Rep Order# 6861408 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 10/05/2012 11:45 AM
EC'd Yes **Last Received:** 10/05/2012 10:45 AM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .FORBES FOR CONGRESS
Product RANDY FORBES
Estimate# 2658
Buyer Ben Angle
Phone#
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNNING & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314
Agency C/P1/P2/E 37/53/2658
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: FORBES FOR CONGRESS SC=*

-- REMARKS --

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS $16,175
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M	10A-1P	REVOLUTION	:30	$500.00	10/08-10/08	1	1	1	$500.00	
	2	M	1135P-1235A	THE TONIGHT SHOW	:30	$300.00	10/08-10/08	1	1	1	$300.00	
	3	SA	7P-8P	ENTERTAINMENT THIS WEEK	:30	$175.00	10/06-10/06	1	1	1	$175.00	
	4	M	6A-7A	AM NEWS	:30	$700.00	10/08-10/08	1	1	1	$700.00	
	5	M	5A-6A	WAVY NEWS-5A	:30	$300.00	10/08-10/08	1	1	1	$300.00	
Rating: 5.1												
	6	SA	8A-10A	SATURDAY TODAY SHOW	:30	$300.00	10/06-10/06	1	1	1	$300.00	
Rating: 4.2												
	7	SU	8A-9A	SUNDAY TODAY SHOW	:30	$500.00	10/07-10/07	1	1	1	$500.00	
Rating: 7.0												
	8	SU	9A-10A	MEET THE PRESS	:30	$1,200.00	10/07-10/07	1	1	1	$1,200.00	
Rating: 3.9												
	9	M	8P-10P	THE VOICE	:30	$2,200.00	10/08-10/08	1	1	1	$2,200.00	
Rating: 8.0												

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	M	7A-9A	TODAY SHOW	:30	$700.00	10/08-10/08	1	1	1	$700.00	
	11	SA	6A-7A	SATURDAY EARLY AM NEWS	:30	$200.00	10/06-10/06	1	1	1	$200.00	
	12	SA	7A-8A	SATURDAY AM NEWS	:30	$250.00	10/06-10/06	1	1	1	$250.00	
	13	SU	6A-7A	SUNDAY EARLY AM NEWS	:30	$75.00	10/07-10/07	2	1	2	$150.00	
	14	SU	7P-815P	FOOTBALL NIGHT IN AMERICA	:30	$700.00	10/07-10/07	1	1	1	$700.00	
Rating: 4.3												
	15	SU	815P-11P	SUNDAY NIGHT FOOTBALL	:30	$2,500.00	10/07-10/07	2	1	2	$5,000.00	
Rating: 12.8												
	16	SU	7A-8A	SUNDAY AM NEWS	:30	$200.00	10/07-10/07	1	1	1	$200.00	
	17	M	11A-12P	HAMPTON ROADS SHOW	:30	$50.00	10/08-10/08	2	1	2	$100.00	
	18	M	6P-630P	6PM NEWS	:30	$800.00	10/08-10/08	1	1	1	$800.00	
	19	M	3P-4P	MAURY POVICH	:30	$100.00	10/08-10/08	1	1	1	$100.00	
	20	M	11P-1135P	LATE NEWS	:30	$500.00	10/08-10/08	1	1	1	$500.00	
Rating: 4.0												
	21	SA	11P-1130P	SATURDAY LATE NEWS	:30	$800.00	10/06-10/06	1	1	1	$800.00	
Rating: 5.2												
	22	SU	1130P-12A	SUNDAY LATE NEWS	:30	$500.00	10/07-10/07	1	1	1	$500.00	
Rating: 2.7												

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--REPORT TOTALS---

Report Totals: 25 / $16,175.00

--SALES MONTHLY TOTALS--

Oct 12: 25 / $16,175.00

Sales Totals: 25 / $16,175.00

Station Totals: 25 / $16,175.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$16,175	CATV	0%	WAVY	100%	WGNT	0%	WPXV	0%	WTKR	0%
		WTVZ	0%	WVBT	0%	WVEC	0%				

--COMPETITIVE COMMENTS---

COMPETITIVE TO FOLLOW

Books NOV11, MAY12, ENOV12
Demos RA3564

-- CREDIT RISK ---

CASH IN ADVANCE