Rep Order# 6831851 **Ver#** 3 **Status** Revised **Traffic Order#**
EC'd Yes

Printed: 07/22/2012 1:12 PM
Last Received: 07/19/2012 8:08 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .CROSSROADS GPS
Product Crossroads GPS
Estimate# 729
Buyer Stephanie Maroney
Phone#
Fax#

Agency ( ) CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/729
Flight Dates 07/10/2012 - 07/19/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: CROSSROADS GPS SC=*

-- REMARKS --

VER 3 ISSUE CXL LN 1 DUE N/A
MKGD ON LN 70
TOTAL REMAINS 29,050
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*1	TU	5A-6A	WAVY NEWS-5A	:30	$500.00	07/10-07/10	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A DUE NO SPOT IN HOUSE										
		Sales Remark: V3 CXL DUE N/A DUE NO SPOT IN HOUSE										
		V3 More than 2 codes changed										
	*70	SA	6P-630P	NEWS	:30	$500.00	07/14-07/14	1	1	1	$500.00	
		Buyline Comment: MKGD FROM LN 1										
		Sales Remark: V3 MKGD FROM LN 1										
		V3 Added										

--REPORT TOTALS---

Report Totals: 1 / $500.00

--SALES MONTHLY TOTALS--

Jul 12: 49 / $29,050.00
Sales Totals: 49 / $29,050.00
Station Totals: 49 / $29,050.00
Lines not sent/rcld/rtrn: 0 / $0.00

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--COMPETITIVE---

Market Totals	$103,750	CATV	0%	WAVY	28%	WGNT	0%	WPXV	0%	WTKR	42%
		WTVZ	1%	WVBT	5%	WVEC	24%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	JUL11, EJUL12
Demos	RA35+

-- CREDIT RISK ---

CASH IN ADVANCE