Rep Order# 6821807 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 10/10/2012 11:46 AM
EC'd Yes **Last Received:** 10/09/2012 4:34 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2639
Buyer Ben Angle
Phone#
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2639
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: SCOTT RIGELL FOR CONGRESS SC=*

-- REMARKS --

VER3 ISSUE CXL LNS 4,8,10,13-14,22-26,30,32,34-37,40,42
45-47,49-50,52,54-57,64-65,68-72,74,76-78,81,83-84,27,
58-59 AND 86
CXL 1X IN LNS 60,89-92 AND 93
REVISED TOTAL 25,225
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*4	F	5A-6A	WAVY NEWS-5A	:30	$300.00	10/12-10/12	0	0	0	$0.00	
Rating: 5.1												
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*8	TH	6A-7A	WAVY NEWS-6A	:30	$700.00	10/11-10/11	0	0	0	$0.00	
Rating: 6.1												
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*10	M	6A-7A	WAVY NEWS-6A	:30	$700.00	10/15-10/15	0	0	0	$0.00	
Rating: 6.1												
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*13	TH	7A-9A	TODAY SHW	:30	$700.00	10/11-10/11	0	0	0	$0.00	

Rating: 6.1
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*14	F	7A-9A	TODAY SHW	:30	$700.00	10/12-10/12	0	0	0	$0.00	

Rating: 6.1
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*22	SA	7A-8A	WAVY NWS SAT7A	:30	$250.00	10/13-10/13	0	0	0	$0.00	

Rating: 5.6
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*23	SA	8A-10A	SATURDAY TODAY	:30	$300.00	10/13-10/13	0	0	0	$0.00	

Rating: 4.2
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*24	SU	6A-7A	WAVY NWS SUN6A	:30	$100.00	10/14-10/14	0	0	0	$0.00	

Rating: 3.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*25	SU	7A-8A	WAVY NWS SUN7A	:30	$200.00	10/14-10/14	0	0	0	$0.00	

Rating: 5.8
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*26	SU	8A-9A	SUN TODAY-NBC	:30	$275.00	10/14-10/14	0	0	0	$0.00	

Rating: 7.0
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

| | *27 | SU | 9A-10A | MEET PRESS-SUN | :30 | $800.00 | 10/14-10/14 | 0 | 0 | 0 | $0.00 | |

Rating: 3.9
Buyline Comment: CXL DUE TO NA
Sales Remark: V3 CXL DUE TO NA
V3 More than 2 codes changed

| | *30 | TH | 12P-1P | WAVY NEWS10-NN< | :30 | $200.00 | 10/11-10/11 | 0 | 0 | 0 | $0.00 | |

Rating: 1.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

| | *32 | M | 12P-1P | WAVY NEWS10-NN< | :30 | $200.00 | 10/15-10/15 | 0 | 0 | 0 | $0.00 | |

Rating: 1.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

| | *34 | W | 4P-5P | ANDERSON< | :30 | $175.00 | 10/10-10/10 | 0 | 0 | 0 | $0.00 | |

Rating: 1.6
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*35	TH	4P-5P	ANDERSON<	:30	$175.00	10/11-10/11	0	0	0	$0.00	

Rating: 1.6
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*36	F	4P-5P	ANDERSON<	:30	$175.00	10/12-10/12	0	0	0	$0.00	

Rating: 1.6
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*37	M	4P-5P	ANDERSON<	:30	$175.00	10/15-10/15	0	0	0	$0.00	

Rating: 1.6
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*40	TH	5P-530P	WAVY NEWS10-5<	:30	$700.00	10/11-10/11	0	0	0	$0.00	

Rating: 3.8
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*42	M	5P-530P	WAVY NEWS10-5<	:30	$700.00	10/15-10/15	0	0	0	$0.00	

Rating: 3.8
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*45	TH	530P-6P	WAVY10NWS-5.30<	:30	$700.00	10/11-10/11	0	0	0	$0.00	

Rating: 4.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*46	F	530P-6P	WAVY10NWS-5.30<	:30	$700.00	10/12-10/12	0	0	0	$0.00	

Rating: 4.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*47	M	530P-6P	WAVY10NWS-5.30<	:30	$700.00	10/15-10/15	0	0	0	$0.00	

Rating: 4.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*49	W	6P-630P	WAVY NEWS10-6<	:30	$800.00	10/10-10/10	0	0	0	$0.00	

Rating: 6.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*50	TH	6P-630P	WAVY NEWS10-6<	:30	$800.00	10/11-10/11	0	0	0	$0.00	

Rating: 6.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*52	M	6P-630P	WAVY NEWS10-6<	:30	$800.00	10/15-10/15	0	0	0	$0.00	

Rating: 6.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*54	W	630P-7P	NBC NITELY NWS<	:30	$1,500.00	10/10-10/10	0	0	0	$0.00	

Rating: 6.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

| | *55 | TH | 630P-7P | NBC NITELY NWS< | :30 | $1,500.00 | 10/11-10/11 | 0 | 0 | 0 | $0.00 | |

Rating: 6.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

| | *56 | F | 630P-7P | NBC NITELY NWS< | :30 | $1,500.00 | 10/12-10/12 | 0 | 0 | 0 | $0.00 | |

Rating: 6.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

| | *57 | M | 630P-7P | NBC NITELY NWS< | :30 | $1,500.00 | 10/15-10/15 | 0 | 0 | 0 | $0.00 | |

Rating: 6.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

| | *58 | SA | 6P-630P | WAVY NWS 6P | :30 | $150.00 | 10/13-10/13 | 0 | 0 | 0 | $0.00 | |

Rating: 3.1
Buyline Comment: CXL DUE TO NA
Sales Remark: V3 CXL DUE TO NA
V3 More than 2 codes changed

| | *59 | SA | 630P-7P | NBC-NWS SAT | :30 | $900.00 | 10/13-10/13 | 0 | 0 | 0 | $0.00 | |

Rating: 6.1
Buyline Comment: CXL DUE TO NA
Sales Remark: V3 CXL DUE TO NA
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*60	SU	6P-7P	WAVY NW10 SUN1	:30	$150.00	10/14-10/14	1	1	1	$150.00	

Rating: 2.5
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*64	F	7P-730P	ENT TONIGHT 30<	:30	$600.00	10/12-10/12	0	0	0	$0.00	

Rating: 4.5
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*65	M	7P-730P	ENT TONIGHT 30<	:30	$600.00	10/15-10/15	0	0	0	$0.00	

Rating: 4.5
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*68	TH	730P-8P	INSIDER<	:30	$600.00	10/11-10/11	0	0	0	$0.00	

Rating: 3.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*69	F	730P-8P	INSIDER<	:30	$600.00	10/12-10/12	0	0	0	$0.00	

Rating: 3.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*70	M	730P-8P	INSIDER<	:30	$600.00	10/15-10/15	0	0	0	$0.00	

Rating: 3.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*71	SA	7P-8P	ENT TONITE60 W	:30	$175.00	10/13-10/13	0	0	0	$0.00	

Rating: 1.5
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*72	M	8P-10P	THE VOICE	:30	$1,400.00	10/15-10/15	0	0	0	$0.00	

Rating: 8.0
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*74	F	9P-10P	GRIMM-NBC	:30	$1,000.00	10/12-10/12	0	0	0	$0.00	

Rating: 5.0
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*76	SA	9P-10P	PRIME-SAT-NBC	:30	$300.00	10/13-10/13	0	0	0	$0.00	

Rating: 3.1
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*77	SA	10P-11P	L&O SVU-SA-NBC	:30	$300.00	10/13-10/13	0	0	0	$0.00	

Rating: 3.0
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*78	SU	7P-810P	FTBL NITE AMRCA	:30	$700.00	10/14-10/14	0	0	0	$0.00	

Rating: 4.3
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*81	W	11P-1135P	WAVY NEWS10-11	:30	$800.00	10/10-10/10	0	0	0	$0.00	

Rating: 4.0
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*83	F	11P-1135P	WAVY NEWS10-11	:30	$800.00	10/12-10/12	0	0	0	$0.00	

Rating: 4.0
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*84	M	11P-1135P	WAVY NEWS10-11	:30	$800.00	10/15-10/15	0	0	0	$0.00	

Rating: 4.0
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*86	SU	11P-1130P	WAVY NW10 SUN11P	:30	$800.00	10/14-10/14	0	0	0	$0.00	

Rating: 5.5
Buyline Comment: CXL DUE TO NA
Sales Remark: V3 CXL DUE TO NA
V3 More than 2 codes changed

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	*89	W	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/10-10/10	1	1	1	$300.00	

Rating: 1.7
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*90	TH	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/11-10/11	1	1	1	$300.00	

Rating: 1.7
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*91	F	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/12-10/12	1	1	1	$300.00	

Rating: 1.7
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*92	M	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/15-10/15	1	1	1	$300.00	

Rating: 1.7
Buyline Comment: CXL 1X PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL 1X PER AGY/CLIENT REQUEST
V3 More than 2 codes changed

	*93	SA	1130P-1A	SAT NITE LIVE	:30	$600.00	10/13-10/13	0	0	0	$0.00	

Rating: 3.8
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V3 CXL PER AGY/CLIENT REQUEST
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--REPORT TOTALS---

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Salesperson FAX# 215-567-5938

Report Totals: 5 / $1,350.00

--SALES MONTHLY TOTALS--

Oct 12: 47 / $25,225.00

Sales Totals: 47 / $25,225.00
Station Totals: 47 / $25,225.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$61,524	CATV	0%	WAVY	41%	WGNT	1%	WPXV	0%	WTKR	21%		
		WTVZ	2%	WVBT	11%	WVEC	24%						

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books FEB12, MAY11, NOV11, ENOV12
Demos RA3564

-- CREDIT RISK ---

CASH IN ADVANCE