Rep Order# 6830935 **Ver#** 5 **Status** Revised **Traffic Order#** **Printed:** 07/22/2012 11:59 AM
EC'd Yes **Last Received:** 07/20/2012 1:24 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .AM.FOR PROSPERITY
Product AMER FOR PROSPERITY
Estimate# 209
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency ( ) MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //209
Flight Dates 06/30/2012 - 07/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: AMERICANS FOR PROSPERITY SC=*

-- REMARKS --

VER5 ISSUE CXL 1X AND REVISE RATE IN LINE 9
TOTAL REMAINS 12,975
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*9	M-F	10A-11A		:30	$350.00	07/02-07/06	1	1	1	$350.00	

Buyline Comment: TODAY SHOW 3
REVISE RATE TO CLEAR;CXL 1X DUE N/A

Sales Remark: V5 REVISE RATE TO CLEAR;CXL 1X DUE N/A

V5 More than 2 codes changed

--REPORT TOTALS---

Report Totals: 1 / $350.00

--SALES MONTHLY TOTALS--

Jul 12: 17 / $12,975.00
Sales Totals: 17 / $12,975.00
Station Totals: 17 / $12,975.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$61,786	CATV	0%	WAVY	21%	WGNT	0%	WPXV	0%	WTKR	49%
		WTVZ	0%	WVBT	4%	WVEC	26%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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Books JUL11, EJUL12
Demos RA50+

-- CREDIT RISK ---
CASH IN ADVANCE