Rep Order# 6817941 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 06/16/2012 11:31 AM
EC'd Yes **Last Received:** 06/15/2012 9:02 PM
Showing Buylines: All Rep Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .CROSSROADS GPS
Product CROSSROADS GPS C
Estimate# 646
Buyer Noelle Ramsey
Phone#
Fax#

Agency ( ) CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/108/646
Flight Dates 06/12/2012 - 06/18/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO ADD LN 44 TO SKED
FOR MKGD FROM SPOT MSD HL.6817940
REVISED CONTRACT TOTAL IS $16,850
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*44	TU-F	10A-11A	TODAY SHOW 3	:30	$200.00	06/12-06/15	1	1	1	$200.00	

Buyline Comment: ADD TO SKED FOR MKGD FROM H.6817940
Sales Remark: V3 ADD TO SKED
V3 Added

--REPORT TOTALS---

Report Totals: 1 / $200.00

--SALES MONTHLY TOTALS--

Jun 12: 44 / $16,850.00
Sales Totals: 44 / $16,850.00
Station Totals: 44 / $16,850.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$45,000	CATV	0%	WAVY	35%	WGNT	0%	WPXV	0%	WTKR	28%
		WTVZ	2%	WVBT	9%	WVEC	26%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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Books NOV10, MAY11, ENOV11
Demos RA35+

-- CREDIT RISK ---
CASH IN ADVANCE