Rep Order# 6821798 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 06/16/2012 3:18 PM
EC'd Yes **Last Received:** 06/15/2012 8:19 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2633
Buyer Ben Angle
Phone#
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2633
Flight Dates 08/28/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: SCOTT RIGELL FOR CONGRESS SC=*

-- REMARKS --

VER 3 ISSUED TO REV TP LN 36; CXL
SPOT N/A LN 30 W/MKGD ADDED LN 46
CONTRACT TOTAL REMAINS $17,975
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*30	SA	630P-7P	NBC-NWS SAT	:30	$200.00	09/01-09/01	0	0	0	$0.00	
Rating: 6.1												
		Buyline Comment: CXL DUE N/A										
		Sales Remark: V3 CXL DUE N/A										
		V3 More than 2 codes changed										
	*36	F	9P-11P	DATELINE	:30	$600.00	08/31-08/31	2	1	2	$1,200.00	
Rating: 5.0												
		Buyline Comment: REVISE TIME PD										
		Sales Remark: V3 REVISE TIME PD										
		V3 More than 2 codes changed										
	*46	SA	6A-7A	SATURDAY EARLY AM NEWS	:30	$200.00	09/01-09/01	1	1	1	$200.00	
		Buyline Comment: MKGD FROM LN 30										
		Sales Remark: V3 MKGD FROM LN 30										
		V3 Added										

--REPORT TOTALS---

Report Totals: 3 / $1,400.00

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--SALES MONTHLY TOTALS--

Sep 12: 46 / $17,975.00
Sales Totals: 46 / $17,975.00
Station Totals: 46 / $17,975.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$43,841	CATV	0%	WAVY	41%	WGNT	1%	WPXV	0%	WTKR	21%		
		WTVZ	2%	WVBT	11%	WVEC	24%						

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, JUL10, EJUL12
Demos RA3564

-- CREDIT RISK ---

CASH IN ADVANCE