Rep Order# 6821794 **Ver#** 5 **Status** Revised **Traffic Order#** **Printed:** 07/09/2012 9:20 AM
EC'd Yes **Last Received:** 06/29/2012 11:15 AM
Showing Buylines: All Rep Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2629
Buyer Ben Angle
Phone#
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2629
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: SCOTT RIGELL FOR CONGRESS SC=*

-- REMARKS --

VER 5 ISSUE-CXL ORDER BEFORE START PER AGY/CLIENT REQUEST
TOTAL $0
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU	5A-6A	WAVY NEWS-5A	:30	$275.00	07/31-07/31	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*2	W	5A-6A	WAVY NEWS-5A	:30	$275.00	08/01-08/01	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*3	TH	5A-6A	WAVY NEWS-5A	:30	$275.00	08/02-08/02	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*4	F	5A-6A	WAVY NEWS-5A	:30	$275.00	08/03-08/03	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*5	M	5A-6A	WAVY NEWS-5A	:30	$275.00	08/06-08/06	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*6	TU	6A-7A	WAVY NEWS-6A	:30	$475.00	07/31-07/31	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										

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	*7	W	6A-7A	WAVY NEWS-6A	:30	$475.00	08/01-08/01	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*8	TH	6A-7A	WAVY NEWS-6A	:30	$475.00	08/02-08/02	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*9	F	6A-7A	WAVY NEWS-6A	:30	$475.00	08/03-08/03	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*10	M	6A-7A	WAVY NEWS-6A	:30	$475.00	08/06-08/06	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*11	TU	7A-10A	OLMPICS EM	:30	$400.00	07/31-07/31	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*12	W	7A-10A	OLMPICS EM	:30	$400.00	08/01-08/01	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*13	TH	7A-10A	OLMPICS EM	:30	$400.00	08/02-08/02	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*14	F	7A-10A	OLMPICS EM	:30	$400.00	08/03-08/03	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*15	M	7A-10A	OLMPICS EM	:30	$400.00	08/06-08/06	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*16	SA	12P-6P	OLYMPICS WK	:30	$650.00	08/04-08/04	0	0	0	$0.00	
Rating: 6.0												
		V5 Cancelled										
	*17	SU	12P-6P	OLYMPICS WK	:30	$650.00	08/05-08/05	0	0	0	$0.00	
Rating: 6.0												
		V5 Cancelled										
	*18	TU	530P-6P	WAVY10NWS-5.30<	:30	$450.00	07/31-07/31	0	0	0	$0.00	
Rating: 4.7												
		V5 Cancelled										
	*19	W	530P-6P	WAVY10NWS-5.30<	:30	$450.00	08/01-08/01	0	0	0	$0.00	
Rating: 4.7												
		V5 Cancelled										
	*20	F	530P-6P	WAVY10NWS-5.30<	:30	$450.00	08/03-08/03	0	0	0	$0.00	
Rating: 4.7												
		V5 Cancelled										
	*21	TU	6P-630P	WAVY NEWS10-6<	:30	$600.00	07/31-07/31	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										
	*22	W	6P-630P	WAVY NEWS10-6<	:30	$600.00	08/01-08/01	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										
	*23	TH	6P-630P	WAVY NEWS10-6<	:30	$600.00	08/02-08/02	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*24	F	6P-630P	WAVY NEWS10-6<	:30	$600.00	08/03-08/03	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										
	*25	M	6P-630P	WAVY NEWS10-6<	:30	$600.00	08/06-08/06	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										
	*26	SA	6P-630P	WAVY NWS 6P	:30	$200.00	08/04-08/04	0	0	0	$0.00	
Rating: 3.1												
		V5 Cancelled										
	*27	SA	630P-7P	NBC-NWS SAT	:30	$200.00	08/04-08/04	0	0	0	$0.00	
Rating: 6.1												
		Buyline Comment: CXL DUE N/A DUE OLYMPICS										
		V5 Cancelled										
	*28	SU	6P-7P	WAVY NW10 SUN1	:30	$200.00	08/05-08/05	0	0	0	$0.00	
Rating: 2.5												
		V5 Cancelled										
	*29	TU	8P-12A	OLYMPICS PT	:30	$2,500.00	07/31-07/31	0	0	0	$0.00	
Rating: 13.0												
		V5 Cancelled										
	*30	TH	8P-12A	OLYMPICS PT	:30	$2,500.00	08/02-08/02	0	0	0	$0.00	
Rating: 13.0												
		V5 Cancelled										
	*31	F	8P-12A	OLYMPICS PT	:30	$2,500.00	08/03-08/03	0	0	0	$0.00	
Rating: 13.0												
		V5 Cancelled										

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	*32	SU	8P-12A	OLYMPICS PT	:30	$2,500.00	08/05-08/05	0	0	0	$0.00	
Rating: 13.0												
		V5 Cancelled										
	*33	TU	12A-1230A	LATE NEWS	:30	$500.00	07/31-07/31	0	0	0	$0.00	
Rating: 4.0												
		Buyline Comment: REVISE TIME PD										
		V5 Cancelled										
	*34	W	12A-1230A	LATE NEWS	:30	$500.00	08/01-08/01	0	0	0	$0.00	
Rating: 4.0												
		Buyline Comment: REVISE TIME PD										
		V5 Cancelled										
	*35	TH	12A-1230A	LATE NEWS	:30	$500.00	08/02-08/02	0	0	0	$0.00	
Rating: 4.0												
		Buyline Comment: REVISE TIME PD										
		V5 Cancelled										
	*36	M	1230A-2A	2012 SUMMER OLYMPICS	:30	$350.00	08/06-08/06	0	0	0	$0.00	
Rating: 5.0												
		Buyline Comment: REVISE TIME PD/PRGM										
		V5 Cancelled										
	*37	SA	12A-1230A	SATURDAY LATE NEWS	:30	$500.00	08/04-08/04	0	0	0	$0.00	
Rating: 5.2												
		Buyline Comment: REVISE TIME PD										
		V5 Cancelled										
	*38	SU	12A-1230A	SUNDAY LATE NEWS	:30	$500.00	08/05-08/05	0	0	0	$0.00	
Rating: 5.5												
		Buyline Comment: REVISE TIME PD										
		V5 Cancelled										

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	*39	SU	6P-7P	SUNDAY 6P NEWS	:30	$200.00	08/05-08/05	0	0	0	$0.00	

Rating: 6.1

Buyline Comment: MKGD FROM LN 27

V5 Cancelled

--REPORT TOTALS---

Report Totals: 0 / $0.00

--SALES MONTHLY TOTALS--

Aug 12: 0 / $0.00

Sales Totals: 0 / $0.00

Station Totals: 0 / $0.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$0	CATV	0%	WAVY	41%	WGNT	1%	WPXV	0%	WTKR	21%		
		WTVZ	2%	WVBT	11%	WVEC	24%						

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL10, JUL11, EJUL12
Demos RA3564

-- CREDIT RISK ---

CASH IN ADVANCE