Rep Order# 6820452 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 10/29/2012 1:10 PM
EC'd Yes **Last Received:** 10/28/2012 9:05 PM
Showing Buylines: All Rep Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .HIRSCHBIEL FOR CONG
Product PAUL HIRSCHBIEL
Estimate# 1223
Buyer Maura Gilroy
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 106/113/1223
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUE REVISE RATE IN LNS 1-6,10-19,22-23,30-31,42,45,
46,49-51,53-56,58-61,63 AND 65-68
CXL LNS 7-9,20-21,24-29,32-41,43-44,47-48,52,57,62, AND 64
CXL 5X IN LNS 1 AND 3;CXL 7X IN LN 5
CXL 3X IN LNS 10,12,14,16,19,22-23,30-31,42 AND 45
CXL 1X IN LNS 49-51,53-54 AND 60
ADD TO SKED LNS 69-70
REVISED TOTAL 15,135
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F	5A-6A	WAVY NEWS-5A<	:30	$300.00	10/30-11/02	1	1	1	$300.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 5X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 5X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*2	TU	5A-6A	WAVY NEWS-5A<	:30	$300.00	11/06-11/06	1	1	1	$300.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*3	TU-F	6A-7A	WAVY NEWS-6A<	:30	$700.00	10/30-11/02	1	1	1	$700.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 5X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 5X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										

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	*4	TU	6A-7A	WAVY NEWS-6A<	:30	$700.00	11/06-11/06	1	1	1	$700.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*5	TU-F	7A-9A	TODAY SHW<	:30	$700.00	10/30-11/02	1	1	1	$700.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 7X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 7X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*6	TU	7A-9A	TODAY SHW<	:30	$700.00	11/06-11/06	1	1	1	$700.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*7	TU-F	430A-459A	WAVY NEWS-430A<	:30	$25.00	10/30-11/02	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*8	SA	6A-7A	WAVY NWS SAT6A	:30	$60.00	11/03-11/03	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*9	SA	7A-8A	WAVY NWS SAT7A	:30	$150.00	11/03-11/03	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*10	TU-F	9A-10A	TODAY SHW2-NBC	:30	$300.00	10/30-11/02	1	1	1	$300.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*11	TU	9A-10A	TODAY SHW2-NBC	:30	$300.00	11/06-11/06	1	1	1	$300.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*12	TU-F	10A-11A	TODAY SHW3-NBC	:30	$250.00	10/30-11/02	1	1	1	$250.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*13	TU	10A-11A	TODAY SHW3-NBC	:30	$250.00	11/06-11/06	1	1	1	$250.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*14	TU-F	11A-12P	HAMPTN RDS SHW<	:30	$75.00	10/30-11/02	1	1	1	$75.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*15	TU	11A-12P	HAMPTN RDS SHW<	:30	$75.00	11/06-11/06	1	1	1	$75.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*16	TU-F	12P-1P	WAVY NEWS10-NN<	:30	$125.00	10/30-11/02	1	1	1	$125.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*17	TU	12P-1P	WAVY NEWS10-NN<	:30	$125.00	11/06-11/06	1	1	1	$125.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										

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Salesperson FAX# 215-567-5938

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	*18	TU-F	1P-2P	DAYS-OUR LIVES	:30	$300.00	10/30-11/02	1	1	1	$300.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*19	TU-F	2P-3P	DOCTORS<	:30	$75.00	10/30-11/02	1	1	1	$75.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*20	SA	8A-10A	SATURDAY TODAY	:30	$200.00	11/03-11/03	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*21	SU	9A-10A	MEET PRESS-SUN	:30	$100.00	11/04-11/04	0	0	0	$0.00	
		Buyline Comment: CXL DUE NA										
		Sales Remark: V3 CXL DUE NA										
		V3 More than 2 codes changed										
	*22	TU-F	3P-4P	MAURY POVICH<	:30	$125.00	10/30-11/02	1	1	1	$125.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*23	TU-F	4P-5P	ANDERSON<	:30	$175.00	10/30-11/02	1	1	1	$175.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*24	TU-F	5P-530P	WAVY NEWS10-5<	:30	$250.00	10/30-11/02	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST.										
		V3 More than 2 codes changed										

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Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*25	TU-F	530P-6P	WAVY10NWS-5.30<	:30	$250.00	10/30-11/02	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST.										
		V3 More than 2 codes changed										
	*26	TU-F	6P-630P	WAVY NEWS10-6<	:30	$350.00	10/30-11/02	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*27	TU-F	630P-7P	NBC NITELY NWS	:30	$500.00	10/30-11/02	0	0	0	$0.00	
		Buyline Comment: CXL DUE NA										
		Sales Remark: V3 CXL DUE NA										
		V3 More than 2 codes changed										
	*28	SA	6P-630P	WAVY NW10 SAT1	:30	$100.00	11/03-11/03	0	0	0	$0.00	
		Buyline Comment: CXL DUE NA DUE NOTRE DAME										
		Sales Remark: V3 CXL DUE NA DUE NOTRE DAME										
		V3 More than 2 codes changed										
	*29	SU	6P-7P	WAVY NEWS @ 6	:30	$100.00	11/04-11/04	0	0	0	$0.00	
		Buyline Comment: CXL DUE NA										
		Sales Remark: V3 CXL DUE NA										
		V3 More than 2 codes changed										
	*30	TU-F	7P-730P	ENT TONIGHT 30<	:30	$600.00	10/30-11/02	1	1	1	$600.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*31	TU-F	730P-8P	INSIDER<	:30	$600.00	10/30-11/02	1	1	1	$600.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*32	SA	7P-8P	ENT TONITE60 W	:30	$100.00	11/03-11/03	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*33	M	8P-10P	THE SING OFF	:30	$500.00	11/05-11/05	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*34	TU	8P-10P	BIGST LR13-NBC	:30	$500.00	10/30-10/30	0	0	0	$0.00	
		Buyline Comment: CXL DUE NA DUE PRGM CHANGE										
		Sales Remark: V3 CXL DUE NA DUE PRGM CHANGE										
		V3 More than 2 codes changed										
	*35	TU	10P-11P	PARENTHOOD-NBC	:30	$500.00	10/30-10/30	0	0	0	$0.00	
		Buyline Comment: CXL DUE NA										
		Sales Remark: V3 CXL DUE NA										
		V3 More than 2 codes changed										
	*36	W	9P-10P	ROCK-WLLMS-NBC	:30	$500.00	10/31-10/31	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*37	TH	8P-9P	30 ROCK-NBC/AVG. ALL WKS	:30	$400.00	11/01-11/01	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*38	F	8P-9P	WHO DO YOU THINK YOU ARE?	:30	$300.00	11/02-11/02	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										

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	*39	F	9P-10P	GRIMM	:30	$300.00	11/02-11/02	0	0	0	$0.00	
		Buyline Comment: CXL DUE NA										
		Sales Remark: V3 CXL DUE NA										
		V3 More than 2 codes changed										
	*40	F	10P-11P	DATELINE	:30	$300.00	11/02-11/02	0	0	0	$0.00	
		Buyline Comment: CXL DUE NA										
		Sales Remark: V3 CXL DUE NA										
		V3 More than 2 codes changed										
	*41	SA	8P-11P	NBC ENCORES	:30	$100.00	11/03-11/03	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*42	TU-F	11P-1135P	WAVY NEWS10-11<	:30	$800.00	10/30-11/02	1	1	1	$800.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*43	SA	11P-1130P	WAVY NEWS10-11	:30	$550.00	11/03-11/03	0	0	0	$0.00	
		Buyline Comment: CXL DUE NA										
		Sales Remark: V3 CXL DUE NA										
		V3 More than 2 codes changed										
	*44	SU	11P-1130P	WAVY NEWS 10 AT 11	:30	$350.00	11/04-11/04	0	0	0	$0.00	
		Buyline Comment: CXL DUE NA										
		Sales Remark: V3 CXL DUE NA										
		V3 More than 2 codes changed										
	*45	TU-F	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	10/30-11/02	1	1	1	$300.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 3X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										

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	*46	SA	1130P-1A	SAT NITE LIVE	:30	$600.00	11/03-11/03	1	1	1	$600.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*47	SU	7P-815P	NFL ON NBC PRE-GAME	:30	$400.00	11/04-11/04	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*48	SU	815P-1130P	NFL ON NBC SUNDAY NIGHT FOOTBALL	:30	$1,800.00	11/04-11/04	0	0	0	$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST										
		Sales Remark: V3 CXL PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*49	M	5A-6A	WAVY NEWS-5A<	:30	$300.00	11/05-11/05	1	1	1	$300.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*50	M	6A-7A	WAVY NEWS-6A<	:30	$700.00	11/05-11/05	1	1	1	$700.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										
	*51	M	7A-9A	TODAY SHW<	:30	$700.00	11/05-11/05	1	1	1	$700.00	
		Buyline Comment: REVISE RATE TO CLEAR;CXL 1X PER AGY/CLIENT REQUEST										
		Sales Remark: V3 REVISE RATE TO CLEAR;CXL 1X PER AGY/CLIENT REQUEST										
		V3 More than 2 codes changed										

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	*52	M	430A-459A	WAVY NEWS-430A<	:30	$25.00	11/05-11/05	0	0	0	$0.00	
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*53	M	9A-10A	TODAY SHW2-NBC	:30	$300.00	11/05-11/05	1	1	1	$300.00	
				Buyline Comment: REVISE RATE TO CLEAR;CXL 1X PER AGY/CLIENT REQUEST								
				Sales Remark: V3 REVISE RATE TO CLEAR;CXL 1X PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*54	M	10A-11A	TODAY SHW3-NBC	:30	$250.00	11/05-11/05	1	1	1	$250.00	
				Buyline Comment: REVISE RATE TO CLEAR;CXL 1X PER AGY/CLIENT REQUEST								
				Sales Remark: V3 REVISE RATE TO CLEAR;CXL 1X PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*55	M	11A-12P	HAMPTN RDS SHW<	:30	$75.00	11/05-11/05	1	1	1	$75.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*56	M	12P-1P	WAVY NEWS10-NN<	:30	$125.00	11/05-11/05	1	1	1	$125.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*57	M	1P-2P	DAYS-OUR LIVES	:30	$100.00	11/05-11/05	0	0	0	$0.00	
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*58	M	2P-3P	DOCTORS<	:30	$75.00	11/05-11/05	1	1	1	$75.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .HIRSCHBIEL FOR CONG
Product PAUL HIRSCHBIEL
Estimate# 1223
Buyer Maura Gilroy
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 106/113/1223
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*59	M	3P-4P	MAURY POVICH<	:30	$125.00	11/05-11/05	1	1	1	$125.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*60	M	4P-5P	ANDERSON<	:30	$175.00	11/05-11/05	1	1	1	$175.00	
				Buyline Comment: REVISE RATE TO CLEAR;CXL 1X PER AGY/CLIENT REQUEST								
				Sales Remark: V3 REVISE RATE TO CLEAR;CXL 1X PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*61	M	5P-530P	WAVY NEWS10-5<	:30	$700.00	11/05-11/05	1	1	1	$700.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*62	M	530P-6P	WAVY10NWS-5.30<	:30	$250.00	11/05-11/05	0	0	0	$0.00	
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*63	M	6P-630P	WAVY NEWS10-6<	:30	$800.00	11/05-11/05	1	1	1	$800.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*64	M	630P-7P	NBC NITELY NWS	:30	$500.00	11/05-11/05	0	0	0	$0.00	
				Buyline Comment: CXL DUE NA								
				Sales Remark: V3 CXL DUE NA								
				V3 More than 2 codes changed								
	*65	M	7P-730P	ENT TONIGHT 30<	:30	$600.00	11/05-11/05	1	1	1	$600.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								

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Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*66	M	730P-8P	INSIDER<	:30	$600.00	11/05-11/05	1	1	1	$600.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*67	M	11P-1135P	WAVY NEWS10-11<	:30	$800.00	11/05-11/05	1	1	1	$800.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*68	M	1135P-1235A	TONITE SHW-NBC<	:30	$300.00	11/05-11/05	1	1	1	$300.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*69	M	135A-205A		:30	$15.00	11/05-11/05	1	1	1	$15.00	
				Buyline Comment: CARSON DAILY ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*70	M	405A-435A		:30	$10.00	11/05-11/05	2	1	2	$20.00	
				Buyline Comment: EARLY TODAY ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								

--REPORT TOTALS---

Report Totals: 42 / $15,135.00

--SALES MONTHLY TOTALS--

Nov 12: 42 / $15,135.00

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Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Sales Totals: 42 / $15,135.00
Station Totals: 42 / $15,135.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$60,540	CATV	0%	WAVY	25%	WGNT	2%	WPXV	0%	WTKR	31%		
		WTVZ	2%	WVBT	12%	WVEC	28%						

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK ---

CASH IN ADVANCE