Rep Order# 6821795 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 06/16/2012 3:13 PM
EC'd Yes **Last Received:** 06/15/2012 8:39 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2630
Buyer Ben Angle
Phone#
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2630
Flight Dates 08/07/2012 - 08/13/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: SCOTT RIGELL FOR CONGRESS SC=*

-- REMARKS --

VER 3 ISSUED TO CXL SPOT N/A ON LN 30
W/MKGD LN 40; REV TP/PRGM LN'S 36-39
CONTRACT TOTAL REMAINS $26,800
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*30	SA	630P-7P	NBC-NWS SAT	:30	$200.00	08/11-08/11	0	0	0	$0.00	

Rating: 6.1
Buyline Comment: CXL DUE N/A DUE OLYMPICS
Sales Remark: V3 CXL DUE N/A DUE OLYMPICS
V3 More than 2 codes changed

	*36	TU	1235A-2A	2012 SUMMER OLYMPICS	:30	$350.00	08/07-08/07	1	1	1	$350.00	

Rating: 5.0
Buyline Comment: REVISE TIME PD/PRGM
Sales Remark: V3 REVISE TIME PD/PRGM
V3 More than 2 codes changed

	*37	W	1235A-2A	2012 SUMMER OLYMPICS	:30	$350.00	08/08-08/08	1	1	1	$350.00	

Rating: 5.0
Buyline Comment: REVISE TIME PD/PRGM
Sales Remark: V3 REVISE TIME PD/PRGM
V3 More than 2 codes changed

	*38	TH	1235A-2A	2012 SUMMER OLYMPICS	:30	$350.00	08/09-08/09	1	1	1	$350.00	

Rating: 5.0
Buyline Comment: REVISE TIME PD/PRGM
Sales Remark: V3 REVISE TIME PD/PRGM
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*39	F	1235A-2A	2012 SUMMER OLYMPICS	:30	$350.00	08/10-08/10	1	1	1	$350.00	

Rating: 5.0
Buyline Comment: REVISE TIME PD/PRGM
Sales Remark: V3 REVISE TIME PD/PRGM
V3 More than 2 codes changed

	*40	SU	6P-7P	SUNDAY 6P NEWS	:30	$200.00	08/12-08/12	1	1	1	$200.00	

Buyline Comment: MKGD FROM LN 30
Sales Remark: V3 MKGD FROM LN 30
V3 Added

--REPORT TOTALS---
Report Totals: 5 / $1,600.00

--SALES MONTHLY TOTALS--

Aug 12: 43 / $26,800.00
Sales Totals: 43 / $26,800.00
Station Totals: 43 / $26,800.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$65,366	CATV	0%	WAVY	41%	WGNT	1%	WPXV	0%	WTKR	21%
		WTVZ	2%	WVBT	11%	WVEC	24%				

--COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books JUL10, JUL11, EJUL12
Demos RA3564

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-- CREDIT RISK ---

CASH IN ADVANCE