Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .ALLEN FOR SENATE
Product GEORGE ALLEN
Estimate# C23C29
Buyer Michele Brooks
Phone#
Fax#

Agency ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E ALLN/ORDR/C23C29
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUE CXL LNS 1-2,6-12,16-17,21-22,26-27,30-32,36-37,
41-42,44-45,47-49,51-54,57-58,60,64-65,69-72,78-87 AND 90
REVISE RATES IN LNS 3-5,13-15,18-20,23,25,28-29,33-35,38-40,
43,46,50,55-56,59,61-63,66-68,73-77,AND 88-89
REVISE PRGM IN LNS 38-40 AND 89
REVISE TP IN LNS 77 AND 89
REVISED TOTAL 18,350
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU	9A-10A	TODAY SHOW 2	:30	$100.00	10/23-10/23	0	0	0	$0.00	
Rating: 3.6												
		Buyline Comment: CXL DUE NA										
		Sales Remark: V3 CXL DUE NA										
		V3 More than 2 codes changed										
	*2	W	9A-10A	TODAY SHOW 2	:30	$100.00	10/24-10/24	0	0	0	$0.00	
Rating: 3.6												
		Buyline Comment: CXL DUE NA										
		Sales Remark: V3 CXL DUE NA										
		V3 More than 2 codes changed										
	*3	TH	9A-10A	TODAY SHOW 2	:30	$300.00	10/25-10/25	1	1	1	$300.00	
Rating: 3.6												
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*4	F	9A-10A	TODAY SHOW 2	:30	$300.00	10/26-10/26	1	1	1	$300.00	

Rating: 3.6
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*5	M	9A-10A	TODAY SHOW 2	:30	$300.00	10/29-10/29	1	1	1	$300.00	

Rating: 3.6
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*6	TU	10A-11A	TODAY SHOW 3	:30	$75.00	10/23-10/23	0	0	0	$0.00	

Rating: 2.1
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*7	W	10A-11A	TODAY SHOW 3	:30	$75.00	10/24-10/24	0	0	0	$0.00	

Rating: 2.1
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*8	TH	10A-11A	TODAY SHOW 3	:30	$75.00	10/25-10/25	0	0	0	$0.00	

Rating: 2.1
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*9	F	10A-11A	TODAY SHOW 3	:30	$75.00	10/26-10/26	0	0	0	$0.00	

Rating: 2.1
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*10	M	10A-11A	TODAY SHOW 3	:30	$75.00	10/29-10/29	0	0	0	$0.00	

Rating: 2.1
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*11	TU	12P-1P	NEWS	:30	$50.00	10/23-10/23	0	0	0	$0.00	

Rating: 2.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*12	W	12P-1P	NEWS	:30	$50.00	10/24-10/24	0	0	0	$0.00	

Rating: 2.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*13	TH	12P-1P	NEWS	:30	$125.00	10/25-10/25	1	1	1	$125.00	

Rating: 2.4
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*14	F	12P-1P	NEWS	:30	$125.00	10/26-10/26	1	1	1	$125.00	

Rating: 2.4
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*15	M	12P-1P	NEWS	:30	$125.00	10/29-10/29	1	1	1	$125.00	

Rating: 2.4
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*16	TU	1P-2P	DAYS OF OUR LIVES	:30	$100.00	10/23-10/23	0	0	0	$0.00	

Rating: 2.2
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*17	W	1P-2P	DAYS OF OUR LIVES	:30	$100.00	10/24-10/24	0	0	0	$0.00	

Rating: 2.2
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*18	TH	1P-2P	DAYS OF OUR LIVES	:30	$300.00	10/25-10/25	1	1	1	$300.00	

Rating: 2.2
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*19	F	1P-2P	DAYS OF OUR LIVES	:30	$300.00	10/26-10/26	1	1	1	$300.00	

Rating: 2.2
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*20	M	1P-2P	DAYS OF OUR LIVES	:30	$300.00	10/29-10/29	1	1	1	$300.00	

Rating: 2.2
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*21	TU	4P-5P	ANDERSON COOPER	:30	$100.00	10/23-10/23	0	0	0	$0.00	

Rating: 2.7
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*22	W	4P-5P	ANDERSON COOPER	:30	$100.00	10/24-10/24	0	0	0	$0.00	

Rating: 2.7
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*23	TH	4P-5P	ANDERSON COOPER	:30	$175.00	10/25-10/25	1	1	1	$175.00	

Rating: 2.7
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*24	F	4P-5P	ANDERSON COOPER	:30	$175.00	10/26-10/26	1	1	1	$175.00	

Rating: 2.7
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR.
V3 More than 2 codes changed

	*25	M	4P-5P	ANDERSON COOPER	:30	$125.00	10/29-10/29	1	1	1	$125.00	

Rating: 2.7
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*26	TU	5A-6A	NEWS AT 5	:30	$100.00	10/23-10/23	0	0	0	$0.00	

Rating: 4.1
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*27	W	5A-6A	NEWS AT 5	:30	$100.00	10/24-10/24	0	0	0	$0.00	

Rating: 4.1
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*28	TH	5A-6A	NEWS AT 5	:30	$300.00	10/25-10/25	1	1	1	$300.00	

Rating: 4.1
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*29	F	5A-6A	NEWS AT 5	:30	$300.00	10/26-10/26	1	1	1	$300.00	

Rating: 4.1
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*30	M	5A-6A	NEWS AT 5	:30	$100.00	10/29-10/29	0	0	0	$0.00	

Rating: 4.1
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*31	TU	6A-7A	NEWS AT 6	:30	$250.00	10/23-10/23	0	0	0	$0.00	

Rating: 6.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*32	W	6A-7A	NEWS AT 6	:30	$250.00	10/24-10/24	0	0	0	$0.00	

Rating: 6.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*33	TH	6A-7A	NEWS AT 6	:30	$700.00	10/25-10/25	1	1	1	$700.00	

Rating: 6.4
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*34	F	6A-7A	NEWS AT 6	:30	$700.00	10/26-10/26	1	1	1	$700.00	

Rating: 6.4
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*35	M	6A-7A	NEWS AT 6	:30	$700.00	10/29-10/29	1	1	1	$700.00	

Rating: 6.4
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*36	TU	7A-9A	EARLY SHOW	:30	$250.00	10/23-10/23	0	0	0	$0.00	

Rating: 6.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*37	W	7A-9A	EARLY SHOW	:30	$250.00	10/24-10/24	0	0	0	$0.00	

Rating: 6.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*38	TH	7A-9A	TODAY SHOW	:30	$700.00	10/25-10/25	1	1	1	$700.00	

Rating: 6.4
Buyline Comment: REVISE RATE TO CLEAR;REVISE PRGM
Sales Remark: V3 REVISE RATE TO CLEAR;REVISE PRGM
V3 More than 2 codes changed

	*39	F	7A-9A	TODAY SHOW	:30	$700.00	10/26-10/26	1	1	1	$700.00	

Rating: 6.4
Buyline Comment: REVISE RATE TO CLEAR;REVISE PRGM
Sales Remark: V3 REVISE RATE TO CLEAR;REVISE PRGM
V3 More than 2 codes changed

	*40	M	7A-9A	TODAY SHOW	:30	$700.00	10/29-10/29	1	1	1	$700.00	

Rating: 6.4
Buyline Comment: REVISE RATE TO CLEAR;REVISE PRGM
Sales Remark: V3 REVISE RATE TO CLEAR;REVISE PRGM
V3 More than 2 codes changed

	*41	SA	6A-7A	NEWS AT 6	:30	$60.00	10/27-10/27	0	0	0	$0.00	

Rating: 4.3
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*42	SA	7A-8A	NEWS 10 SAT	:30	$150.00	10/27-10/27	0	0	0	$0.00	

Rating: 6.6
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*43	SA	8A-10A	TODAY SHOW	:30	$500.00	10/27-10/27	1	1	1	$500.00	

Rating: 5.9
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*44	SU	6A-7A	NEWS 10 SUN	:30	$60.00	10/28-10/28	0	0	0	$0.00	

Rating: 4.7
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*45	SU	7A-8A	NEWS 10 SUN	:30	$125.00	10/28-10/28	0	0	0	$0.00	

Rating: 5.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*46	SU	8A-9A	TODAY SHOW	:30	$500.00	10/28-10/28	1	1	1	$500.00	

Rating: 6.5
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*47	SU	9A-10A	MEET THE PRESS	:30	$100.00	10/28-10/28	0	0	0	$0.00	

Rating: 4.1
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

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	*48	TU	5P-530P	NEWS AT 5	:30	$250.00	10/23-10/23	0	0	0	$0.00	

Rating: 5.0
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*49	W	5P-530P	NEWS AT 5	:30	$250.00	10/24-10/24	0	0	0	$0.00	

Rating: 5.0
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*50	TH	5P-530P	NEWS AT 5	:30	$700.00	10/25-10/25	1	1	1	$700.00	

Rating: 5.0
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*51	F	5P-530P	NEWS AT 5	:30	$250.00	10/26-10/26	0	0	0	$0.00	

Rating: 5.0
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*52	TU	530P-6P	NEWS AT 5:30P	:30	$250.00	10/23-10/23	0	0	0	$0.00	

Rating: 5.7
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*53	W	530P-6P	NEWS AT 5:30P	:30	$250.00	10/24-10/24	0	0	0	$0.00	

Rating: 5.7
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

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	*54	TH	530P-6P	NEWS AT 5:30P	:30	$250.00	10/25-10/25	0	0	0	$0.00	

Rating: 5.7
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*55	F	530P-6P	NEWS AT 5:30P	:30	$700.00	10/26-10/26	1	1	1	$700.00	

Rating: 5.7
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*56	M	530P-6P	NEWS AT 5:30P	:30	$700.00	10/29-10/29	1	1	1	$700.00	

Rating: 5.7
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*57	TU	6P-630P	NEWS AT 6	:30	$350.00	10/23-10/23	0	0	0	$0.00	

Rating: 7.2
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*58	W	6P-630P	NEWS AT 6	:30	$350.00	10/24-10/24	0	0	0	$0.00	

Rating: 7.2
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*59	TH	6P-630P	NEWS AT 6	:30	$800.00	10/25-10/25	1	1	1	$800.00	

Rating: 7.2

Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*60	F	6P-630P	NEWS AT 6	:30	$350.00	10/26-10/26	0	0	0	$0.00	

Rating: 7.2

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*61	M	6P-630P	NEWS AT 6	:30	$800.00	10/29-10/29	1	1	1	$800.00	

Rating: 7.2

Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*62	SA	6P-630P	NEWS AT 6 SATURDAY	:30	$300.00	10/27-10/27	1	1	1	$300.00	

Rating: 5.4

Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*63	SU	6P-7P	NEWS AT 6 SUNDAY	:30	$125.00	10/28-10/28	1	1	1	$125.00	

Rating: 6.2

Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*64	TU	1135P-1235A	TONIGHT SHOW	:30	$100.00	10/23-10/23	0	0	0	$0.00	

Rating: 2.6

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .ALLEN FOR SENATE
Product GEORGE ALLEN
Estimate# C23C29
Buyer Michele Brooks
Phone#
Fax#

Agency ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E ALLN/ORDR/C23C29
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*65	W	1135P-1235A	TONIGHT SHOW	:30	$100.00	10/24-10/24	0	0	0	$0.00	

Rating: 2.6
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*66	TH	1135P-1235A	TONIGHT SHOW	:30	$300.00	10/25-10/25	1	1	1	$300.00	

Rating: 2.6
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*67	F	1135P-1235A	TONIGHT SHOW	:30	$300.00	10/26-10/26	1	1	1	$300.00	

Rating: 2.6
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*68	M	1135P-1235A	TONIGHT SHOW	:30	$300.00	10/29-10/29	1	1	1	$300.00	

Rating: 2.6
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*69	SA	1130P-1A	SNL	:30	$250.00	10/27-10/27	0	0	0	$0.00	

Rating: 4.9
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

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Salesperson ( ) ANJIE BRADY

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Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*70	SU	1130P-12A	INSIDER WEEKEND	:30	$50.00	10/28-10/28	0	0	0	$0.00	

Rating: 3.1
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | *71 | TU | 11P-1135P | NEWS AT 11 | :30 | $350.00 | 10/23-10/23 | 0 | 0 | 0 | $0.00 | |

Rating: 5.0
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | *72 | W | 11P-1135P | NEWS AT 11 | :30 | $350.00 | 10/24-10/24 | 0 | 0 | 0 | $0.00 | |

Rating: 5.0
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | *73 | TH | 11P-1135P | NEWS AT 11 | :30 | $800.00 | 10/25-10/25 | 1 | 1 | 1 | $800.00 | |

Rating: 5.0
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | *74 | F | 11P-1135P | NEWS AT 11 | :30 | $800.00 | 10/26-10/26 | 1 | 1 | 1 | $800.00 | |

Rating: 5.0
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | *75 | M | 11P-1135P | NEWS AT 11 | :30 | $400.00 | 10/29-10/29 | 1 | 1 | 1 | $400.00 | |

Rating: 5.0
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*76	SA	11P-1130P	NEWS	:30	$800.00	10/27-10/27	1	1	1	$800.00	

Rating: 5.6

Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*77	SU	11P-1130P	NEWS	:30	$800.00	10/28-10/28	1	1	1	$800.00	

Rating: 4.7

Buyline Comment: REVISE RATE TO CLEAR;REVISE TP DUE NFL
Sales Remark: V3 REVISE RATE TO CLEAR;REVISE TP DUE NFL
V3 More than 2 codes changed

	*78	TU	7P-8P	ET	:30	$200.00	10/23-10/23	0	0	0	$0.00	

Rating: 4.8

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*79	W	7P-8P	ET	:30	$200.00	10/24-10/24	0	0	0	$0.00	

Rating: 4.8

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*80	TH	7P-8P	ET	:30	$200.00	10/25-10/25	0	0	0	$0.00	

Rating: 4.8

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

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Salesperson Phone# 215-567-6005
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*81	F	7P-8P	ET	:30	$200.00	10/26-10/26	0	0	0	$0.00	

Rating: 4.8
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*82	M	7P-8P	ET	:30	$200.00	10/29-10/29	0	0	0	$0.00	

Rating: 4.8
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*83	TU	730P-8P	THE INSIDER	:30	$200.00	10/23-10/23	0	0	0	$0.00	

Rating: 4.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*84	W	730P-8P	THE INSIDER	:30	$200.00	10/24-10/24	0	0	0	$0.00	

Rating: 4.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*85	TH	730P-8P	THE INSIDER	:30	$200.00	10/25-10/25	0	0	0	$0.00	

Rating: 4.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*86	F	730P-8P	THE INSIDER	:30	$200.00	10/26-10/26	0	0	0	$0.00	

Rating: 4.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*87	M	730P-8P	THE INSIDER	:30	$200.00	10/29-10/29	0	0	0	$0.00	

Rating: 4.4

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

	*88	SA	7P-8P	ET WEEKEND	:30	$175.00	10/27-10/27	1	1	1	$175.00	

Rating: 2.4

Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

	*89	M	10P-11P	REVOLUTION	:30	$1,100.00	10/29-10/29	1	1	1	$1,100.00	

Rating: 6.0

Buyline Comment: REVISE RATE TO CLEAR;REVISE TP/PRGM
Sales Remark: V3 REVISE RATE TO CLEAR;REVISE TP/PRGM
V3 More than 2 codes changed

	*90	SU	801P-1130P	FOOTBALL	:30	$1,800.00	10/28-10/28	0	0	0	$0.00	

Rating: 5.7

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

--REPORT TOTALS---

Report Totals: 39 / $18,350.00

--SALES MONTHLY TOTALS--

Oct 12: 28 / $12,800.00 Nov 12: 11 / $5,550.00

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Sales Totals: 39 / $18,350.00
Station Totals: 39 / $18,350.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$63,276	CATV	0%	WAVY	29%	WGNT	0%	WPXV	0%	WTKR	24%
		WTVZ	0%	WVBT	16%	WVEC	31%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE