Rep Order# 6830935 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 07/11/2012 8:30 AM
EC'd Yes **Last Received:** 07/09/2012 8:35 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .AM.FOR PROSPERITY
Product AMER FOR PROSPERITY
Estimate# 209
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency ( ) MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //209
Flight Dates 06/30/2012 - 07/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: AMERICANS FOR PROSPERITY SC=*

-- REMARKS --

VER 3 ISSUED TO ADD LN'S 7-10 TO SKED
REVISED CONTRACT TOTAL IS $12,975
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*7	M-F	7A-9A		:30	$1,000.00	07/02-07/06	1	1	1	$1,000.00	
		Buyline Comment: TODAY SHOW ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*8	M-F	6P-630P		:30	$1,000.00	07/02-07/06	1	1	1	$1,000.00	
		Buyline Comment: 6PM NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*9	M-F	10A-11A		:30	$175.00	07/02-07/06	2	1	2	$350.00	
		Buyline Comment: TODAY SHOW 3 ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*10	M-F	12P-1P		:30	$175.00	07/02-07/06	3	1	3	$525.00	
		Buyline Comment: NOON NEWS ADD TO SKED										
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

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--REPORT TOTALS---

Report Totals: 7 / $2,875.00

--SALES MONTHLY TOTALS--

Jul 12: 18 / $12,975.00

Sales Totals: 18 / $12,975.00

Station Totals: 18 / $12,975.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$61,786	CATV	0%	WAVY	21%	WGNT	0%	WPXV	0%	WTKR	49%
		WTVZ	0%	WVBT	4%	WVEC	26%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA50+

-- CREDIT RISK ---

CASH IN ADVANCE