Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2631
Buyer Ben Angle
Phone#
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2631
Flight Dates 08/14/2012 - 08/20/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: SCOTT RIGELL FOR CONGRESS SC=*

-- REMARKS --

VER 5 ISSUED TO CXL BEFORE START PER AGY/CLIENT REQUEST
REPLACED BY H.6841343
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU	5A-6A	WAVY NEWS-5A	:30	$275.00	08/14-08/14	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*2	TH	5A-6A	WAVY NEWS-5A	:30	$275.00	08/16-08/16	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*3	F	5A-6A	WAVY NEWS-5A	:30	$275.00	08/17-08/17	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*4	M	5A-6A	WAVY NEWS-5A	:30	$275.00	08/20-08/20	0	0	0	$0.00	
Rating: 5.1												
		V5 Cancelled										
	*5	TU	6A-7A	WAVY NEWS-6A	:30	$475.00	08/14-08/14	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*6	W	6A-7A	WAVY NEWS-6A	:30	$475.00	08/15-08/15	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*7	F	6A-7A	WAVY NEWS-6A	:30	$475.00	08/17-08/17	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*8	M	6A-7A	WAVY NEWS-6A	:30	$475.00	08/20-08/20	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*9	TU	7A-9A	TODAY SHW	:30	$475.00	08/14-08/14	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*10	W	7A-9A	TODAY SHW	:30	$475.00	08/15-08/15	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*11	TH	7A-9A	TODAY SHW	:30	$475.00	08/16-08/16	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*12	M	7A-9A	TODAY SHW	:30	$475.00	08/20-08/20	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*13	SA	7A-8A	WAVY NWS SAT7A	:30	$250.00	08/18-08/18	0	0	0	$0.00	
Rating: 5.6												
		V5 Cancelled										
	*14	SU	6A-7A	WAVY NWS SUN6A	:30	$200.00	08/19-08/19	0	0	0	$0.00	
Rating: 3.7												
		V5 Cancelled										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*15	TU	12P-1P	WAVY NEWS10-NN<	:30	$75.00	08/14-08/14	0	0	0	$0.00	
Rating: 1.4												
		V5 Cancelled										
	*16	TH	12P-1P	WAVY NEWS10-NN<	:30	$75.00	08/16-08/16	0	0	0	$0.00	
Rating: 1.4												
		V5 Cancelled										
	*17	F	12P-1P	WAVY NEWS10-NN<	:30	$75.00	08/17-08/17	0	0	0	$0.00	
Rating: 1.4												
		V5 Cancelled										
	*18	TU	530P-6P	WAVY10NWS-5.30<	:30	$450.00	08/14-08/14	0	0	0	$0.00	
Rating: 4.7												
		V5 Cancelled										
	*19	W	530P-6P	WAVY10NWS-5.30<	:30	$450.00	08/15-08/15	0	0	0	$0.00	
Rating: 4.7												
		V5 Cancelled										
	*20	TH	530P-6P	WAVY10NWS-5.30<	:30	$450.00	08/16-08/16	0	0	0	$0.00	
Rating: 4.7												
		V5 Cancelled										
	*21	F	530P-6P	WAVY10NWS-5.30<	:30	$450.00	08/17-08/17	0	0	0	$0.00	
Rating: 4.7												
		V5 Cancelled										
	*22	M	530P-6P	WAVY10NWS-5.30<	:30	$450.00	08/20-08/20	0	0	0	$0.00	
Rating: 4.7												
		V5 Cancelled										
	*23	TU	6P-630P	WAVY NEWS10-6<	:30	$600.00	08/14-08/14	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*24	W	6P-630P	WAVY NEWS10-6<	:30	$600.00	08/15-08/15	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										
	*25	TH	6P-630P	WAVY NEWS10-6<	:30	$600.00	08/16-08/16	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										
	*26	F	6P-630P	WAVY NEWS10-6<	:30	$600.00	08/17-08/17	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										
	*27	M	6P-630P	WAVY NEWS10-6<	:30	$600.00	08/20-08/20	0	0	0	$0.00	
Rating: 6.4												
		V5 Cancelled										
	*28	SA	6P-630P	WAVY NWS 6P	:30	$200.00	08/18-08/18	0	0	0	$0.00	
Rating: 3.1												
		V5 Cancelled										
	*29	SA	630P-7P	NBC-NWS SAT	:30	$200.00	08/18-08/18	0	0	0	$0.00	
Rating: 6.1												
		V5 Cancelled										
	*30	SU	6P-7P	WAVY NW10 SUN1	:30	$200.00	08/19-08/19	0	0	0	$0.00	
Rating: 2.5												
		V5 Cancelled										
	*31	TU	7P-730P	ENT TONIGHT 30<	:30	$500.00	08/14-08/14	0	0	0	$0.00	
Rating: 4.5												
		V5 Cancelled										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*32	W	7P-730P	ENT TONIGHT 30<	:30	$500.00	08/15-08/15	0	0	0	$0.00	
Rating: 4.5												
		V5 Cancelled										
	*33	TH	7P-730P	ENT TONIGHT 30<	:30	$500.00	08/16-08/16	0	0	0	$0.00	
Rating: 4.5												
		V5 Cancelled										
	*34	F	7P-730P	ENT TONIGHT 30<	:30	$500.00	08/17-08/17	0	0	0	$0.00	
Rating: 4.5												
		V5 Cancelled										
	*35	M	7P-730P	ENT TONIGHT 30<	:30	$500.00	08/20-08/20	0	0	0	$0.00	
Rating: 4.5												
		V5 Cancelled										
	*36	M	9P-10P	AM NINJA WARRIOR	:30	$500.00	08/20-08/20	0	0	0	$0.00	
Rating: 3.7												
		V5 Cancelled										
	*37	F	9P-11P	DATELINE	:30	$600.00	08/17-08/17	0	0	0	$0.00	
Rating: 5.0												
		Buyline Comment: REVISE TIME PD										
		V5 Cancelled										
	*38	SU	8P-9P	AM GOT TALENT	:30	$400.00	08/19-08/19	0	0	0	$0.00	
Rating: 3.0												
		V5 Cancelled										
	*39	SU	8P-11P	NFL PRE: IND VS PIT	:30	$1,400.00	08/19-08/19	0	0	0	$0.00	
Rating: 13.0												
		V5 Cancelled										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*40	W	11P-1135P	WAVY NEWS10-11	:30	$500.00	08/15-08/15	0	0	0	$0.00	
Rating: 4.0												
		V5 Cancelled										
	*41	TH	11P-1135P	WAVY NEWS10-11	:30	$500.00	08/16-08/16	0	0	0	$0.00	
Rating: 4.0												
		V5 Cancelled										
	*42	F	11P-1135P	WAVY NEWS10-11	:30	$500.00	08/17-08/17	0	0	0	$0.00	
Rating: 4.0												
		V5 Cancelled										
	*43	SA	11P-1130P	WAVY NEWS10-11	:30	$500.00	08/18-08/18	0	0	0	$0.00	
Rating: 5.2												
		V5 Cancelled										
	*44	TU	1135P-1235A	TONITE SHW-NBC<	:30	$175.00	08/14-08/14	0	0	0	$0.00	
Rating: 1.7												
		V5 Cancelled										
	*45	W	1135P-1235A	TONITE SHW-NBC<	:30	$175.00	08/15-08/15	0	0	0	$0.00	
Rating: 1.7												
		V5 Cancelled										
	*46	TH	1135P-1235A	TONITE SHW-NBC<	:30	$175.00	08/16-08/16	0	0	0	$0.00	
Rating: 1.7												
		V5 Cancelled										
	*47	F	1135P-1235A	TONITE SHW-NBC<	:30	$175.00	08/17-08/17	0	0	0	$0.00	
Rating: 1.7												
		V5 Cancelled										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*48	M	1135P-1235A	TONITE SHW-NBC<	:30	$175.00	08/20-08/20	0	0	0	$0.00	

Rating: 1.7

V5 Cancelled

--REPORT TOTALS---

Report Totals: 0 / $0.00

--SALES MONTHLY TOTALS--

Aug 12: 0 / $0.00

Sales Totals: 0 / $0.00

Station Totals: 0 / $0.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$0	CATV	0%	WAVY	41%	WGNT	1%	WPXV	0%	WTKR	21%		
		WTVZ	2%	WVBT	11%	WVEC	24%						

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL10, JUL11, EJUL12
Demos RA3564

-- CREDIT RISK ---

CASH IN ADVANCE