Rep Order# 6828494 **Ver#** 3 **Status** Revised **Traffic Order#**
EC'd Yes

Printed: 07/11/2012 8:07 AM
Last Received: 07/09/2012 8:31 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .AFP SENATE
Product AFP-SENATE
Estimate# 955
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency ( ) MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //955
Flight Dates 06/29/2012 - 07/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

AMERICANS FOR PROSPERITY-SENATE SC=*

-- REMARKS --

VER 3 ISSUED TO CXL SPOT N/A LN 10 W/MKGD LN 17
CONTRACT TOTAL REMAINS $12,200
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*10	SU	7P-9P		:30	$500.00	07/01-07/01	0	0	0	$0.00	
				Buyline Comment: DATELINE CXL DUE N/A DUE PRGM CHANGE								
				Sales Remark: V3 CXL DUE N/A DUE PRGM CHANGE								
				V3 More than 2 codes changed								
	*17	TH	10P-11P		:30	$500.00	07/05-07/05	1	1	1	$500.00	
				Buyline Comment: ROCK CENTER NEWS MKGD FROM LN 10								
				Sales Remark: V3 MKGD FROM LN 10								
				V3 Added								

--REPORT TOTALS---

Report Totals: 1 / $500.00

--SALES MONTHLY TOTALS--

Jul 12: 28 / $12,200.00
Sales Totals: 28 / $12,200.00
Station Totals: 28 / $12,200.00

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Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$39,355	CATV	0%	WAVY	31%	WGNT	0%	WPXV	0%	WTKR	25%
		WTVZ	0%	WVBT	8%	WVEC	36%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	null
Demos	RA35+

-- CREDIT RISK ---

CASH IN ADVANCE