Rep Order# 6820378 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 09/17/2012 3:37 PM
EC'd Yes **Last Received:** 09/17/2012 2:01 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .HIRSCHBIEL FOR CONG
Product PAUL HIRSCHBIEL
Estimate# 1217
Buyer Maura Gilroy
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 106/113/1217
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO REVISE RATES TO CLEAR LN'S 1-8,
10-13, 15-28, 29-33 & 35-38; ADD LN'S 39-45 TO SKED
REVISED CONTRACT TOTAL IS $25,100
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F	5A-6A	WAVY NEWS-5A<	:30	$300.00	09/18-09/21	2	1	2	$600.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*2	TU-F	6A-7A	WAVY NEWS-6A<	:30	$700.00	09/18-09/21	3	1	3	$2,100.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*3	TU-F	7A-9A	TODAY SHW<	:30	$700.00	09/18-09/21	2	1	2	$1,400.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*4	SU	8A-9A	SUN TODAY-NBC	:30	$275.00	09/23-09/23	1	1	1	$275.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										

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	*5	TU-F	9A-10A	TODAY SHW2-NBC	:30	$150.00	09/18-09/21	1	1	1	$150.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*6	TU-F	10A-11A	TODAY SHW3-NBC	:30	$125.00	09/18-09/21	1	1	1	$125.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*7	TU-F	12P-1P	WAVY NEWS10-NN<	:30	$75.00	09/18-09/21	1	1	1	$75.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*9	SU	9A-10A	MEET PRESS-SUN	:30	$100.00	09/23-09/23	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A										
		Sales Remark: V3 CXL DUE N/A										
		V3 More than 2 codes changed										
	*10	TU-F	4P-5P	ANDERSON<	:30	$125.00	09/18-09/21	1	1	1	$125.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*11	TU-F	5P-530P	WAVY NEWS10-5<	:30	$350.00	09/18-09/21	2	1	2	$700.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*12	TU-F	530P-6P	WAVY10NWS-5.30<	:30	$350.00	09/18-09/21	2	1	2	$700.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										

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	*13	TU-F	6P-630P	WAVY NEWS10-6<	:30	$800.00	09/18-09/21	2	1	2	$1,600.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*14	TU-F	630P-7P	NBC NITELY NWS	:30	$500.00	09/18-09/21	0	0	0	$0.00	
				Buyline Comment: CXL DUE N/A								
				Sales Remark: V3 CXL DUE N/A								
				V3 More than 2 codes changed								
	*15	SA	6P-630P	WAVY NW10 SAT1	:30	$150.00	09/22-09/22	1	1	1	$150.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*16	TU-F	7P-730P	ENT TONIGHT 30<	:30	$600.00	09/18-09/21	1	1	1	$600.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*17	TU-F	730P-8P	INSIDER<	:30	$600.00	09/18-09/21	1	1	1	$600.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*18	M	10P-11P	REVOLUTION	:30	$500.00	09/24-09/24	1	1	1	$500.00	
				Buyline Comment: REVISE RATE TO CLEAR; REVISE PRGM								
				Sales Remark: V3 REVISE RATE TO CLEAR; REVISE PRGM								
				V3 More than 2 codes changed								
	*19	W	9P-10P	AMERICA'S GOT TALENT	:30	$1,000.00	09/19-09/19	1	1	1	$1,000.00	
				Buyline Comment: REVISE RATE TO CLEAR; REVISE PRGM								
				Sales Remark: V3 REVISE RATE TO CLEAR; REVISE PRGM								
				V3 More than 2 codes changed								

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	*20	F	10P-11P	DATELINE	:30	$400.00	09/21-09/21	1	1	1	$400.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*21	TU-F	11P-1135P	WAVY NEWS10-11<	:30	$500.00	09/18-09/21	3	1	3	$1,500.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*22	SA	11P-1130P	WAVY NEWS10-11	:30	$500.00	09/22-09/22	1	1	1	$500.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*23	TU-F	1135P-1235A	TONITE SHW-NBC<	:30	$150.00	09/18-09/21	2	1	2	$300.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*24	SU	815P-1130P	NFL ON NBC SUNDAY NIGHT FOOTBALL	:30	$2,500.00	09/23-09/23	1	1	1	$2,500.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*25	M	5A-6A	WAVY NEWS-5A<	:30	$300.00	09/24-09/24	1	1	1	$300.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*26	M	6A-7A	WAVY NEWS-6A<	:30	$700.00	09/24-09/24	1	1	1	$700.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										

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	*27	M	7A-9A	TODAY SHW<	:30	$700.00	09/24-09/24	1	1	1	$700.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*28	M	12P-1P	WAVY NEWS10-NN<	:30	$75.00	09/24-09/24	1	1	1	$75.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*30	M	4P-5P	ANDERSON<	:30	$125.00	09/24-09/24	1	1	1	$125.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*31	M	5P-530P	WAVY NEWS10-5<	:30	$350.00	09/24-09/24	1	1	1	$350.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*32	M	530P-6P	WAVY10NWS-5.30<	:30	$350.00	09/24-09/24	1	1	1	$350.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*33	M	6P-630P	WAVY NEWS10-6<	:30	$800.00	09/24-09/24	1	1	1	$800.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*35	M	7P-730P	ENT TONIGHT 30<	:30	$600.00	09/24-09/24	1	1	1	$600.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								

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	*36	M	730P-8P	INSIDER<	:30	$600.00	09/24-09/24	1	1	1	$600.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*37	M	11P-1135P	WAVY NEWS10-11<	:30	$500.00	09/24-09/24	1	1	1	$500.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*38	M	1135P-1235A	TONITE SHW-NBC<	:30	$150.00	09/24-09/24	1	1	1	$150.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*39	F	9P-10P	GRIMM	:30	$1,000.00	09/21-09/21	1	1	1	$1,000.00	
		Buyline Comment: ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*40	SA	8P-11P	DRAMA ENCORES	:30	$200.00	09/22-09/22	3	1	3	$600.00	
		Buyline Comment: ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*41	SU	7P-815P	FOOTBALL NIGHT IN AMERICA	:30	$1,200.00	09/23-09/23	1	1	1	$1,200.00	
		Buyline Comment: ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

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	*42	TU-F	11A-12P	HAMPTON ROADS SHOW	:30	$125.00	09/18-09/21	3	1	3	$375.00	
		Buyline Comment: ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*43	M	11A-12P	HAMPTON ROADS SHOW	:30	$125.00	09/24-09/24	1	1	1	$125.00	
		Buyline Comment: ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*44	TU-F	135A-205A	CARSON DALY	:30	$25.00	09/18-09/21	1	1	1	$25.00	
		Buyline Comment: ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*45	M	135A-205A	CARSON DALY	:30	$25.00	09/24-09/24	1	1	1	$25.00	
		Buyline Comment: ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

---REPORT TOTALS---

Report Totals: 54 / $24,500.00

---SALES MONTHLY TOTALS---

Sep 12: 57 / $25,100.00

Sales Totals: 57 / $25,100.00

Station Totals: 57 / $25,100.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$100,400	CATV	0%	WAVY	25%	WGNT	2%	WPXV	0%	WTKR	31%
		WTVZ	2%	WVBT	12%	WVEC	28%				

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--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	NOV10, MAY11, ENOV11
Demos	RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK ---

CASH IN ADVANCE