:30	$300.00	10/25-10/25	1	1	1	$300.00	

Rating: 5.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*4	F	5A-6A	WAVY NEWS-5A	:30	$300.00	10/26-10/26	1	1	1	$300.00	

Rating: 5.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*5	M	5A-6A	WAVY NEWS-5A	:30	$300.00	10/29-10/29	1	1	1	$300.00	

Rating: 5.1
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*16	TU	430A-5A	WAVY NEWS-430A<	:30	$60.00	10/23-10/23	0	0	0	$0.00	

Rating: 1.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*17	W	430A-5A	WAVY NEWS-430A<	:30	$60.00	10/24-10/24	0	0	0	$0.00	

Rating: 1.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*18	TH	430A-5A	WAVY NEWS-430A<	:30	$60.00	10/25-10/25	0	0	0	$0.00	

Rating: 1.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*19	F	430A-5A	WAVY NEWS-430A<	:30	$60.00	10/26-10/26	0	0	0	$0.00	

Rating: 1.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*20	M	430A-5A	WAVY NEWS-430A<	:30	$60.00	10/29-10/29	0	0	0	$0.00	

Rating: 1.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*21	SA	6A-7A	WAVY NWS SAT6A	:30	$100.00	10/27-10/27	0	0	0	$0.00	

Rating: 3.1
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*22	SA	7A-8A	WAVY NWS SAT7A	:30	$250.00	10/27-10/27	0	0	0	$0.00	

Rating: 5.6
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*23	SA	8A-10A	SATURDAY TODAY	:30	$300.00	10/27-10/27	0	0	0	$0.00	

Rating: 4.2
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*24	SU	6A-7A	WAVY NWS SUN6A	:30	$100.00	10/28-10/28	0	0	0	$0.00	

Rating: 3.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*25	SU	7A-8A	WAVY NWS SUN7A	:30	$200.00	10/28-10/28	0	0	0	$0.00	

Rating: 5.8
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*26	SU	8A-9A	SUN TODAY-NBC	:30	$275.00	10/28-10/28	0	0	0	$0.00	

Rating: 7.0
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*27	SU	9A-10A	MEET PRESS-SUN	:30	$800.00	10/28-10/28	0	0	0	$0.00	

Rating: 3.9
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*33	TU	4P-5P	ANDERSON<	:30	$175.00	10/23-10/23	0	0	0	$0.00	

Rating: 1.6
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*34	W	4P-5P	ANDERSON<	:30	$175.00	10/24-10/24	0	0	0	$0.00	

Rating: 1.6
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*35	TH	4P-5P	ANDERSON<	:30	$175.00	10/25-10/25	0	0	0	$0.00	

Rating: 1.6
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*36	F	4P-5P	ANDERSON<	:30	$175.00	10/26-10/26	0	0	0	$0.00	

Rating: 1.6
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*37	M	4P-5P	ANDERSON<	:30	$175.00	10/29-10/29	0	0	0	$0.00	

Rating: 1.6
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*53	TU	630P-7P	NBC NITELY NWS<	:30	$1,500.00	10/23-10/23	0	0	0	$0.00	

Rating: 6.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*57	M	630P-7P	NBC NITELY NWS<	:30	$1,500.00	10/29-10/29	0	0	0	$0.00	

Rating: 6.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*59	SA	630P-7P	NBC-NWS SAT	:30	$900.00	10/27-10/27	0	0	0	$0.00	

Rating: 6.1
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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	*74	W	10P-11P	CHICAGO FIRE	:30	$1,000.00	10/24-10/24	0	0	0	$0.00	
Rating: 4.7												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*77	SA	8P-9P	HARRYS-SAT-NBC	:30	$300.00	10/27-10/27	0	0	0	$0.00	
Rating: 1.6												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*78	SA	9P-10P	PRIME-SAT-NBC	:30	$300.00	10/27-10/27	0	0	0	$0.00	
Rating: 3.1												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*81	SU	810P-11P	NBC SUN-FTBL<	:30	$2,500.00	10/28-10/28	0	0	0	$0.00	
Rating: 12.8												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*88	SU	11P-1130P	WAVY NW10 SUN11P	:30	$800.00	10/28-10/28	0	0	0	$0.00	
Rating: 5.5												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*89	SU	1130P-12A	WAVY NW10 AFTER NFL	:30	$500.00	10/28-10/28	0	0	0	$0.00	
Rating: 2.7												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*90	TU	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/23-10/23	1	1	1	$300.00	

Rating: 1.7
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*91	W	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/24-10/24	1	1	1	$300.00	

Rating: 1.7
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*92	TH	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/25-10/25	1	1	1	$300.00	

Rating: 1.7
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*93	F	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/26-10/26	1	1	1	$300.00	

Rating: 1.7
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*94	M	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/29-10/29	1	1	1	$300.00	

Rating: 1.7
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
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	*95	SA	1130P-1A	SAT NITE LIVE	:30	$600.00	10/27-10/27	1	1	1	$600.00	
Rating: 3.8												
		Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*96	M	8P-10P	THE VOICE	:30	$1,400.00	10/29-10/29	1	1	1	$1,400.00	
Rating: 8.0												
		Buyline Comment: ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*97	TU	8P-9P	THE VOICE	:30	$1,200.00	10/23-10/23	1	1	1	$1,200.00	
Rating: 8.0												
		Buyline Comment: ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*98	F	10P-11P	DATELNE FR-NBC	:30	$500.00	10/26-10/26	1	1	1	$500.00	
Rating: 3.5												
		Buyline Comment: ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*99	SA	10P-11P	L&O SVU-SA-NBC	:30	$300.00	10/27-10/27	1	1	1	$300.00	
Rating: 3.0												
		Buyline Comment: ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*100	SU	7P-810P	FTBL NITE AMRCA	:30	$700.00	10/28-10/28	1	1	1	$700.00	
Rating: 4.3												
		Buyline Comment: ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

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---REPORT TOTALS---

Report Totals: 16 / $7,700.00

---SALES MONTHLY TOTALS---

Oct 12: 70 / $44,125.00 Nov 12: 15 / $10,600.00

Sales Totals: 85 / $54,725.00

Station Totals: 85 / $54,725.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$133,476	CATV	0%	WAVY	41%	WGNT	1%	WPXV	0%	WTKR	21%
		WTVZ	2%	WVBT	11%	WVEC	24%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books FEB12, MAY11, NOV11, ENOV12
Demos RA3564

--- CREDIT RISK ---

CASH IN ADVANCE