**Rep Order#** 6821803 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 06/07/2012 8:40 AM
**EC'd** Yes **Last Received:** 06/06/2012 2:19 PM
**Showing Buylines:** All Lines

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .RIGELL FOR CONGRESS
**Product** SCOTT RIGELL
**Estimate#** 2636
**Buyer** Ben Angle
**Phone#**
**Fax#**

**Agency** ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** 128/216/2636
**Flight Dates** 09/18/2012 - 09/24/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY
**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

**-- CONTRACT COMMENT --**

CLIENT: SCOTT RIGELL FOR CONGRESS SC=*

**-- REMARKS --**

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS $24,575
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | TU | 5A-6A | WAVY NEWS-5A | :30 | $125.00 | 09/18-09/18 | 1 | 1 | 1 | $125.00 | |
| Rating: 5.1 | | | | | | | | | | | | |
| | 2 | W | 5A-6A | WAVY NEWS-5A | :30 | $125.00 | 09/19-09/19 | 1 | 1 | 1 | $125.00 | |
| Rating: 5.1 | | | | | | | | | | | | |
| | 3 | TH | 5A-6A | WAVY NEWS-5A | :30 | $125.00 | 09/20-09/20 | 1 | 1 | 1 | $125.00 | |
| Rating: 5.1 | | | | | | | | | | | | |
| | 4 | F | 5A-6A | WAVY NEWS-5A | :30 | $125.00 | 09/21-09/21 | 1 | 1 | 1 | $125.00 | |
| Rating: 5.1 | | | | | | | | | | | | |
| | 5 | M | 5A-6A | WAVY NEWS-5A | :30 | $125.00 | 09/24-09/24 | 1 | 1 | 1 | $125.00 | |
| Rating: 5.1 | | | | | | | | | | | | |
| | 6 | TU | 6A-7A | WAVY NEWS-6A | :30 | $300.00 | 09/18-09/18 | 1 | 1 | 1 | $300.00 | |
| Rating: 6.1 | | | | | | | | | | | | |
| | 7 | W | 6A-7A | WAVY NEWS-6A | :30 | $300.00 | 09/19-09/19 | 1 | 1 | 1 | $300.00 | |
| Rating: 6.1 | | | | | | | | | | | | |
| | 8 | TH | 6A-7A | WAVY NEWS-6A | :30 | $300.00 | 09/20-09/20 | 1 | 1 | 1 | $300.00 | |
| Rating: 6.1 | | | | | | | | | | | | |

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .RIGELL FOR CONGRESS
**Product** SCOTT RIGELL
**Estimate#** 2636
**Buyer** Ben Angle
**Phone#**
**Fax#**

**Agency** ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** 128/216/2636
**Flight Dates** 09/18/2012 - 09/24/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 9 | F | 6A-7A | WAVY NEWS-6A | :30 | $300.00 | 09/21-09/21 | 1 | 1 | 1 | $300.00 | |
| Rating: 6.1 | | | | | | | | | | | | |
| | 10 | M | 6A-7A | WAVY NEWS-6A | :30 | $300.00 | 09/24-09/24 | 1 | 1 | 1 | $300.00 | |
| Rating: 6.1 | | | | | | | | | | | | |
| | 11 | TU | 7A-9A | TODAY SHW | :30 | $300.00 | 09/18-09/18 | 1 | 1 | 1 | $300.00 | |
| Rating: 6.1 | | | | | | | | | | | | |
| | 12 | W | 7A-9A | TODAY SHW | :30 | $300.00 | 09/19-09/19 | 1 | 1 | 1 | $300.00 | |
| Rating: 6.1 | | | | | | | | | | | | |
| | 13 | TH | 7A-9A | TODAY SHW | :30 | $300.00 | 09/20-09/20 | 1 | 1 | 1 | $300.00 | |
| Rating: 6.1 | | | | | | | | | | | | |
| | 14 | F | 7A-9A | TODAY SHW | :30 | $300.00 | 09/21-09/21 | 1 | 1 | 1 | $300.00 | |
| Rating: 6.1 | | | | | | | | | | | | |
| | 15 | M | 7A-9A | TODAY SHW | :30 | $300.00 | 09/24-09/24 | 1 | 1 | 1 | $300.00 | |
| Rating: 6.1 | | | | | | | | | | | | |
| | 16 | SA | 7A-8A | WAVY NWS SAT7A | :30 | $200.00 | 09/22-09/22 | 1 | 1 | 1 | $200.00 | |
| Rating: 5.6 | | | | | | | | | | | | |
| | 17 | SU | 8A-9A | SUN TODAY-NBC | :30 | $225.00 | 09/23-09/23 | 1 | 1 | 1 | $225.00 | |
| Rating: 7.0 | | | | | | | | | | | | |
| | 18 | SU | 9A-10A | MEET PRESS-SUN | :30 | $150.00 | 09/23-09/23 | 1 | 1 | 1 | $150.00 | |
| Rating: 3.9 | | | | | | | | | | | | |
| | 19 | TU | 12P-1P | WAVY NEWS10-NN< | :30 | $75.00 | 09/18-09/18 | 1 | 1 | 1 | $75.00 | |
| Rating: 1.4 | | | | | | | | | | | | |

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .RIGELL FOR CONGRESS
**Product** SCOTT RIGELL
**Estimate#** 2636
**Buyer** Ben Angle
**Phone#**
**Fax#**

**Agency** ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** 128/216/2636
**Flight Dates** 09/18/2012 - 09/24/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 20 | W | 12P-1P | WAVY NEWS10-NN< | :30 | $75.00 | 09/19-09/19 | 1 | 1 | 1 | $75.00 | |
| Rating: 1.4 | | | | | | | | | | | | |
| | 21 | TH | 12P-1P | WAVY NEWS10-NN< | :30 | $75.00 | 09/20-09/20 | 1 | 1 | 1 | $75.00 | |
| Rating: 1.4 | | | | | | | | | | | | |
| | 22 | F | 12P-1P | WAVY NEWS10-NN< | :30 | $75.00 | 09/21-09/21 | 1 | 1 | 1 | $75.00 | |
| Rating: 1.4 | | | | | | | | | | | | |
| | 23 | M | 12P-1P | WAVY NEWS10-NN< | :30 | $75.00 | 09/24-09/24 | 1 | 1 | 1 | $75.00 | |
| Rating: 1.4 | | | | | | | | | | | | |
| | 24 | SU | 130P-6P | THE TOUR CHMPSHP | :30 | $100.00 | 09/23-09/23 | 2 | 1 | 2 | $200.00 | |
| Rating: 1.0 | | | | | | | | | | | | |
| | 25 | TU | 4P-5P | ANDERSON< | :30 | $125.00 | 09/18-09/18 | 1 | 1 | 1 | $125.00 | |
| Rating: 1.6 | | | | | | | | | | | | |
| | 26 | W | 4P-5P | ANDERSON< | :30 | $125.00 | 09/19-09/19 | 1 | 1 | 1 | $125.00 | |
| Rating: 1.6 | | | | | | | | | | | | |
| | 27 | TH | 4P-5P | ANDERSON< | :30 | $125.00 | 09/20-09/20 | 1 | 1 | 1 | $125.00 | |
| Rating: 1.6 | | | | | | | | | | | | |
| | 28 | F | 4P-5P | ANDERSON< | :30 | $125.00 | 09/21-09/21 | 1 | 1 | 1 | $125.00 | |
| Rating: 1.6 | | | | | | | | | | | | |
| | 29 | M | 4P-5P | ANDERSON< | :30 | $125.00 | 09/24-09/24 | 1 | 1 | 1 | $125.00 | |
| Rating: 1.6 | | | | | | | | | | | | |
| | 30 | TU | 5P-530P | WAVY NEWS10-5< | :30 | $300.00 | 09/18-09/18 | 1 | 1 | 1 | $300.00 | |
| Rating: 3.8 | | | | | | | | | | | | |

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .RIGELL FOR CONGRESS
**Product** SCOTT RIGELL
**Estimate#** 2636
**Buyer** Ben Angle
**Phone#**
**Fax#**

**Agency** ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** 128/216/2636
**Flight Dates** 09/18/2012 - 09/24/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 31 | W | 5P-530P | WAVY NEWS10-5< | :30 | $300.00 | 09/19-09/19 | 1 | 1 | 1 | $300.00 | |
| Rating: 3.8 | | | | | | | | | | | | |
| | 32 | TH | 5P-530P | WAVY NEWS10-5< | :30 | $300.00 | 09/20-09/20 | 1 | 1 | 1 | $300.00 | |
| Rating: 3.8 | | | | | | | | | | | | |
| | 33 | F | 5P-530P | WAVY NEWS10-5< | :30 | $300.00 | 09/21-09/21 | 1 | 1 | 1 | $300.00 | |
| Rating: 3.8 | | | | | | | | | | | | |
| | 34 | M | 5P-530P | WAVY NEWS10-5< | :30 | $300.00 | 09/24-09/24 | 1 | 1 | 1 | $300.00 | |
| Rating: 3.8 | | | | | | | | | | | | |
| | 35 | TU | 530P-6P | WAVY10NWS-5.30< | :30 | $300.00 | 09/18-09/18 | 1 | 1 | 1 | $300.00 | |
| Rating: 4.7 | | | | | | | | | | | | |
| | 36 | W | 530P-6P | WAVY10NWS-5.30< | :30 | $300.00 | 09/19-09/19 | 1 | 1 | 1 | $300.00 | |
| Rating: 4.7 | | | | | | | | | | | | |
| | 37 | TH | 530P-6P | WAVY10NWS-5.30< | :30 | $300.00 | 09/20-09/20 | 1 | 1 | 1 | $300.00 | |
| Rating: 4.7 | | | | | | | | | | | | |
| | 38 | F | 530P-6P | WAVY10NWS-5.30< | :30 | $300.00 | 09/21-09/21 | 1 | 1 | 1 | $300.00 | |
| Rating: 4.7 | | | | | | | | | | | | |
| | 39 | M | 530P-6P | WAVY10NWS-5.30< | :30 | $300.00 | 09/24-09/24 | 1 | 1 | 1 | $300.00 | |
| Rating: 4.7 | | | | | | | | | | | | |
| | 40 | TU | 6P-630P | WAVY NEWS10-6< | :30 | $400.00 | 09/18-09/18 | 1 | 1 | 1 | $400.00 | |
| Rating: 6.4 | | | | | | | | | | | | |
| | 41 | W | 6P-630P | WAVY NEWS10-6< | :30 | $400.00 | 09/19-09/19 | 1 | 1 | 1 | $400.00 | |
| Rating: 6.4 | | | | | | | | | | | | |

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .RIGELL FOR CONGRESS
**Product** SCOTT RIGELL
**Estimate#** 2636
**Buyer** Ben Angle
**Phone#**
**Fax#**

**Agency** ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** 128/216/2636
**Flight Dates** 09/18/2012 - 09/24/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 42 | TH | 6P-630P | WAVY NEWS10-6< | :30 | $400.00 | 09/20-09/20 | 1 | 1 | 1 | $400.00 | |
| Rating: 6.4 | | | | | | | | | | | | |
| | 43 | F | 6P-630P | WAVY NEWS10-6< | :30 | $400.00 | 09/21-09/21 | 1 | 1 | 1 | $400.00 | |
| Rating: 6.4 | | | | | | | | | | | | |
| | 44 | M | 6P-630P | WAVY NEWS10-6< | :30 | $400.00 | 09/24-09/24 | 1 | 1 | 1 | $400.00 | |
| Rating: 6.4 | | | | | | | | | | | | |
| | 45 | TU | 630P-7P | NBC NITELY NWS< | :30 | $700.00 | 09/18-09/18 | 1 | 1 | 1 | $700.00 | |
| Rating: 6.7 | | | | | | | | | | | | |
| | 46 | W | 630P-7P | NBC NITELY NWS< | :30 | $700.00 | 09/19-09/19 | 1 | 1 | 1 | $700.00 | |
| Rating: 6.7 | | | | | | | | | | | | |
| | 47 | TH | 630P-7P | NBC NITELY NWS< | :30 | $700.00 | 09/20-09/20 | 1 | 1 | 1 | $700.00 | |
| Rating: 6.7 | | | | | | | | | | | | |
| | 48 | F | 630P-7P | NBC NITELY NWS< | :30 | $700.00 | 09/21-09/21 | 1 | 1 | 1 | $700.00 | |
| Rating: 6.7 | | | | | | | | | | | | |
| | 49 | M | 630P-7P | NBC NITELY NWS< | :30 | $700.00 | 09/24-09/24 | 1 | 1 | 1 | $700.00 | |
| Rating: 6.7 | | | | | | | | | | | | |
| | 50 | SA | 6P-630P | WAVY NWS 6P | :30 | $125.00 | 09/22-09/22 | 1 | 1 | 1 | $125.00 | |
| Rating: 3.1 | | | | | | | | | | | | |
| | 51 | SA | 630P-7P | NBC-NWS SAT | :30 | $700.00 | 09/22-09/22 | 1 | 1 | 1 | $700.00 | |
| Rating: 6.1 | | | | | | | | | | | | |
| | 52 | SU | 6P-7P | WAVY NW10 SUN1 | :30 | $125.00 | 09/23-09/23 | 1 | 1 | 1 | $125.00 | |
| Rating: 2.5 | | | | | | | | | | | | |

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .RIGELL FOR CONGRESS
**Product** SCOTT RIGELL
**Estimate#** 2636
**Buyer** Ben Angle
**Phone#**
**Fax#**

**Agency** ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** 128/216/2636
**Flight Dates** 09/18/2012 - 09/24/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 53 | TU | 7P-730P | ENT TONIGHT 30< | :30 | $250.00 | 09/18-09/18 | 1 | 1 | 1 | $250.00 | |
| Rating: 4.5 | | | | | | | | | | | | |
| | 54 | W | 7P-730P | ENT TONIGHT 30< | :30 | $250.00 | 09/19-09/19 | 1 | 1 | 1 | $250.00 | |
| Rating: 4.5 | | | | | | | | | | | | |
| | 55 | TH | 7P-730P | ENT TONIGHT 30< | :30 | $250.00 | 09/20-09/20 | 1 | 1 | 1 | $250.00 | |
| Rating: 4.5 | | | | | | | | | | | | |
| | 56 | F | 7P-730P | ENT TONIGHT 30< | :30 | $250.00 | 09/21-09/21 | 1 | 1 | 1 | $250.00 | |
| Rating: 4.5 | | | | | | | | | | | | |
| | 57 | M | 7P-730P | ENT TONIGHT 30< | :30 | $250.00 | 09/24-09/24 | 1 | 1 | 1 | $250.00 | |
| Rating: 4.5 | | | | | | | | | | | | |
| | 58 | TU | 730P-8P | INSIDER< | :30 | $250.00 | 09/18-09/18 | 1 | 1 | 1 | $250.00 | |
| Rating: 3.7 | | | | | | | | | | | | |
| | 59 | W | 730P-8P | INSIDER< | :30 | $250.00 | 09/19-09/19 | 1 | 1 | 1 | $250.00 | |
| Rating: 3.7 | | | | | | | | | | | | |
| | 60 | TH | 730P-8P | INSIDER< | :30 | $250.00 | 09/20-09/20 | 1 | 1 | 1 | $250.00 | |
| Rating: 3.7 | | | | | | | | | | | | |
| | 61 | F | 730P-8P | INSIDER< | :30 | $250.00 | 09/21-09/21 | 1 | 1 | 1 | $250.00 | |
| Rating: 3.7 | | | | | | | | | | | | |
| | 62 | M | 730P-8P | INSIDER< | :30 | $250.00 | 09/24-09/24 | 1 | 1 | 1 | $250.00 | |
| Rating: 3.7 | | | | | | | | | | | | |
| | 63 | F | 10P-11P | DATELNE FR-NBC | :30 | $400.00 | 09/21-09/21 | 1 | 1 | 1 | $400.00 | |
| Rating: 3.5 | | | | | | | | | | | | |

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .RIGELL FOR CONGRESS
**Product** SCOTT RIGELL
**Estimate#** 2636
**Buyer** Ben Angle
**Phone#**
**Fax#**

**Agency** ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** 128/216/2636
**Flight Dates** 09/18/2012 - 09/24/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 64 | SU | 7P-810P | FTBL NITE AMRCA | :30 | $500.00 | 09/23-09/23 | 1 | 1 | 1 | $500.00 | |
| Rating: 4.3 | | | | | | | | | | | | |
| | 65 | SU | 810P-11P | NBC SUN-FTBL< | :30 | $2,200.00 | 09/23-09/23 | 1 | 1 | 1 | $2,200.00 | |
| Rating: 12.8 | | | | | | | | | | | | |
| | 66 | TU | 11P-1135P | WAVY NEWS10-11 | :30 | $400.00 | 09/18-09/18 | 1 | 1 | 1 | $400.00 | |
| Rating: 4.0 | | | | | | | | | | | | |
| | 67 | W | 11P-1135P | WAVY NEWS10-11 | :30 | $400.00 | 09/19-09/19 | 1 | 1 | 1 | $400.00 | |
| Rating: 4.0 | | | | | | | | | | | | |
| | 68 | TH | 11P-1135P | WAVY NEWS10-11 | :30 | $400.00 | 09/20-09/20 | 1 | 1 | 1 | $400.00 | |
| Rating: 4.0 | | | | | | | | | | | | |
| | 69 | F | 11P-1135P | WAVY NEWS10-11 | :30 | $400.00 | 09/21-09/21 | 1 | 1 | 1 | $400.00 | |
| Rating: 4.0 | | | | | | | | | | | | |
| | 70 | M | 11P-1135P | WAVY NEWS10-11 | :30 | $400.00 | 09/24-09/24 | 1 | 1 | 1 | $400.00 | |
| Rating: 4.0 | | | | | | | | | | | | |
| | 71 | SA | 11P-1130P | WAVY NEWS10-11 | :30 | $400.00 | 09/22-09/22 | 1 | 1 | 1 | $400.00 | |
| Rating: 5.2 | | | | | | | | | | | | |
| | 72 | SU | 11P-1130P | WAVY NW10 SUN11P | :30 | $400.00 | 09/23-09/23 | 1 | 1 | 1 | $400.00 | |
| Rating: 5.5 | | | | | | | | | | | | |
| | 73 | SU | 1130P-12A | WAVY NW10 AFTER NFL | :30 | $400.00 | 09/23-09/23 | 1 | 1 | 1 | $400.00 | |
| Rating: 2.7 | | | | | | | | | | | | |
| | 74 | TU | 1135P-1235A | TONITE SHW-NBC< | :30 | $125.00 | 09/18-09/18 | 1 | 1 | 1 | $125.00 | |
| Rating: 1.7 | | | | | | | | | | | | |

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .RIGELL FOR CONGRESS
**Product** SCOTT RIGELL
**Estimate#** 2636
**Buyer** Ben Angle
**Phone#**
**Fax#**

**Agency** ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** 128/216/2636
**Flight Dates** 09/18/2012 - 09/24/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 75 | W | 1135P-1235A | TONITE SHW-NBC< | :30 | $125.00 | 09/19-09/19 | 1 | 1 | 1 | $125.00 | |
| Rating: 1.7 | | | | | | | | | | | | |
| | 76 | TH | 1135P-1235A | TONITE SHW-NBC< | :30 | $125.00 | 09/20-09/20 | 1 | 1 | 1 | $125.00 | |
| Rating: 1.7 | | | | | | | | | | | | |
| | 77 | F | 1135P-1235A | TONITE SHW-NBC< | :30 | $125.00 | 09/21-09/21 | 1 | 1 | 1 | $125.00 | |
| Rating: 1.7 | | | | | | | | | | | | |
| | 78 | M | 1135P-1235A | TONITE SHW-NBC< | :30 | $125.00 | 09/24-09/24 | 1 | 1 | 1 | $125.00 | |
| Rating: 1.7 | | | | | | | | | | | | |
| | 79 | SA | 1130P-1A | SAT NITE LIVE | :30 | $300.00 | 09/22-09/22 | 1 | 1 | 1 | $300.00 | |
| Rating: 3.8 | | | | | | | | | | | | |

**--REPORT TOTALS---**

Report Totals: 80 / $24,575.00

**--SALES MONTHLY TOTALS--**

Sep 12: 80 / $24,575.00

Sales Totals: 80 / $24,575.00

Station Totals: 80 / $24,575.00

Lines not sent/rcld/rtrn: 0 / $0.00

**--COMPETITIVE---**

| | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Market Totals | $59,939 | CATV | 0% | WAVY | 41% | WGNT | 1% | WPXV | 0% | WTKR | 21% | | |
| | | WTVZ | 2% | WVBT | 11% | WVEC | 24% | | | | | | |

**--COMPETITIVE COMMENTS---**

COMPETITIVE IS ESTIMATED

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .RIGELL FOR CONGRESS
**Product** SCOTT RIGELL
**Estimate#** 2636
**Buyer** Ben Angle
**Phone#**
**Fax#**

**Agency** ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** 128/216/2636
**Flight Dates** 09/18/2012 - 09/24/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

Books JUL11, JUL10, EJUL12, FEB12, MAY11, NOV11
Demos RA3564

**-- CREDIT RISK ---**
CASH IN ADVANCE