Rep Order# 6822779 **Ver#** 1 **Mod#** 0 **Status** Confirmed **Traffic Order#** **Printed:** 06/08/2012 5:50 PM
EC'd No **Last Received:** 06/08/2012 2:12 PM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RADTKE 4 US SENATE
Product JAMIE RADTKE
Estimate#
Buyer RICK SHAFTAN
Phone#
Fax#

Agency ( ) MOUNTAINTOP MEDIA
P.O. BOX 578
SPARTA, NY 07871
Agency C/P1/P2/E
Flight Dates 06/10/2012 - 06/12/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: RADTKE FOR US SENATE SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	1130P-12A		:30	$50.00	06/10-06/10	1	1	1	$50.00	
			Buyline Comment: THE INSIDER WEEKEND									
	2	SU	12A-1A		:30	$15.00	06/10-06/10	2	1	2	$30.00	
			Buyline Comment: BROTHERS & SISTERS									
	3	M	10A-11A		:30	$125.00	06/11-06/11	2	1	2	$250.00	
			Buyline Comment: TODAY SHOW 3									
	4	SU	7A-8A		:30	$125.00	06/10-06/10	1	1	1	$125.00	
			Buyline Comment: SUNDAY AM NEWS									
	5	SU	6A-7A		:30	$100.00	06/10-06/10	1	1	1	$100.00	
			Buyline Comment: SUNDAY EARLY AM NEWS									
	6	M	9A-10A		:30	$150.00	06/11-06/11	2	1	2	$300.00	
			Buyline Comment: TODAY SHOW 2									
	7	M	2P-3P		:30	$50.00	06/11-06/11	2	1	2	$100.00	
			Buyline Comment: THE DOCTORS									
	8	M	12P-1P		:30	$50.00	06/11-06/11	2	1	2	$100.00	
			Buyline Comment: NOON NEWS									
	9	M	1235A-135A		:30	$40.00	06/11-06/11	2	1	2	$80.00	
			Buyline Comment: JIMMY FALLON									

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---REPORT TOTALS---

Report Totals: 15 / $1,135.00

---SALES MONTHLY TOTALS---

Jun 12: 15 / $1,135.00

Sales Totals: 15 / $1,135.00

Station Totals: 15 / $1,135.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$3,783	CATV	0%	WAVY	30%	WGNT	0%	WPXV	0%	WTKR	30%
		WTVZ	0%	WVBT	9%	WVEC	30%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books FEB12, MAY11, EMAY12
Demos RA50+

--- CREDIT RISK ---

CASH IN ADVANCE