**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

**-- CONTRACT COMMENT --**

SC=*

**-- REMARKS --**

VER 3 ISSUE REVISE RATE IN LNS 1-5,10,15,21-25,30,32,
34-35,40,42,44,46,49-50,53,55,60,62,65,71-72,74-79,85,
AND 90-91
CXL LNS 6-9,11-14,16-20,26-29,31,33,36-39,41,43,45,47-48,51-
52,54,56-59,61,63-64,66-70,73,80-84,86-89,AND 92-93
ADD TO SKED LNS 94 AND 95
REVISED TOTAL 18,445
PLS CONFIRM ASAP
THANKS,ANGELA

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *1 | TU | 12P-1P | NEWS | :30 | $125.00 | 10/30-10/30 | 1 | 1 | 1 | $125.00 | |
| Rating: 2.4 | | | | | | | | | | | | |
| | | Buyline Comment: REVISE RATE TO CLEAR | | | | | | | | | | |
| | | Sales Remark: V3 REVISE RATE TO CLEAR | | | | | | | | | | |
| | | V3 More than 2 codes changed | | | | | | | | | | |
| | *2 | W | 12P-1P | NEWS | :30 | $125.00 | 10/31-10/31 | 1 | 1 | 1 | $125.00 | |
| Rating: 2.4 | | | | | | | | | | | | |
| | | Buyline Comment: REVISE RATE TO CLEAR | | | | | | | | | | |
| | | Sales Remark: V3 REVISE RATE TO CLEAR | | | | | | | | | | |
| | | V3 More than 2 codes changed | | | | | | | | | | |
| | *3 | TH | 12P-1P | NEWS | :30 | $125.00 | 11/01-11/01 | 1 | 1 | 1 | $125.00 | |
| Rating: 2.4 | | | | | | | | | | | | |
| | | Buyline Comment: REVISE RATE TO CLEAR | | | | | | | | | | |
| | | Sales Remark: V3 REVISE RATE TO CLEAR | | | | | | | | | | |
| | | V3 More than 2 codes changed | | | | | | | | | | |

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *4 | F | 12P-1P | NEWS | :30 | $125.00 | 11/02-11/02 | 1 | 1 | 1 | $125.00 | |

Rating: 2.4
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *5 | M | 12P-1P | NEWS | :30 | $125.00 | 11/05-11/05 | 1 | 1 | 1 | $125.00 | |

Rating: 2.4
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *6 | TU | 9A-10A | TODAY SHOW 2 | :30 | $100.00 | 10/30-10/30 | 0 | 0 | 0 | $0.00 | |

Rating: 3.6
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *7 | W | 9A-10A | TODAY SHOW 2 | :30 | $100.00 | 10/31-10/31 | 0 | 0 | 0 | $0.00 | |

Rating: 3.6
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *8 | TH | 9A-10A | TODAY SHOW 2 | :30 | $100.00 | 11/01-11/01 | 0 | 0 | 0 | $0.00 | |

Rating: 3.6
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *9 | F | 9A-10A | TODAY SHOW 2 | :30 | $100.00 | 11/02-11/02 | 0 | 0 | 0 | $0.00 | |

Rating: 3.6
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *10 | M | 9A-10A | TODAY SHOW 2 | :30 | $300.00 | 11/05-11/05 | 1 | 1 | 1 | $300.00 | |
| Rating: 3.6 | | | | | | | | | | | | |
| | | Buyline Comment: REVISE RATE TO CLEAR | | | | | | | | | | |
| | | Sales Remark: V3 REVISE RATE TO CLEAR | | | | | | | | | | |
| | | V3 More than 2 codes changed | | | | | | | | | | |
| | *11 | TU | 10A-11A | TODAY SHOW 3 | :30 | $75.00 | 10/30-10/30 | 0 | 0 | 0 | $0.00 | |
| Rating: 2.1 | | | | | | | | | | | | |
| | | Buyline Comment: CXL DUE NA | | | | | | | | | | |
| | | Sales Remark: V3 CXL DUE NA | | | | | | | | | | |
| | | V3 More than 2 codes changed | | | | | | | | | | |
| | *12 | W | 10A-11A | TODAY SHOW 3 | :30 | $75.00 | 10/31-10/31 | 0 | 0 | 0 | $0.00 | |
| Rating: 2.1 | | | | | | | | | | | | |
| | | Buyline Comment: CXL DUE NA | | | | | | | | | | |
| | | Sales Remark: V3 CXL DUE NA | | | | | | | | | | |
| | | V3 More than 2 codes changed | | | | | | | | | | |
| | *13 | TH | 10A-11A | TODAY SHOW 3 | :30 | $75.00 | 11/01-11/01 | 0 | 0 | 0 | $0.00 | |
| Rating: 2.1 | | | | | | | | | | | | |
| | | Buyline Comment: CXL DUE NA | | | | | | | | | | |
| | | Sales Remark: V3 CXL DUE NA | | | | | | | | | | |
| | | V3 More than 2 codes changed | | | | | | | | | | |
| | *14 | F | 10A-11A | TODAY SHOW 3 | :30 | $75.00 | 11/02-11/02 | 0 | 0 | 0 | $0.00 | |
| Rating: 2.1 | | | | | | | | | | | | |
| | | Buyline Comment: CXL DUE NA | | | | | | | | | | |
| | | Sales Remark: V3 CXL DUE NA | | | | | | | | | | |
| | | V3 More than 2 codes changed | | | | | | | | | | |

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *15 | M | 10A-11A | TODAY SHOW 3 | :30 | $250.00 | 11/05-11/05 | 1 | 1 | 1 | $250.00 | |

Rating: 2.1

Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *16 | TU | 1P-2P | DAYS OF OUR LIVES | :30 | $100.00 | 10/30-10/30 | 0 | 0 | 0 | $0.00 | |

Rating: 2.2

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *17 | W | 1P-2P | DAYS OF OUR LIVES | :30 | $100.00 | 10/31-10/31 | 0 | 0 | 0 | $0.00 | |

Rating: 2.2

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *18 | TH | 1P-2P | DAYS OF OUR LIVES | :30 | $100.00 | 11/01-11/01 | 0 | 0 | 0 | $0.00 | |

Rating: 2.2

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *19 | F | 1P-2P | DAYS OF OUR LIVES | :30 | $100.00 | 11/02-11/02 | 0 | 0 | 0 | $0.00 | |

Rating: 2.2

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *20 | M | 1P-2P | DAYS OF OUR LIVES | :30 | $100.00 | 11/05-11/05 | 0 | 0 | 0 | $0.00 | |

Rating: 2.2

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *21 | TU | 4P-5P | ANDERSON COOPER | :30 | $175.00 | 10/30-10/30 | 1 | 1 | 1 | $175.00 | |

Rating: 2.7
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *22 | W | 4P-5P | ANDERSON COOPER | :30 | $175.00 | 10/31-10/31 | 1 | 1 | 1 | $175.00 | |

Rating: 2.7
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *23 | TH | 4P-5P | ANDERSON COOPER | :30 | $175.00 | 11/01-11/01 | 1 | 1 | 1 | $175.00 | |

Rating: 2.7
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *24 | F | 4P-5P | ANDERSON COOPER | :30 | $175.00 | 11/02-11/02 | 1 | 1 | 1 | $175.00 | |

Rating: 2.7
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *25 | M | 4P-5P | ANDERSON COOPER | :30 | $175.00 | 11/05-11/05 | 1 | 1 | 1 | $175.00 | |

Rating: 2.7
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *26 | SU | 6A-7A | NEWS 10 SUN | :30 | $60.00 | 11/04-11/04 | 0 | 0 | 0 | $0.00 | |
| Rating: 4.7 | | | | | | | | | | | | |
| | | | | Buyline Comment: CXL DUE NA | | | | | | | | |
| | | | | Sales Remark: V3 CXL DUE NA | | | | | | | | |
| | | | | V3 More than 2 codes changed | | | | | | | | |
| | *27 | SA | 6A-7A | NEWS AT 6 | :30 | $60.00 | 11/03-11/03 | 0 | 0 | 0 | $0.00 | |
| Rating: 4.3 | | | | | | | | | | | | |
| | | | | Buyline Comment: CXL DUE NA | | | | | | | | |
| | | | | Sales Remark: V3 CXL DUE NA | | | | | | | | |
| | | | | V3 More than 2 codes changed | | | | | | | | |
| | *28 | SA | 7A-8A | NEWS 10 SAT | :30 | $150.00 | 11/03-11/03 | 0 | 0 | 0 | $0.00 | |
| Rating: 6.6 | | | | | | | | | | | | |
| | | | | Buyline Comment: CXL DUE NA | | | | | | | | |
| | | | | Sales Remark: V3 CXL DUE NA | | | | | | | | |
| | | | | V3 More than 2 codes changed | | | | | | | | |
| | *29 | SU | 7A-8A | NEWS 10 SUN | :30 | $125.00 | 11/04-11/04 | 0 | 0 | 0 | $0.00 | |
| Rating: 5.4 | | | | | | | | | | | | |
| | | | | Buyline Comment: CXL DUE NA | | | | | | | | |
| | | | | Sales Remark: V3 CXL DUE NA | | | | | | | | |
| | | | | V3 More than 2 codes changed | | | | | | | | |
| | *30 | TU | 5A-6A | NEWS AT 5 | :30 | $300.00 | 10/30-10/30 | 1 | 1 | 1 | $300.00 | |
| Rating: 4.1 | | | | | | | | | | | | |
| | | | | Buyline Comment: REVISE RATE TO CLEAR | | | | | | | | |
| | | | | Sales Remark: V3 REVISE RATE TO CLEAR | | | | | | | | |
| | | | | V3 More than 2 codes changed | | | | | | | | |
| | *31 | W | 5A-6A | NEWS AT 5 | :30 | $100.00 | 10/31-10/31 | 0 | 0 | 0 | $0.00 | |
| Rating: 4.1 | | | | | | | | | | | | |
| | | | | Buyline Comment: CXL DUE NA | | | | | | | | |
| | | | | Sales Remark: V3 CXL DUE NA | | | | | | | | |
| | | | | V3 More than 2 codes changed | | | | | | | | |

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *32 | TH | 5A-6A | NEWS AT 5 | :30 | $300.00 | 11/01-11/01 | 1 | 1 | 1 | $300.00 | |

Rating: 4.1
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *33 | F | 5A-6A | NEWS AT 5 | :30 | $100.00 | 11/02-11/02 | 0 | 0 | 0 | $0.00 | |

Rating: 4.1
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *34 | M | 5A-6A | NEWS AT 5 | :30 | $300.00 | 11/05-11/05 | 1 | 1 | 1 | $300.00 | |

Rating: 4.1
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *35 | TU | 5A-6A | NEWS AT 5 | :30 | $300.00 | 11/06-11/06 | 1 | 1 | 1 | $300.00 | |

Rating: 4.1
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *36 | SU | 9A-10A | MEET THE PRESS | :30 | $100.00 | 11/04-11/04 | 0 | 0 | 0 | $0.00 | |

Rating: 4.1
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *37 | SU | 8A-9A | TODAY SHOW | :30 | $175.00 | 11/04-11/04 | 0 | 0 | 0 | $0.00 | |
| Rating: 6.5 | | | | | | | | | | | | |
| | | | | Buyline Comment: CXL DUE NA | | | | | | | | |
| | | | | Sales Remark: V3 CXL DUE NA | | | | | | | | |
| | | | | V3 More than 2 codes changed | | | | | | | | |
| | *38 | SA | 8A-10A | TODAY SHOW | :30 | $200.00 | 11/03-11/03 | 0 | 0 | 0 | $0.00 | |
| Rating: 5.9 | | | | | | | | | | | | |
| | | | | Buyline Comment: CXL DUE NA | | | | | | | | |
| | | | | Sales Remark: V3 CXL DUE NA | | | | | | | | |
| | | | | V3 More than 2 codes changed | | | | | | | | |
| | *39 | TU | 6A-7A | NEWS AT 6 | :30 | $250.00 | 10/30-10/30 | 0 | 0 | 0 | $0.00 | |
| Rating: 6.4 | | | | | | | | | | | | |
| | | | | Buyline Comment: CXL DUE NA | | | | | | | | |
| | | | | Sales Remark: V3 CXL DUE NA | | | | | | | | |
| | | | | V3 More than 2 codes changed | | | | | | | | |
| | *40 | W | 6A-7A | NEWS AT 6 | :30 | $700.00 | 10/31-10/31 | 1 | 1 | 1 | $700.00 | |
| Rating: 6.4 | | | | | | | | | | | | |
| | | | | Buyline Comment: REVISE RATE TO CLEAR | | | | | | | | |
| | | | | Sales Remark: V3 REVISE RATE TO CLEAR | | | | | | | | |
| | | | | V3 More than 2 codes changed | | | | | | | | |
| | *41 | TH | 6A-7A | NEWS AT 6 | :30 | $250.00 | 11/01-11/01 | 0 | 0 | 0 | $0.00 | |
| Rating: 6.4 | | | | | | | | | | | | |
| | | | | Buyline Comment: CXL DUE NA | | | | | | | | |
| | | | | Sales Remark: V3 CXL DUE NA | | | | | | | | |
| | | | | V3 More than 2 codes changed | | | | | | | | |
| | *42 | F | 6A-7A | NEWS AT 6 | :30 | $700.00 | 11/02-11/02 | 1 | 1 | 1 | $700.00 | |
| Rating: 6.4 | | | | | | | | | | | | |
| | | | | Buyline Comment: REVISE RATE TO CLEAR | | | | | | | | |
| | | | | Sales Remark: V3 REVISE RATE TO CLEAR | | | | | | | | |
| | | | | V3 More than 2 codes changed | | | | | | | | |

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *43 | M | 6A-7A | NEWS AT 6 | :30 | $250.00 | 11/05-11/05 | 0 | 0 | 0 | $0.00 | |

Rating: 6.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *44 | TU | 6A-7A | NEWS AT 6 | :30 | $700.00 | 11/06-11/06 | 1 | 1 | 1 | $700.00 | |

Rating: 6.4
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *45 | TU | 7A-9A | EARLY SHOW | :30 | $250.00 | 10/30-10/30 | 0 | 0 | 0 | $0.00 | |

Rating: 6.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *46 | W | 7A-9A | TODAY SHOW | :30 | $700.00 | 10/31-10/31 | 1 | 1 | 1 | $700.00 | |

Rating: 6.4
Buyline Comment: REVISE RATE TO CLEAR;REVISE PRGM
Sales Remark: V3 REVISE RATE TO CLEAR;REVISE PRGM
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *47 | TH | 7A-9A | EARLY SHOW | :30 | $250.00 | 11/01-11/01 | 0 | 0 | 0 | $0.00 | |

Rating: 6.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *48 | F | 7A-9A | EARLY SHOW | :30 | $250.00 | 11/02-11/02 | 0 | 0 | 0 | $0.00 | |

Rating: 6.4

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *49 | M | 7A-9A | TODAY SHOW | :30 | $700.00 | 11/05-11/05 | 1 | 1 | 1 | $700.00 | |

Rating: 6.4

Buyline Comment: REVISE RATE TO CLEAR;REVISE PRGM
Sales Remark: V3 REVISE RATE TO CLEAR;REVISE PRGM
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *50 | TU | 7A-9A | TODAY SHOW | :30 | $700.00 | 11/06-11/06 | 1 | 1 | 1 | $700.00 | |

Rating: 6.4

Buyline Comment: REVISE RATE TO CLEAR;REVISE PRGM
Sales Remark: V3 REVISE RATE TO CLEAR;REVISE PRGM
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *51 | SU | 6P-7P | NEWS AT 6 SUNDAY | :30 | $100.00 | 11/04-11/04 | 0 | 0 | 0 | $0.00 | |

Rating: 6.2

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *52 | SA | 6P-630P | NEWS AT 6 SATURDAY | :30 | $100.00 | 11/03-11/03 | 0 | 0 | 0 | $0.00 | |

Rating: 5.4

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *53 | TU | 530P-6P | NEWS AT 5:30P | :30 | $700.00 | 10/30-10/30 | 1 | 1 | 1 | $700.00 | |

Rating: 5.7

Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *54 | W | 530P-6P | NEWS AT 5:30P | :30 | $250.00 | 10/31-10/31 | 0 | 0 | 0 | $0.00 | |

Rating: 5.7
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *55 | TH | 530P-6P | NEWS AT 5:30P | :30 | $700.00 | 11/01-11/01 | 1 | 1 | 1 | $700.00 | |

Rating: 5.7
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *56 | F | 530P-6P | NEWS AT 5:30P | :30 | $250.00 | 11/02-11/02 | 0 | 0 | 0 | $0.00 | |

Rating: 5.7
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *57 | M | 530P-6P | NEWS AT 5:30P | :30 | $250.00 | 11/05-11/05 | 0 | 0 | 0 | $0.00 | |

Rating: 5.7
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *58 | TU | 6P-630P | NEWS AT 6 | :30 | $350.00 | 10/30-10/30 | 0 | 0 | 0 | $0.00 | |

Rating: 7.2
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *59 | W | 6P-630P | NEWS AT 6 | :30 | $350.00 | 10/31-10/31 | 0 | 0 | 0 | $0.00 | |

Rating: 7.2
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *60 | TH | 6P-630P | NEWS AT 6 | :30 | $800.00 | 11/01-11/01 | 1 | 1 | 1 | $800.00 | |

Rating: 7.2
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *61 | F | 6P-630P | NEWS AT 6 | :30 | $350.00 | 11/02-11/02 | 0 | 0 | 0 | $0.00 | |

Rating: 7.2
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *62 | M | 6P-630P | NEWS AT 6 | :30 | $800.00 | 11/05-11/05 | 1 | 1 | 1 | $800.00 | |

Rating: 7.2
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *63 | TU | 5P-530P | NEWS AT 5 | :30 | $250.00 | 10/30-10/30 | 0 | 0 | 0 | $0.00 | |

Rating: 5.0
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *64 | W | 5P-530P | NEWS AT 5 | :30 | $250.00 | 10/31-10/31 | 0 | 0 | 0 | $0.00 | |

Rating: 5.0
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *65 | TH | 5P-530P | NEWS AT 5 | :30 | $700.00 | 11/01-11/01 | 1 | 1 | 1 | $700.00 | |

Rating: 5.0

Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *66 | F | 5P-530P | NEWS AT 5 | :30 | $250.00 | 11/02-11/02 | 0 | 0 | 0 | $0.00 | |

Rating: 5.0

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *67 | SU | 1130P-12A | INSIDER WEEKEND | :30 | $50.00 | 11/04-11/04 | 0 | 0 | 0 | $0.00 | |

Rating: 3.1

Buyline Comment: CXL DUE NA DUE NFL
Sales Remark: V3 CXL DUE NA DUE NFL
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *68 | TU | 1135P-1235A | TONIGHT SHOW | :30 | $100.00 | 10/30-10/30 | 0 | 0 | 0 | $0.00 | |

Rating: 2.6

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *69 | W | 1135P-1235A | TONIGHT SHOW | :30 | $100.00 | 10/31-10/31 | 0 | 0 | 0 | $0.00 | |

Rating: 2.6

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *70 | TH | 1135P-1235A | TONIGHT SHOW | :30 | $100.00 | 11/01-11/01 | 0 | 0 | 0 | $0.00 | |

Rating: 2.6

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *71 | F | 1135P-1235A | TONIGHT SHOW | :30 | $300.00 | 11/02-11/02 | 1 | 1 | 1 | $300.00 | |

Rating: 2.6

Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *72 | M | 1135P-1235A | TONIGHT SHOW | :30 | $300.00 | 11/05-11/05 | 1 | 1 | 1 | $300.00 | |

Rating: 2.6

Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *73 | SA | 1130P-1A | SNL | :30 | $250.00 | 11/03-11/03 | 0 | 0 | 0 | $0.00 | |

Rating: 4.9

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *74 | SA | 11P-1130P | NEWS | :30 | $800.00 | 11/03-11/03 | 1 | 1 | 1 | $800.00 | |

Rating: 5.6

Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *75 | TU | 11P-1135P | NEWS AT 11 | :30 | $800.00 | 10/30-10/30 | 1 | 1 | 1 | $800.00 | |

Rating: 5.0
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *76 | W | 11P-1135P | NEWS AT 11 | :30 | $800.00 | 10/31-10/31 | 1 | 1 | 1 | $800.00 | |

Rating: 5.0
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *77 | TH | 11P-1135P | NEWS AT 11 | :30 | $800.00 | 11/01-11/01 | 1 | 1 | 1 | $800.00 | |

Rating: 5.0
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *78 | F | 11P-1135P | NEWS AT 11 | :30 | $800.00 | 11/02-11/02 | 1 | 1 | 1 | $800.00 | |

Rating: 5.0
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *79 | M | 11P-1135P | NEWS AT 11 | :30 | $800.00 | 11/05-11/05 | 1 | 1 | 1 | $800.00 | |

Rating: 5.0
Buyline Comment: REVISE RATE TO CLEAR
Sales Remark: V3 REVISE RATE TO CLEAR
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *80 | SU | 11P-12A | NEWS | :30 | $350.00 | 11/04-11/04 | 0 | 0 | 0 | $0.00 | |

Rating: 4.7
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *81 | TU | 7P-8P | ET | :30 | $200.00 | 10/30-10/30 | 0 | 0 | 0 | $0.00 | |

Rating: 4.8
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *82 | W | 7P-8P | ET | :30 | $200.00 | 10/31-10/31 | 0 | 0 | 0 | $0.00 | |

Rating: 4.8
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *83 | TH | 7P-8P | ET | :30 | $200.00 | 11/01-11/01 | 0 | 0 | 0 | $0.00 | |

Rating: 4.8
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *84 | F | 7P-8P | ET | :30 | $200.00 | 11/02-11/02 | 0 | 0 | 0 | $0.00 | |

Rating: 4.8
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *85 | M | 7P-730P | ET | :30 | $600.00 | 11/05-11/05 | 1 | 1 | 1 | $600.00 | |

Rating: 4.8
Buyline Comment: REVISE RATE TO CLEAR;REVISE TP
Sales Remark: V3 REVISE RATE TO CLEAR;REVISE TP
V3 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *86 | SA | 7P-8P | ET WEEKEND | :30 | $100.00 | 11/03-11/03 | 0 | 0 | 0 | $0.00 | |

Rating: 2.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *87 | TU | 730P-8P | THE INSIDER | :30 | $200.00 | 10/30-10/30 | 0 | 0 | 0 | $0.00 | |

Rating: 4.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *88 | W | 730P-8P | THE INSIDER | :30 | $200.00 | 10/31-10/31 | 0 | 0 | 0 | $0.00 | |

Rating: 4.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *89 | TH | 730P-8P | THE INSIDER | :30 | $200.00 | 11/01-11/01 | 0 | 0 | 0 | $0.00 | |

Rating: 4.4
Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *90 | F | 730P-8P | ACCESS HOLLYWOOD | :30 | $600.00 | 11/02-11/02 | 1 | 1 | 1 | $600.00 | |

Rating: 4.4
Buyline Comment: REVISE RATE TO CLEAR;REVISE PRGM
Sales Remark: V3 REVISE RATE TO CLEAR;REVISE PRGM
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *91 | M | 730P-8P | ACCESS HOLLYWOOD | :30 | $600.00 | 11/05-11/05 | 1 | 1 | 1 | $600.00 | |

Rating: 4.4
Buyline Comment: REVISE RATE TO CLEAR;REVISE PRGM
Sales Remark: V3 REVISE RATE TO CLEAR;REVISE PRGM
V3 More than 2 codes changed

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *92 | M | 8P-10P | THE SING OFF | :30 | $500.00 | 11/05-11/05 | 0 | 0 | 0 | $0.00 | |

Rating: 6.0

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *93 | SU | 801P-1130P | FOOTBALL | :30 | $1,800.00 | 11/04-11/04 | 0 | 0 | 0 | $0.00 | |

Rating: 5.7

Buyline Comment: CXL DUE NA
Sales Remark: V3 CXL DUE NA
V3 More than 2 codes changed

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *94 | M | 1235A-135A | | :30 | $60.00 | 11/05-11/05 | 1 | 1 | 1 | $60.00 | |

Buyline Comment: JIMMY FALLON ADD TO SKED
Sales Remark: V3 ADD TO SKED.
V3 Added

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *95 | M | 135A-205A | | :30 | $35.00 | 11/05-11/05 | 1 | 1 | 1 | $35.00 | |

Buyline Comment: CARSON DALY ADD TO SKED
Sales Remark: V3 ADD TO SKED
V3 Added

**--REPORT TOTALS---**

Report Totals: 40 / $18,445.00

**--SALES MONTHLY TOTALS--**

Nov 12: 40 / $18,445.00

**Station** WAVY-TV NORFOLK, VA.
**Advertiser** ( ) .ALLEN FOR SENATE
**Product** GEORGE ALLEN
**Estimate#** C30N06
**Buyer** Michele Brooks
**Phone#**
**Fax#**

**Agency** ( ) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
**Agency C/P1/P2/E** ALLN/ORDR/C30N06
**Flight Dates** 10/30/2012 - 11/06/2012
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) PHILADELPHIA
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005
**Salesperson FAX#** 215-567-5938

Sales Totals: 40 / $18,445.00
Station Totals: 40 / $18,445.00
Lines not sent/rcld/rtrn: 0 / $0.00

**--COMPETITIVE---**

| | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Market Totals | $63,603 | CATV | 0% | WAVY | 29% | WGNT | 0% | WPXV | 0% | WTKR | 24% | | |
| | | WTVZ | 0% | WVBT | 16% | WVEC | 31% | | | | | | |

**--COMPETITIVE COMMENTS---**

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

**-- CREDIT RISK ---**

CASH IN ADVANCE