**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .RIGELL FOR CONGRESS
**Product** SCOTT RIGELL
**Estimate#** 2635
**Buyer** Ben Angle
**Phone#**
**Fax#**

**Agency** ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** 128/216/2635
**Flight Dates** 09/11/2012 - 09/17/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY
**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

**-- CONTRACT COMMENT --**

CLIENT: SCOTT RIGELL FOR CONGRESS SC=*

**-- REMARKS --**

VER 5 ISSUE CXL LNS 1,6,10,12,18-23,26-28,32,37,39,42-44,
47-51,53-56,58-59,61-64 AND 68
ADD TO SKED LN 69
REVISED TOTAL 13,700
PLS CONFIRM ASAP
THANKS,ANGELA

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *1 | TU | 5A-6A | WAVY NEWS-5A | :30 | $300.00 | 09/11-09/11 | 0 | 0 | 0 | $0.00 | |

Rating: 5.1

Buyline Comment: REVISE RATE TO CLEAR
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *6 | TU | 6A-7A | WAVY NEWS-6A | :30 | $700.00 | 09/11-09/11 | 0 | 0 | 0 | $0.00 | |

Rating: 6.1

Buyline Comment: REVISE RATE TO CLEAR
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *10 | W | 7A-9A | TODAY SHW | :30 | $700.00 | 09/12-09/12 | 0 | 0 | 0 | $0.00 | |

Rating: 6.1

Buyline Comment: REVISE RATE TO CLEAR
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

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| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *12 | F | 7A-9A | TODAY SHW | :30 | $700.00 | 09/14-09/14 | 0 | 0 | 0 | $0.00 | |

Rating: 6.1

Buyline Comment: REVISE RATE TO CLEAR
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *18 | TU | 9A-10A | TODAY SHW2-NBC | :30 | $300.00 | 09/11-09/11 | 0 | 0 | 0 | $0.00 | |

Rating: 3.1

Buyline Comment: REVISE RATE TO CLEAR
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *19 | W | 9A-10A | TODAY SHW2-NBC | :30 | $300.00 | 09/12-09/12 | 0 | 0 | 0 | $0.00 | |

Rating: 3.1

Buyline Comment: REVISE RATE TO CLEAR
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *20 | TH | 9A-10A | TODAY SHW2-NBC | :30 | $300.00 | 09/13-09/13 | 0 | 0 | 0 | $0.00 | |

Rating: 3.1

Buyline Comment: REVISE RATE TO CLEAR
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *21 | F | 9A-10A | TODAY SHW2-NBC | :30 | $300.00 | 09/14-09/14 | 0 | 0 | 0 | $0.00 | |

Rating: 3.1

Buyline Comment: REVISE RATE TO CLEAR
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

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**Advertiser** ( ) .RIGELL FOR CONGRESS
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| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *22 | M | 9A-10A | TODAY SHW2-NBC | :30 | $150.00 | 09/17-09/17 | 0 | 0 | 0 | $0.00 | |

Rating: 3.1

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *23 | TU | 12P-1P | WAVY NEWS10-NN< | :30 | $75.00 | 09/11-09/11 | 0 | 0 | 0 | $0.00 | |

Rating: 1.4

Buyline Comment: CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *26 | M | 12P-1P | WAVY NEWS10-NN< | :30 | $75.00 | 09/17-09/17 | 0 | 0 | 0 | $0.00 | |

Rating: 1.4

Buyline Comment: CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *27 | TU | 5P-530P | WAVY NEWS10-5< | :30 | $350.00 | 09/11-09/11 | 0 | 0 | 0 | $0.00 | |

Rating: 3.8

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *28 | W | 5P-530P | WAVY NEWS10-5< | :30 | $350.00 | 09/12-09/12 | 0 | 0 | 0 | $0.00 | |

Rating: 3.8

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

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**Advertiser** ( ) .RIGELL FOR CONGRESS
**Product** SCOTT RIGELL
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**Buyer** Ben Angle
**Phone#**
**Fax#**

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**Agency C/P1/P2/E** 128/216/2635
**Flight Dates** 09/11/2012 - 09/17/2012
**Hiatus Weeks**

**Rep Firm**
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**Salesperson** ( ) ANJIE BRADY
**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *32 | TU | 530P-6P | WAVY10NWS-5.30< | :30 | $350.00 | 09/11-09/11 | 0 | 0 | 0 | $0.00 | |

Rating: 4.7

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | *37 | TU | 6P-630P | WAVY NEWS10-6< | :30 | $450.00 | 09/11-09/11 | 0 | 0 | 0 | $0.00 | |

Rating: 6.4

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | *39 | TH | 6P-630P | WAVY NEWS10-6< | :30 | $450.00 | 09/13-09/13 | 0 | 0 | 0 | $0.00 | |

Rating: 6.4

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | *42 | TH | 630P-7P | NBC NITELY NWS< | :30 | $500.00 | 09/13-09/13 | 0 | 0 | 0 | $0.00 | |

Rating: 6.7

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | *43 | M | 630P-7P | NBC NITELY NWS< | :30 | $1,500.00 | 09/17-09/17 | 0 | 0 | 0 | $0.00 | |

Rating: 6.7

Buyline Comment: REVISE RATE TO CLEAR
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .RIGELL FOR CONGRESS
**Product** SCOTT RIGELL
**Estimate#** 2635
**Buyer** Ben Angle
**Phone#**
**Fax#**

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**Salesperson Phone#** 215-567-6005
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| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *44 | SA | 6P-630P | WAVY NWS 6P | :30 | $150.00 | 09/15-09/15 | 0 | 0 | 0 | $0.00 | |

Rating: 3.1

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *47 | TU | 7P-730P | ENT TONIGHT 30< | :30 | $300.00 | 09/11-09/11 | 0 | 0 | 0 | $0.00 | |

Rating: 4.5

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *48 | W | 7P-730P | ENT TONIGHT 30< | :30 | $300.00 | 09/12-09/12 | 0 | 0 | 0 | $0.00 | |

Rating: 4.5

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *49 | TH | 7P-730P | ENT TONIGHT 30< | :30 | $300.00 | 09/13-09/13 | 0 | 0 | 0 | $0.00 | |

Rating: 4.5

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *50 | F | 7P-730P | ENT TONIGHT 30< | :30 | $300.00 | 09/14-09/14 | 0 | 0 | 0 | $0.00 | |

Rating: 4.5

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .RIGELL FOR CONGRESS
**Product** SCOTT RIGELL
**Estimate#** 2635
**Buyer** Ben Angle
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**Fax#**

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| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *51 | M | 7P-730P | ENT TONIGHT 30< | :30 | $600.00 | 09/17-09/17 | 0 | 0 | 0 | $0.00 | |

Rating: 4.5

Buyline Comment: REVISE RATE TO CLEAR
CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *53 | SU | 7P-810P | FTBL NITE AMRCA | :30 | $500.00 | 09/16-09/16 | 0 | 0 | 0 | $0.00 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|

Rating: 4.3

Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *54 | SU | 810P-11P | NBC SUN-FTBL< | :30 | $2,200.00 | 09/16-09/16 | 0 | 0 | 0 | $0.00 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|

Rating: 12.8

Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *55 | TU | 11P-1135P | WAVY NEWS10-11 | :30 | $500.00 | 09/11-09/11 | 0 | 0 | 0 | $0.00 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|

Rating: 4.0

Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *56 | W | 11P-1135P | WAVY NEWS10-11 | :30 | $500.00 | 09/12-09/12 | 0 | 0 | 0 | $0.00 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|

Rating: 4.0

Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *58 | F | 11P-1135P | WAVY NEWS10-11 | :30 | $500.00 | 09/14-09/14 | 0 | 0 | 0 | $0.00 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|

Rating: 4.0

Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
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| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *59 | M | 11P-1135P | WAVY NEWS10-11 | :30 | $500.00 | 09/17-09/17 | 0 | 0 | 0 | $0.00 | |

Rating: 4.0

Buyline Comment: CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *61 | SU | 1130P-12A | WAVY NW10 SUN11P | :30 | $500.00 | 09/16-09/16 | 0 | 0 | 0 | $0.00 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|

Rating: 5.5

Buyline Comment: REVISE TIME PD DUE NFL
CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *62 | TU | 1135P-1235A | TONITE SHW-NBC< | :30 | $150.00 | 09/11-09/11 | 0 | 0 | 0 | $0.00 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|

Rating: 1.7

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *63 | W | 1135P-1235A | TONITE SHW-NBC< | :30 | $150.00 | 09/12-09/12 | 0 | 0 | 0 | $0.00 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|

Rating: 1.7

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

| | *64 | TH | 1135P-1235A | TONITE SHW-NBC< | :30 | $150.00 | 09/13-09/13 | 0 | 0 | 0 | $0.00 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|

Rating: 1.7

Buyline Comment: REVISE RATE PER STATION
CXL PER AGY/CLIENT REQUEST
Sales Remark: V5 CXL PER AGY/CLIENT REQUEST
V5 More than 2 codes changed

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| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *68 | W | 630P-7P | NBC NITELY NWS< | :30 | $500.00 | 09/12-09/12 | 0 | 0 | 0 | $0.00 | |

Rating: 6.7

Buyline Comment: ADD TO SKED
CXL PER AGY/CLIENT REQUEST

Sales Remark: V5 CXL PER AGY/CLIENT REQUEST

V5 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *69 | F | 8P-9P | | :30 | $400.00 | 09/14-09/14 | 2 | 1 | 2 | $800.00 | |

Buyline Comment: GUYS WITH KIDS/GO ON
ADD TO SKED

Sales Remark: V5 ADD TO SKED

V5 Added

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *70 | W | 6A-7A | | :30 | $700.00 | 09/12-09/12 | 1 | 1 | 1 | $700.00 | |

Buyline Comment: AM NEWS
ADD TO SKED

Sales Remark: V5 ADD TO SKED

V5 Added

**---REPORT TOTALS---**

Report Totals: 3 / $1,500.00

**---SALES MONTHLY TOTALS---**

Sep 12: 36 / $13,700.00

Sales Totals: 36 / $13,700.00

Station Totals: 36 / $13,700.00

Lines not sent/rcld/rtrn: 0 / $0.00

**---COMPETITIVE---**

| | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Market Totals | $33,415 | CATV | 0% | WAVY | 41% | WGNT | 1% | WPXV | 0% | WTKR | 21% | | |
| | | WTVZ | 2% | WVBT | 11% | WVEC | 24% | | | | | | |

**---COMPETITIVE COMMENTS---**

COMPETITIVE IS ESTIMATED

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Books JUL10, JUL11, EJUL12
Demos RA3564

**-- CREDIT RISK ---**
CASH IN ADVANCE