Rep Order# 6821793 **Ver#** 5 **Status** Revised **Traffic Order#** **Printed:** 07/09/2012 9:29 AM
EC'd Yes **Last Received:** 06/29/2012 11:13 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2628
Buyer Ben Angle
Phone#
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2628
Flight Dates 07/24/2012 - 07/30/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: SCOTT RIGELL FOR CONGRESS SC=*

-- REMARKS --

VER 5 ISSUE-CXL ORDER BEFORE START PER AGY/CLIENT REQUEST
TOTAL $0
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU	5A-6A	WAVY NEWS-5A	:30	$275.00	07/24-07/24	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*2	W	5A-6A	WAVY NEWS-5A	:30	$275.00	07/25-07/25	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*3	TH	5A-6A	WAVY NEWS-5A	:30	$275.00	07/26-07/26	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*4	F	5A-6A	WAVY NEWS-5A	:30	$275.00	07/27-07/27	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*5	M	5A-6A	WAVY NEWS-5A	:30	$275.00	07/30-07/30	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*6	TU	6A-7A	WAVY NEWS-6A	:30	$475.00	07/24-07/24	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*7	W	6A-7A	WAVY NEWS-6A	:30	$475.00	07/25-07/25	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*8	TH	6A-7A	WAVY NEWS-6A	:30	$475.00	07/26-07/26	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*9	F	6A-7A	WAVY NEWS-6A	:30	$475.00	07/27-07/27	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*10	M	6A-7A	WAVY NEWS-6A	:30	$475.00	07/30-07/30	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*11	M	7A-10A	OLMPICS EM	:30	$400.00	07/30-07/30	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*12	TU	7A-9A	TODAY SHW	:30	$475.00	07/24-07/24	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*13	W	7A-9A	TODAY SHW	:30	$475.00	07/25-07/25	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*14	TH	7A-9A	TODAY SHW	:30	$475.00	07/26-07/26	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*15	F	7A-9A	TODAY SHW	:30	$475.00	07/27-07/27	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*16	M	10A-5P	OLYMPICS DT	:30	$300.00	07/30-07/30	0	0	0	$0.00	
Rating: 3.6												
		V5 Cancelled										
	*17	TU	530P-6P	WAVY10NWS-5.30<	:30	$450.00	07/24-07/24	0	0	0	$0.00	
Rating: 4.7												
		V5 Cancelled										
	*18	W	530P-6P	WAVY10NWS-5.30<	:30	$450.00	07/25-07/25	0	0	0	$0.00	
Rating: 4.7												
		V5 Cancelled										
	*19	F	530P-6P	WAVY10NWS-5.30<	:30	$450.00	07/27-07/27	0	0	0	$0.00	
Rating: 4.7												
		V5 Cancelled										
	*20	TU	6P-630P	WAVY NEWS10-6<	:30	$600.00	07/24-07/24	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										
	*21	W	6P-630P	WAVY NEWS10-6<	:30	$600.00	07/25-07/25	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										
	*22	TH	6P-630P	WAVY NEWS10-6<	:30	$600.00	07/26-07/26	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										
	*23	F	6P-630P	WAVY NEWS10-6<	:30	$600.00	07/27-07/27	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*24	M	6P-630P	WAVY NEWS10-6<	:30	$600.00	07/30-07/30	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										
	*25	SA	6P-630P	WAVY NWS 6P	:30	$200.00	07/28-07/28	0	0	0	$0.00	
Rating: 3.1												
		V5 Cancelled										
	*26	SA	630P-7P	NBC-NWS SAT	:30	$200.00	07/28-07/28	0	0	0	$0.00	
Rating: 6.1												
		Buyline Comment: CXL DUE N/A DUE OLYMPICS										
		V5 Cancelled										
	*27	SU	6P-7P	WAVY NW10 SUN1	:30	$200.00	07/29-07/29	0	0	0	$0.00	
Rating: 2.5												
		V5 Cancelled										
	*28	M	8P-12A	OLYMPICS PT	:30	$2,500.00	07/30-07/30	0	0	0	$0.00	
Rating: 13.0												
		V5 Cancelled										
	*29	F	730P-12A	OLYMPICS OPENING CEREMONY	:30	$3,200.00	07/27-07/27	0	0	0	$0.00	
Rating: 15.0												
		V5 Cancelled										
	*30	TU	11P-1135P	WAVY NEWS10-11	:30	$500.00	07/24-07/24	0	0	0	$0.00	
Rating: 4.0												
		V5 Cancelled										
	*31	W	11P-1135P	WAVY NEWS10-11	:30	$500.00	07/25-07/25	0	0	0	$0.00	
Rating: 4.0												
		V5 Cancelled										

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	*32	TH	11P-1135P	WAVY NEWS10-11	:30	$500.00	07/26-07/26	0	0	0	$0.00	
Rating: 4.0												
		V5 Cancelled										
	*33	M	1230A-2A	2012 SUMMER OLYMPICS	:30	$350.00	07/30-07/30	0	0	0	$0.00	
Rating: 5.0												
		Buyline Comment: REVISE TIME PD/PRGM										
		V5 Cancelled										
	*34	SA	12A-1230A	SATURDAY LATE NEWS	:30	$500.00	07/28-07/28	0	0	0	$0.00	
Rating: 5.2												
		Buyline Comment: REVISE TIME PD										
		V5 Cancelled										
	*35	SU	12A-1230A	SUNDAY LATE NEWS	:30	$500.00	07/29-07/29	0	0	0	$0.00	
		Buyline Comment: REVISE TIME PD										
		V5 Cancelled										
	*36	SU	6P-7P	SUNDAY 6P NEWS	:30	$200.00	07/29-07/29	0	0	0	$0.00	
Rating: 6.1												
		Buyline Comment: MKGD FROM LN 26										
		V5 Cancelled										

--REPORT TOTALS---

Report Totals: 0 / $0.00

--SALES MONTHLY TOTALS--

Jul 12: 0 / $0.00 Aug 12: 0 / $0.00

Sales Totals: 0 / $0.00

Station Totals: 0 / $0.00

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Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$0	CATV	0%	WAVY	41%	WGNT	1%	WPXV	0%	WTKR	21%
		WTVZ	2%	WVBT	11%	WVEC	24%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL10, JUL11, EJUL12
Demos RA3564

-- CREDIT RISK ---

CASH IN ADVANCE