Rep Order# 6821798 **Ver#** 5 **Status** Revised **Traffic Order#** **Printed:** 08/28/2012 11:03 AM
EC'd Yes **Last Received:** 08/28/2012 10:59 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2633
Buyer Ben Angle
Phone#
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2633
Flight Dates 08/28/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: SCOTT RIGELL FOR CONGRESS SC=*

-- REMARKS --

VER 5 ISSUED TO CXL SPOTS PER AGY/CLIENT REQUEST
REVISED CONTRACT TOTAL IS $6150
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*2	TH	5A-6A	WAVY NEWS-5A	:30	$275.00	08/30-08/30	0	0	0	$0.00	
Rating: 5.1												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								
	*3	F	5A-6A	WAVY NEWS-5A	:30	$275.00	08/31-08/31	0	0	0	$0.00	
Rating: 5.1												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								
	*4	M	5A-6A	WAVY NEWS-5A	:30	$275.00	09/03-09/03	0	0	0	$0.00	
Rating: 5.1												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								
	*6	W	6A-7A	WAVY NEWS-6A	:30	$475.00	08/29-08/29	0	0	0	$0.00	
Rating: 6.1												
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*7	TH	6A-7A	WAVY NEWS-6A	:30	$475.00	08/30-08/30	0	0	0	$0.00	

Rating: 6.1
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

	*8	F	6A-7A	WAVY NEWS-6A	:30	$475.00	08/31-08/31	0	0	0	$0.00	

Rating: 6.1
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

	*9	M	6A-7A	WAVY NEWS-6A	:30	$475.00	09/03-09/03	0	0	0	$0.00	

Rating: 6.1
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

	*11	W	7A-9A	TODAY SHW	:30	$475.00	08/29-08/29	0	0	0	$0.00	

Rating: 6.1
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

	*12	TH	7A-9A	TODAY SHW	:30	$475.00	08/30-08/30	0	0	0	$0.00	

Rating: 6.1
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*13	M	7A-9A	TODAY SHW	:30	$475.00	09/03-09/03	0	0	0	$0.00	

Rating: 6.1
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

	*20	W	530P-6P	WAVY10NWS-5.30<	:30	$450.00	08/29-08/29	0	0	0	$0.00	

Rating: 4.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

	*23	M	530P-6P	WAVY10NWS-5.30<	:30	$450.00	09/03-09/03	0	0	0	$0.00	

Rating: 4.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

	*25	W	6P-630P	WAVY NEWS10-6<	:30	$600.00	08/29-08/29	0	0	0	$0.00	

Rating: 6.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

	*26	TH	6P-630P	WAVY NEWS10-6<	:30	$600.00	08/30-08/30	0	0	0	$0.00	

Rating: 6.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

	*27	F	6P-630P	WAVY NEWS10-6<	:30	$600.00	08/31-08/31	0	0	0	$0.00	

Rating: 6.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*28	M	6P-630P	WAVY NEWS10-6<	:30	$600.00	09/03-09/03	0	0	0	$0.00	

Rating: 6.4
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *33 | W | 7P-730P | ENT TONIGHT 30< | :30 | $500.00 | 08/29-08/29 | 0 | 0 | 0 | $0.00 | |

Rating: 4.5
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *34 | TH | 7P-730P | ENT TONIGHT 30< | :30 | $500.00 | 08/30-08/30 | 0 | 0 | 0 | $0.00 | |

Rating: 4.5
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *35 | M | 7P-730P | ENT TONIGHT 30< | :30 | $500.00 | 09/03-09/03 | 0 | 0 | 0 | $0.00 | |

Rating: 4.5
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *36 | F | 9P-11P | DATELINE | :30 | $600.00 | 08/31-08/31 | 0 | 0 | 0 | $0.00 | |

Rating: 5.0
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*38	TH	11P-1135P	WAVY NEWS10-11	:30	$500.00	08/30-08/30	0	0	0	$0.00	

Rating: 4.0
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *39 | F | 11P-1135P | WAVY NEWS10-11 | :30 | $500.00 | 08/31-08/31 | 0 | 0 | 0 | $0.00 | |

Rating: 4.0
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *40 | SA | 11P-1130P | WAVY NEWS10-11 | :30 | $500.00 | 09/01-09/01 | 0 | 0 | 0 | $0.00 | |

Rating: 5.2
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *45 | M | 1135P-1235A | TONITE SHW-NBC< | :30 | $175.00 | 09/03-09/03 | 0 | 0 | 0 | $0.00 | |

Rating: 1.7
Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

---REPORT TOTALS---

Report Totals: 0 / $0.00

---SALES MONTHLY TOTALS---

Sep 12: 21 / $6,150.00

Sales Totals: 21 / $6,150.00

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Station Totals: 21 / $6,150.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$15,000	CATV	0%	WAVY	41%	WGNT	1%	WPXV	0%	WTKR	21%		
		WTVZ	2%	WVBT	11%	WVEC	24%						

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, JUL10, EJUL12
Demos RA3564

-- CREDIT RISK ---

CASH IN ADVANCE