Rep Order# 6816915 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 06/01/2012 4:31 PM
EC'd Yes **Last Received:** 06/01/2012 11:12 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .CROSSROADS GPS
Product CROSSROADS GPS-B
Estimate# 593
Buyer Noelle Ramsey
Phone#
Fax#

Agency ( ) CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/593
Flight Dates 05/23/2012 - 05/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO CXL SPOT MSD LN 1 DUE
TECH DIFF W/MKGD @ STP/NCIR ON LN 13
CONTRACT TOTAL REMAINS $5600
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TH	5A-6A	WAVY NEWS-5A	:30	$350.00	05/24-05/24	0	0	0	$0.00	

Rating: 4.5

Buyline Comment: CXL SPOT MSD DUE TECH DIFF
Sales Remark: V3 CXL SPOT MSD DUE TECH DIFF
V3 More than 2 codes changed

	*13	M	5A-6A	WAVY NEWS-5A	:30	$350.00	05/28-05/28	1	1	1	$350.00	

Rating: 4.5

Buyline Comment: MKGD FROM LN 1
Sales Remark: V3 MKGD FROM LN 1
V3 Added

--REPORT TOTALS---

Report Totals: 1 / $350.00

--SALES MONTHLY TOTALS--

May 12: 6 / $2,850.00 Jun 12: 6 / $2,750.00
Sales Totals: 12 / $5,600.00

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .CROSSROADS GPS
Product CROSSROADS GPS-B
Estimate# 593
Buyer Noelle Ramsey
Phone#
Fax#

Agency ( ) CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/593
Flight Dates 05/23/2012 - 05/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Station Totals: 12 / $5,600.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$20,000	CATV	0%	WAVY	28%	WGNT	0%	WPXV	0%	WTKR	25%
		WTVZ	9%	WVBT	4%	WVEC	34%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	NOV10, MAY11, ENOV11
Demos	RA35+

-- CREDIT RISK ---

CASH IN ADVANCE