Rep Order# 6830935 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 06/29/2012 1:08 PM
EC'd No **Last Received:** 06/29/2012 1:06 PM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .AM.FOR PROSPERITY
Product AMER FOR PROSPERITY
Estimate# 209
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency ( ) MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //209
Flight Dates 06/30/2012 - 07/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: AMERICANS FOR PROSPERITY SC=*

-- REMARKS --

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS $10,100
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	7A-8A		:30	$400.00	06/30-06/30	1	1	1	$400.00	
		Buyline Comment: SATURDAY AM NEWS										
	2	SU	11P-1135P		:30	$1,000.00	07/01-07/01	1	1	1	$1,000.00	
		Buyline Comment: SUNDAY LATE NEWS										
	3	M-F	6A-7A		:30	$1,000.00	07/02-07/06	3	1	3	$3,000.00	
		Buyline Comment: AM NEWS										
	4	M-F	7A-9A		:30	$1,000.00	07/02-07/06	2	1	2	$2,000.00	
		Buyline Comment: TODAY SHOW										
	5	M-F	6P-630P		:30	$1,000.00	07/02-07/06	3	1	3	$3,000.00	
		Buyline Comment: 6P NEWS										
	6	F	9P-11P		:30	$700.00	07/06-07/06	1	1	1	$700.00	
		Buyline Comment: DATELINE										

--REPORT TOTALS---

Report Totals: 11 / $10,100.00

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--SALES MONTHLY TOTALS--

Jul 12: 11 / $10,100.00
Sales Totals: 11 / $10,100.00
Station Totals: 11 / $10,100.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$48,095	CATV	0%	WAVY	21%	WGNT	0%	WPXV	0%	WTKR	49%
		WTVZ	0%	WVBT	4%	WVEC	26%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA50+

-- CREDIT RISK ---

CASH IN ADVANCE