Rep Order# 6821797 **Ver#** 3 **Status** Revised **Traffic Order#**
EC'd Yes

Printed: 06/16/2012 3:17 PM
Last Received: 06/15/2012 8:35 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2632
Buyer Ben Angle
Phone#
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2632
Flight Dates 08/21/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: SCOTT RIGELL FOR CONGRESS SC=*

-- REMARKS --

VER 3 ISSUED TO REV TP LN 36
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*36	F	9P-11P	DATELINE	:30	$600.00	08/24-08/24	1	1	1	$600.00	

Rating: 5.0

Buyline Comment: REVISE TIME PD
Sales Remark: V3 REVISE TIME PD
V3 More than 2 codes changed

--REPORT TOTALS---

Report Totals: 1 / $600.00

--SALES MONTHLY TOTALS--

Aug 12: 42 / $16,025.00 Sep 12: 6 / $2,475.00

Sales Totals: 48 / $18,500.00
Station Totals: 48 / $18,500.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$45,122	CATV	0%	WAVY	41%	WGNT	1%	WPXV	0%	WTKR	21%
		WTVZ	2%	WVBT	11%	WVEC	24%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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Books JUL10, JUL11, EJUL12
Demos RA3564

-- CREDIT RISK ---
CASH IN ADVANCE