Rep Order# 6821803 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 06/16/2012 3:20 PM
EC'd Yes **Last Received:** 06/15/2012 8:16 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2636
Buyer Ben Angle
Phone#
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2636
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: SCOTT RIGELL FOR CONGRESS SC=*

-- REMARKS --

VER 3 ISSUED TO REVISE TP LN 63 & CXL SPOT
N/A LN 72 DUE NFL W/MKGD'S ADDED LN'S 80-81
CONTRACT TOTAL REMAINS $24,575
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*63	F	9P-11P	DATELNE FR-NBC	:30	$400.00	09/21-09/21	1	1	1	$400.00	
Rating: 3.5												
				Buyline Comment: REVISE TIME PD								
				Sales Remark: V3 REVISE TIME PD								
				V3 More than 2 codes changed								
	*72	SU	11P-1130P	WAVY NW10 SUN11P	:30	$400.00	09/23-09/23	0	0	0	$0.00	
Rating: 5.5												
				Buyline Comment: CXL DUE N/A DUE NFL								
				Sales Remark: V3 CXL DUE N/A DUE NFL								
				V3 More than 2 codes changed								
	*80	SA	8A-10A	SATURDAY TODAY SHOW	:30	$250.00	09/22-09/22	1	1	1	$250.00	
				Buyline Comment: MKGD FROM LN 72								
				Sales Remark: V3 MKGD FROM LN 72								
				V3 Added								
	*81	SU	7A-8A	SUNDAY AM NEWS	:30	$150.00	09/23-09/23	1	1	1	$150.00	
				Buyline Comment: MKGD FROM LN 72								
				Sales Remark: V3 MKGD FROM LN 72								
				V3 Added								

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--REPORT TOTALS---

Report Totals: 3 / $800.00

--SALES MONTHLY TOTALS--

Sep 12: 81 / $24,575.00

Sales Totals: 81 / $24,575.00

Station Totals: 81 / $24,575.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$59,939	CATV	0%	WAVY	41%	WGNT	1%	WPXV	0%	WTKR	21%		
		WTVZ	2%	WVBT	11%	WVEC	24%						

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, JUL10, EJUL12, FEB12, MAY11, NOV11
Demos RA3564

-- CREDIT RISK ---

CASH IN ADVANCE